Company Overview
Company Overview

Introduction

CYHER LEARNING is a company based in San Francisco that specializes in providing learning platforms for schools, universities, organizations, and entrepreneurs around the world.

CYHER LEARNING has three products: NEO an LMS for Schools and Universities, MATRIX an LMS for Businesses, and INDIE an LMS for Entrepreneurs.

CYHER LEARNING is currently the only company on the market that provides a learning platform for each e-learning segment: academic, corporate, and entrepreneurs. Our products are built on the same core platform. They share some functionalities and the overall design of the platform, but they’re targeted towards different markets.

We provide the best solutions for each market, by constantly focusing on innovation and continuous improvement. We’re dedicated to making teaching and learning an enjoyable experience from beginning to end. Our mission is to improve education and have a bigger impact on the way people learn, by innovating through our platforms and transforming learning.
The company was founded by Graham Glass, the CEO of CYPHER LEARNING. Graham is a serial entrepreneur with a track record of innovation. Graham was a senior lecturer at the University of Texas and founded two education companies. He wrote books about his work and gave speeches on educational topics at conferences around the world.

The company first started with NEO in 2009 which soon grew into a very popular LMS for schools. In 2010 the company launched the business version MATRIX. In 2017 INDIE, an LMS for Entrepreneurs was launched.

CYPHER LEARNING headquarters are in San Francisco, CA. The company has offices all around the world in locations such as the USA, Mexico, Brazil, Australia, Spain, Romania, Russia, South Africa, India, Indonesia, Malaysia, and the Philippines.
Company Overview

Timeline

- **2009**: Launched EDU 2.0 for Schools
- **2010**: Launched EDU 2.0 for Business
- **2013**: Passed the million user mark
- **2014**: EDU 2.0 rebranded to NEO
- **2015**: MATRIX awarded the 2016 Experts' Choice Award
- **2017**: Launched the European versions of NEO and MATRIX
- **2017**: NEO wins Edvocate Award for Best LMS
- **2017**: MATRIX selected as one of the top 25 LMSs in the "Top 50 Learning Systems for 2018" report by Craig Weiss
- **2019**: NEO selected #1 LMS for Higher Ed 2019 by the Craig Weiss Group
- **2019**: MATRIX selected as a Gold winner for the LearnX awards
- **2019**: NEO selected as finalists for the EdTech Digest Cool Tool Awards
- **2018**: MATRIX wins the Silver Award in the Brandon Hall Excellence Awards
- **2019**: NEO selected as one of the top 25 LMSs in the "Top 50 Learning Systems for 2018" report by Craig Weiss
- **2019**: MATRIX selected as a Gold winner for the LearnX awards
- **2019**: NEO selected as finalists for the EdTech Digest Cool Tool Awards
- **2020**: CYPHER LEARNING opens 5 new offices
- **2019**: NEO wins at the Education Resources Awards
Awards

THE EDTECH AWARDS COOL TOOL FINALIST 2020
The Edtech Digest Awards is the largest recognition program which acknowledges people and tools in and around education for outstanding contributions in transforming education.

GREAT USER EXPERIENCE AWARD 2020
It was awarded based on the platform’s commitment towards its customers and the exceptional service provided to them.

CRAIG WEISS GROUP #1 LMS FOR HIGHER ED 2019
NEO was selected as the Best LMS for Higher Education by The Craig Weiss Group in the report Top 50 Learning Systems for 2019.

BRANDON HALL GROUP EXCELLENCE IN TECHNOLOGY AWARDS 2019
MATRIX won the Silver Award in the Brandon Hall Excellence Awards for the category Best Advance in Learning Management Technology.

EDUCATION RESOURCES AWARDS 2019
The awards highlight and reward the quality and delivery of educational products, resources, services, educational establishments, and educators.

LEARNX LIVE! AWARDS 2019 WINNER
MATRIX LMS was selected as a Gold winner for the LearnX awards for its LMS implementation with VETR the digital learning community for the Australian training sector.
NEO LMS for Schools and Universities

NEO is an LMS for Schools and Universities that delivers a great user experience, while incorporating all the essential tools schools need to support efficient teaching and learning. NEO makes it easy to create online classes, assess students, facilitate collaboration and track student achievement.

NEO provides the range of functionality schools need in a modern LMS, such as support for classes (instructor-led, blended, self-paced, and micro learning), 14 kinds of assignments, full-featured gradebook, content authoring, gamification, automation, learning paths, drip content, adaptive learning, competency-based learning, collaboration tools, resources catalog, a customizable portal, and more.
MATRIX LMS for Businesses

MATRIX is an LMS for Businesses that helps companies and organizations create and manage e-learning activities, such as delivering training, tracking employee performance, and selling online courses at a large scale.

MATRIX provides the range of functionality you’d expect in a modern LMS, such as support for courses (instructor led, blended, self-paced, and micro learning), content authoring, integrated e-commerce functionality, graphical course catalog, gamification, automation, learning paths, drip content, adaptive learning, compliance, ad-hoc reporting, a customizable portal, web conferencing, collaboration tools, competency-based learning, and more.
INDIE LMS for Entrepreneurs

INDIE is an LMS for Entrepreneurs and was designed for individuals that want an accessible way to market their knowledge by creating, delivering, and selling self-paced online courses.

INDIE provides the range of functionality you’d expect in a modern LMS, such as support for self-paced courses, content authoring, integrated e-commerce functionality, graphical course catalog, marketing tools, SEO features, gamification, automation, ad-hoc reporting, a customizable selling site, and integration with the most popular payment gateways and third-party apps.
What makes our products the best solutions

Great user experience
Our platforms are very intuitive, easy to use, and visually appealing, which makes the whole experience more engaging and enjoyable for all users. The navigation is simple, and you can customize the platforms to match your brand and fit your needs.

Our platforms are built to ensure a smooth implementation and they’re easily adopted by students, teachers, trainers, and entrepreneurs. We offer support for 40+ languages, mobile apps for all devices, and accessibility features so all users can enjoy the platform.

Powerful features
CYPHER LEARNING products provide complete solutions with powerful features for managing all teaching and learning activities for schools, organizations, and entrepreneurs.

We’re also focused on bringing innovation through our platforms, by creating cutting-edge features that other systems do not support such as automation, adaptive learning, and competency-based learning.

Best value
Pricing plans for each product are competitive, and users usually save money using our systems. Our pricing is transparent, and we don’t charge any setup fees, storage fees, and support is included.