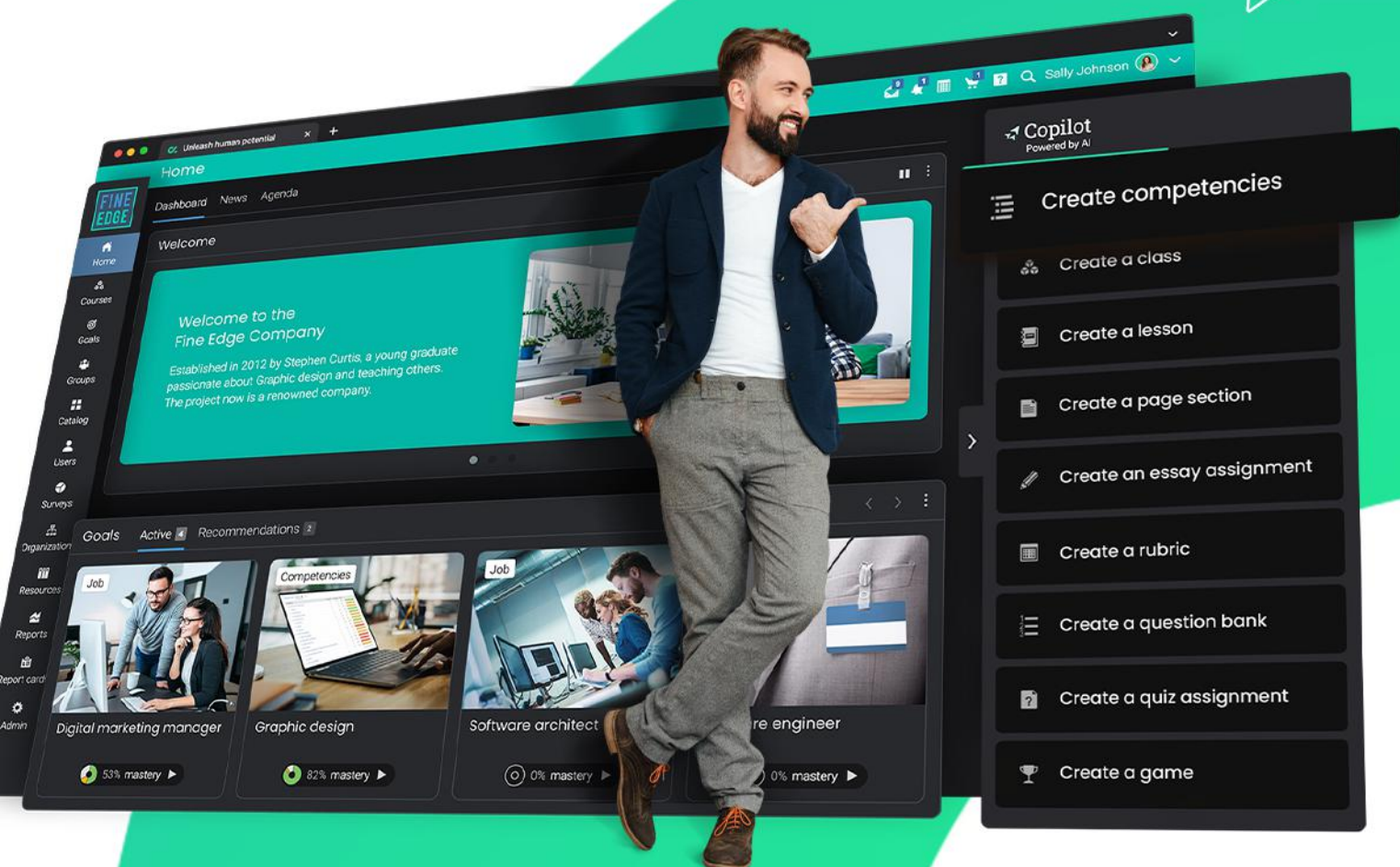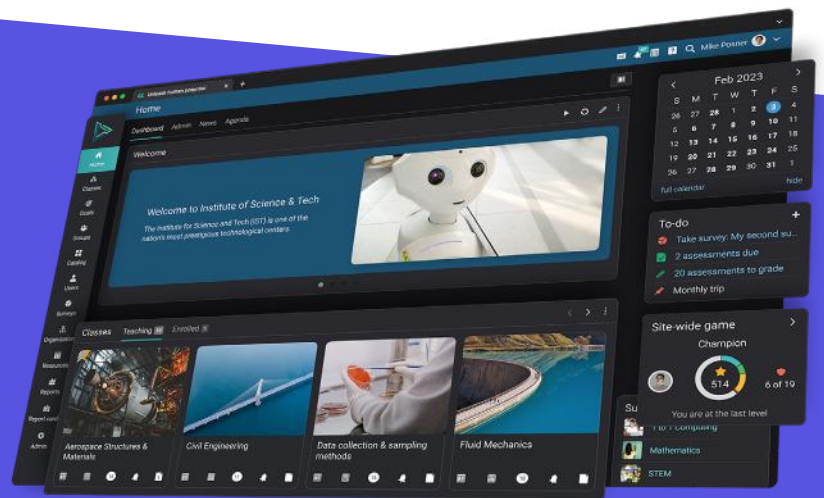# CYPHER Learning
Company overview

CYPHER Learning

CYPHER Learning is leading the necessary disruption of learning platforms to unleash human potential with modern learning. The company exists to ignite lifelong passions through personalized, engaging, and limitless learning experiences for all. CYPHER gives learning and development (L&D) professionals and educators more time to teach and train, builds human connection into everything they do - and delivers tailored learning experiences that are meaningful and measurable. **The CYPHER platform is easy-to-use, beautifully designed, and infused with AI-powered technology.** Every aspect beams thoughtful innovation and engineering that puts people first.

> Millions of users experience their "just in time, just for me, just the way I want it" approach in 50+ languages with the CYPHER award-winning platform.

We believe learning is the heart of innovation and progress. Everything we do is about empowering organizations, educational institutions, and entrepreneurs to inspire, develop, and celebrate their learners — with personalized learning, proactive development tracks, and progress mapping all wrapped in a collaborative and entertaining experience. We just happen to make a beautiful and modern learning platform to get them there.

Old mindsets hinder progress in learning, as technology allows for more flexible options, but traditional methods persist. Learning is a continuous process, separate from education, that can be pursued anytime and anywhere. Today's learning is constant, consumed through a variety of devices and sources, and often spontaneous. CYPHER Learning integrates real life with education through its proactive and personalized technology. **We connect anyone, anywhere, anyway, to their human-centered skill path, career path, and life path — linking life and learning to purpose and potential.** We know that we can't do this alone.

Partnering with forward looking organizations is how we make this a reality.

Experience and achievements

Our experience is built by our commitment to our customers. This partnership is about your success and we have a vested interest in listening and aligning to your goals. We take pride in being responsive and being the partner you can count on. Each CYPHER team member knows that they impact your success directly or indirectly. They combine their unique experience and expertise to unleash human potential through education.

One way to **unleash human potential** is delivering a platform that goes beyond traditional learning systems that have kept the bar low. We want to show you what great looks like and how you can **use our technology and platform to deliver an enriching learning experience that supports your goals.**

Following are examples of industry leading innovations that are making an impact

Delivering the **most advanced AI capabilities** that are packaged and meaningful in our **AI 360 bundle** with CYPHER Copilot.

Supporting the **world's largest implementation of gamification** with over 120,000 users.

Making personalized skills development a reality with a **competency-based learning approach that is automated** for scale.

Leading the first comprehensive, social learning experience. This includes built-in messaging, click to chat, add users as friends option, wikis, chat rooms, blogs, forums, groups, team leaders, calendaring, and community groups.

Showing that **powerful technology** can have a gorgeous interface and experience.

Breaking down siloed and basic automation of traditional LMSs with **platform-wide automation**.

Working with others is a priority so we provide a variety of ways to **integrate with over a thousand applications** and systems.

Demonstrating what being global means by being the only platform to provide a **universal translator for real-time communications**, such as messages and posting. Over **50+ languages** are supported by the platform and with AI 360, courses can be created in all these languages.

With CYPHER **high rate of purposeful innovations**, more industry firsts will be added to this list in 2023 and beyond.

The **CYPHER Learning company was founded by Graham Glass**, a seasoned entrepreneur and former senior lecturer at the University of Texas. With a background in innovation, Graham has written books and **holds 15 patents** in distributed computing. He is a thought leader in education and **advocates for breaking the status quo** to bring positive changes to learning structure and measurement. Founded in 2009, CYPHER Learning's flagship product, the CYPHER (formerly NEO) platform, quickly became a popular LMS for schools.

In 2010, the company introduced the business version (formerly MATRIX), and in 2017, CYPHER (formerly INDIE) for entrepreneurs. In 2022, comprehensive skills development was added to the CYPHER platform inclusive of competency-based learning, personalized learning with learning paths and recommendation, assessments, and more. **The platform continues to raise the bar with the introduction of our AI 360 approach and the CYPHER**

Copilot release. Going beyond the AI hype, Copilot is a meaningful and packaged **AI that has taken 80% of the course creation work down to minutes for under $10**. And this is just for the first release.

With headquarters in Plano, Texas and a global presence, **CYPHER Learning continues to disrupt learning management platforms** to help organizations deliver what modern learners expect.

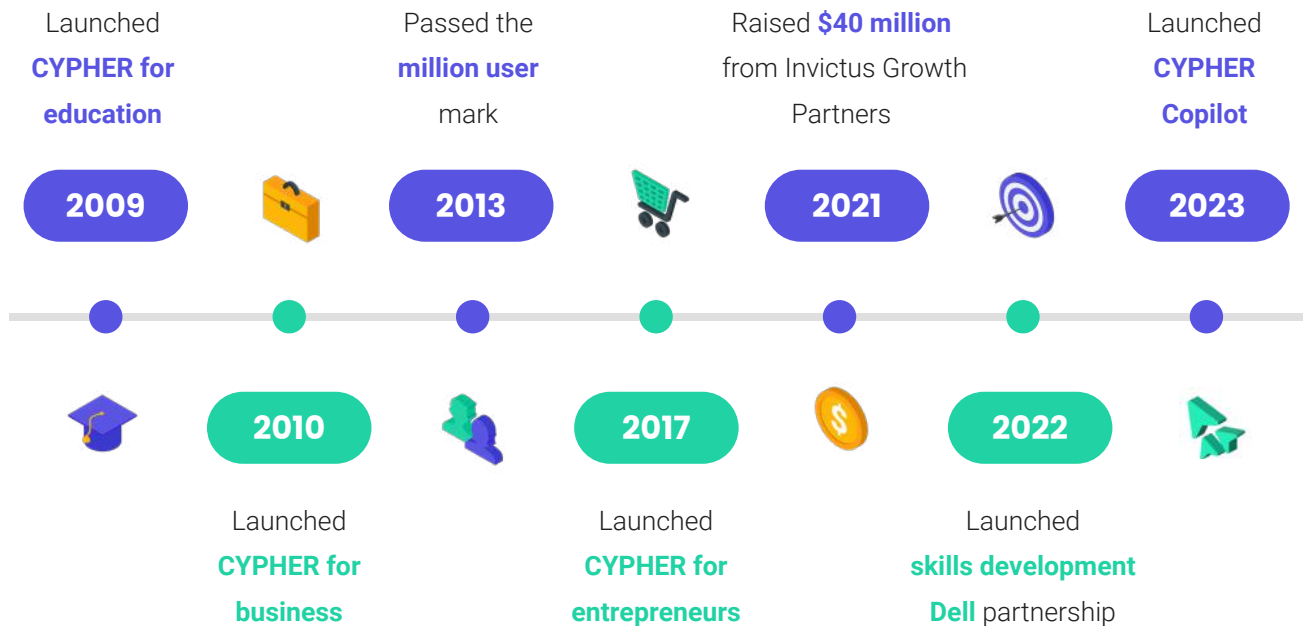# Let CYPHER Copilot do

80%

of the mundane work

You take care of the

20%

for lasting impact

Company timeline

2009 — Launched **CYPHER for education**

2010 — Launched **CYPHER for business**

2013 — Passed the **million user** mark

2017 — Launched **CYPHER for entrepreneurs**

2021 — Raised **$40 million** from Invictus Growth Partners

2022 — Launched **skills development** **Dell** partnership

2023 — Launched **CYPHER Copilot**

Forbes ADVISOR BEST OF 2023

Forbes ADVISOR BEST OF 2022

In the past year, we've received over two dozen awards for our innovative learning technology, including Forbes Advisor's "Best Overall Employee Training Software" and "Best LMS." We've also received recognition for our work in academia, earning the title of "Best K-12 Remote Learning Partner" in the SIIA CODiE Awards and numerous other awards.

To learn more about the recognitions and awards that CYPHER has received.

see our awards page

Analysts and press love CYPHER

" CYPHER Learning is not your typical "way inside the box" parochial learning tech. This is a supercharged next-generation technology platform that rocks competency and skills-based learning. CYPHER Learning delivers unparalleled accuracy and precision in learning. There is no ambiguity as to whether an employee has mastered their learning when they're leveraging CYPHER Learning's platform. When you are in the tech, you can feel the learning taking place. There is no possible way not to learn because the technology inspires learners. This is a very cool tool.

Michael Rochelle
Chief Strategy Officer and Principal
HCM Analyst, Brandon Hall Group

" The intuitive user interface (UI) and multiple ways to award employees for using the CYPHER Learning platform scores major points—it's visually pleasing and keeps employees engaged. Aside from the user experience (UX) though, it's a comprehensive platform that's simple to use to create courses and track analytics of employee performance. It doesn't require advanced coding to create great-looking training modules, and it offers a mobile app to make learning easy on whichever device your employees prefer.

Amy Nicol Smith
Forbes Contributor

Customers love CYPHER

" The most amazing advantage of using CYPHER Learning for learning and training is that it offers a complete learning solution which makes it possible to personalize training based on individual skills and competency.

Rony H.
Senior Software Development Engineer Mid-Market (51-1000 emp.)

" The use of game elements is something I appreciate as it helps get our children excited about using the site. As a site administrator, I love the seamless interaction with other platforms since my users may use other services to supplement content development in the system.

Robert P.
Information Technology Engineer Enterprise (> 1000 emp.)

" The evaluation resources offered by CYPHER Learning are both lively and engaging. One effective way to assess staff knowledge is by creating a variety of projects, evaluations, and quizzes that incorporate different types of questions. The user interface of CYPHER Learning is sleek, modern, and user-friendly.

Libby S.
Human Resources Administrative Assistant Enterprise (> 1000 emp.)

" We now have a powerful learning management system with CYPHER Learning that enables us to design, deliver, and track different training courses from a single platform. Our training procedures have been made easier, faster, and with better overall learning results thanks to this centralised approach.

Cole M.
Research and development analyst Mid-Market (51-1000 emp.)

Read more reviews on **G2** and **PeerSpot**

CYPHER strategic partnerships

Driven by innovation and collaboration, CYPHER Learning has emerged as a formidable player in the ed-tech sector. This rise to prominence stems from its **strategic collaborations with industry powerhouses**. Intent on reshaping the educational canvas, CYPHER Learning crafts a network of alliances that not only boosts its proficiency but also broadens its influence.
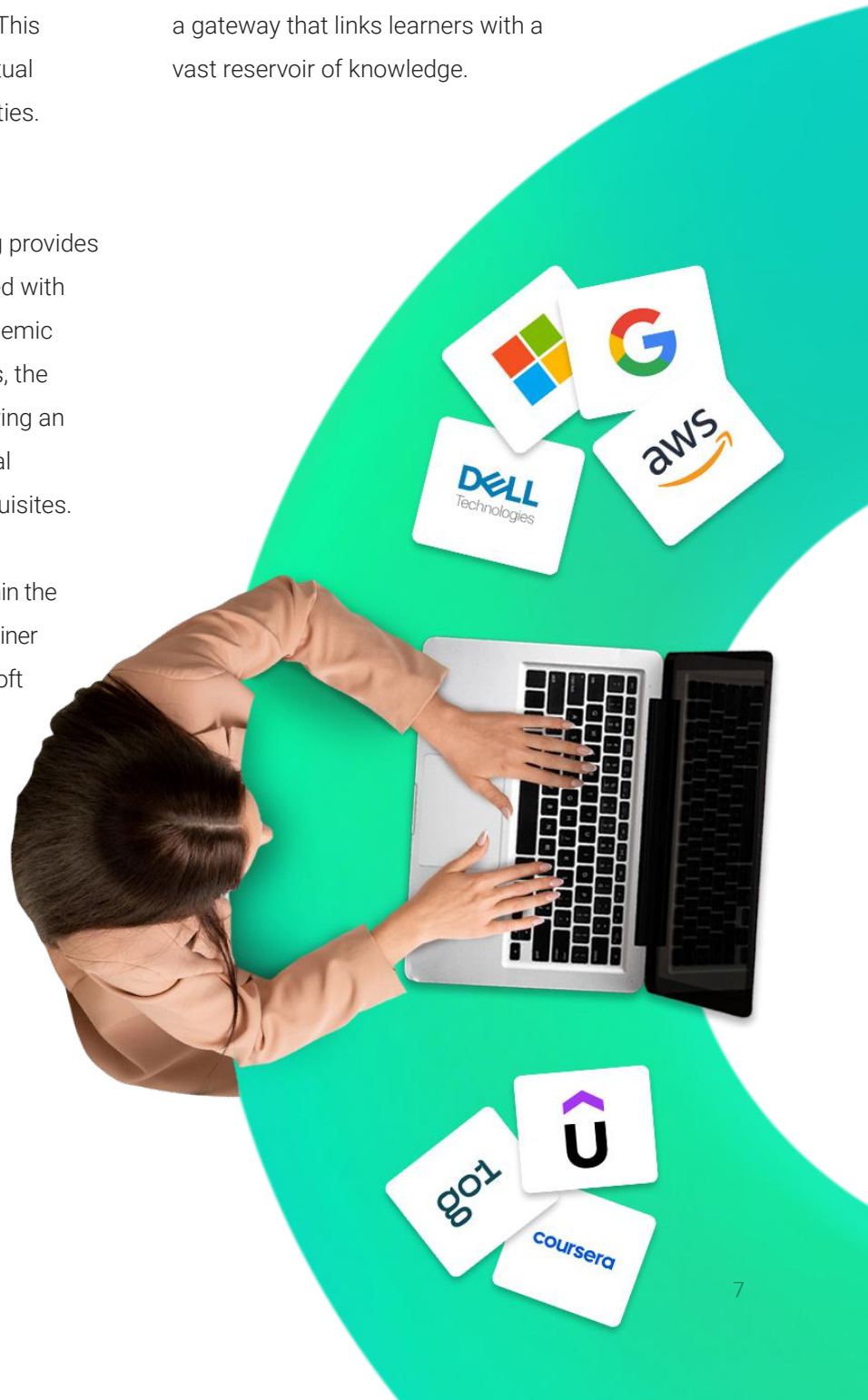
AWS: Solidifying its relationship with AWS, CYPHER Learning engages in their co-sell initiative. This collaboration showcases the trust and mutual growth objectives shared between the entities.

Dell: Recognized by Dell Technologies as a global educational ally, CYPHER Learning provides comprehensive learning solutions packaged with Dell's renowned products. Catering to academic establishments, governments, and districts, the CYPHER platform is instrumental in delivering an all-encompassing and cohesive educational experience tailored for diverse learning requisites.

Microsoft: CYPHER Learning stands tall within the Microsoft Partner landscape. As a Global Trainer Partner and an active member of the Microsoft co-sell initiative, it ensures flawless integration with Microsoft's diverse toolset, which includes staples like MS Teams, Immersive Reader, OneDrive, and OneNote.

Google: CYPHER Learning's participation in the Google Cloud Partner Advantage program attests to its unwavering pursuit of excellence and dedication to best-in-class services.

Go1, Udemy, & Coursera: Demonstrating a staunch commitment to holistic learning, CYPHER Learning integrates and resells content from Go1, Udemy, and Coursera. This move solidifies its position as a gateway that links learners with a vast reservoir of knowledge.
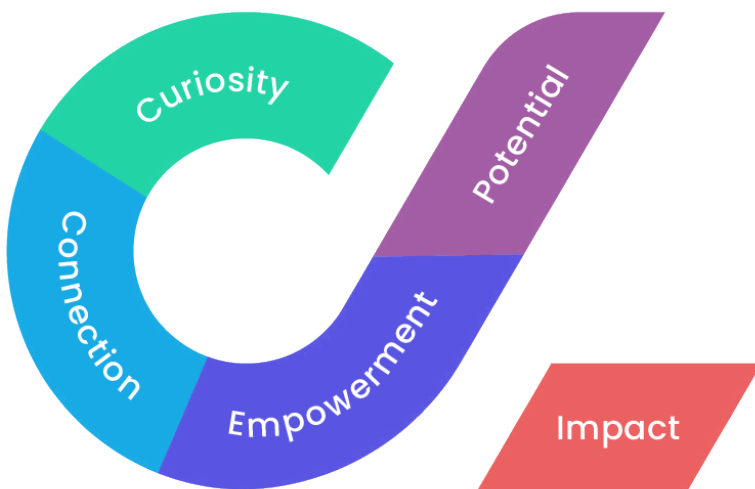
CYPHER values

At CYPHER Learning **our people make up our strong culture**, which is what sets us apart from the competition. What's it like working with us? **Our people are passionate.** They are prepared to work hard to help our clients win and ultimately make a difference in our communities. It is all of these qualities, together, that make us who we are and why people want to do business with us.

We have high ambitions as a company with a set of five carefully chosen values. They serve as a guide for our day-to-day behaviors. They shape how we interact with each other, with our clients, and with society as a whole. **They drive our decisions at all levels of the organization.**

At CYPHER Learning, we value...

Our individual actions collectively define who we are as a company and how the world sees us. So let the values be your guide. You may just find that they're not only words to work by, but also to live by.

Curiosity
Continuous learning to stay agile and innovative

Connection
Embracing and celebrating our differences

Empowerment
Rewarding positive people-centric behaviors and decisions

Potential
Challenging status quo and pushing for what's possible

Impact
Making positive impact for our clients and communities around the world

www.cypherlearning.com