

CYPHER Learning

Powering billions of learning moments every day



CYPHER Learning exists to give learners the power to succeed in a rapidly changing world. Trainers, learning and development (L&D) pros, HR pros, and educators get everything they need in one platform to deliver faster, more personalized, and better learning outcomes.

We provide the only all-in-one Al-powered learning platform that is easy-to-use, beautifully designed, and built to power billions of learning moments every day. Create courses **faster**. Train and teach **better**. Learn even **quicker**. Experience our "just in time, just for you, just the way you want to learn" approach that puts people first.



Why CYPHER Learning?

In a world where high demand courses are limited by time and budget, traditional learning systems bring complexity and costs making creating engaging courses difficult.

CYPHER Learning provides the only Al learning platform that enables you to create courses faster, teach and train better, and learn even quicker.

With traditional methods, it takes three to six months to create courses. With CYPHER, 83% of customers were able to deliver courses in less than 15 days. With those efficiencies, 82% of customers now update courses at least once per year. Plus, 77% of CYPHER customers say course development costs less than \$1,000 per course, opposed to \$5,000 to \$20,000 with traditional methods.

Forbes CNN CBSO







AWARD-WINNING PLATFORM



Industry-leading innovations

We're always looking to better serve our customers. That focus drives our continuous innovation and has allowed us to lead the industry in multiple disciplines. Following are examples of industry-leading innovations that are making an impact.

- Delivering the most advanced AI capabilities that are packaged and meaningful with AI 360.
- Supporting the world's largest implementation of gamification with over 120,000 users.
- Making personalized skills development a reality with a skills or competency-based learning approach that is automated for scale.
- Leading the first comprehensive, social learning experience, including built-in messaging, add users

- as friends option, forums, groups, team leaders, calendaring, community groups, and more.
- Showing that powerful technology can have a gorgeous interface and experience.
- Being the only platform to provide a universal translator for real-time communications. The platform supports 50+ languages and with Al 360, courses can be created in all these languages.
- Breaking down siloed and basic automation of traditional LMSs with platform-wide automation.
- Providing a variety of ways to integrate with thousand of enterprise-class applications and systems.

With our high rate of purposeful innovations, more industry firsts will be added to this list!

Our history

CYPHER Learning was founded in 2009 by Graham Glass, a seasoned entrepreneur and former senior lecturer at the University of Texas. With a background in innovation, Graham has written books and holds 15 patents in distributed computing. He is a thought leader in education and advocates for breaking the status quo to bring positive changes to learning structure and measurement. CYPHER Learning continues to raise the bar with the world's first

course creation and instant learning companion,
CYPHER Agent. Going beyond the Al hype, Al 360 is a
meaningful and packaged approach that takes
80% of the course creation work down to minutes.

With headquarters in Plano, Texas and a global presence, **CYPHER Learning powers billions of learning moments every day**.

80% of the mundane work

You take care of the 20% for lasting impact









CYPHER at a glance



100+

Industry awards and accolades

UUT ZUU:

Leading the learning platform industry since 2009

23

Countries with CYPHER employee presence

70+

Countries leveraging
CYPHER technology

We've received hundreds of awards and accolades for our innovative learning technology, including Forbes Advisor's "Best Overall LMS," "Best Enterprise LMS," and "Best Employee Training Software." Adding to our ever-growing list of industry recognition, CYPHER won the U.S. News and World Report for Best Skills Development platform and received the Fast Company World Changing Ideas Award, honorable mention in Education. In academia, we've received recognition from the prestigious SIIA CODIE Awards as both winner and finalist.























































To learn more about the recognitions and awards that CYPHER has received.

All awards



Analysts love CYPHER

Any vendor who shows you a content creator tool with Gen-Al and says it is the best, I am telling you that so far, this one is.

Craig Weiss

CEO and Lead Analyst, The Craig Weiss Group

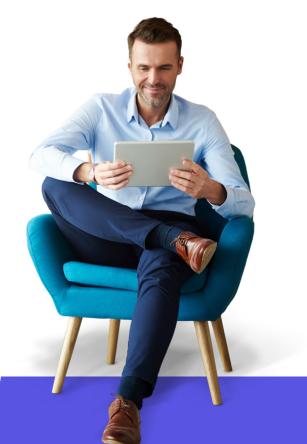












It's truly amazing everything you can do, including synthetic audio, the pedagogical capabilities, and even the interactivity possibilities.

Craig Weiss

CEO and Lead Analyst, The Craig Weiss Group

It'll just knock your socks off to see all of the steps you used to have to do manually that you don't have to do anymore.

John Leh

CEO, Lead Analyst and LMS selection consultant, Talented Learning

In the industry, it takes a minimum of 40 hours to create an hour's worth of content. Here you're getting to 80 to 90% in 10 minutes.

John Leh

CEO, Lead Analyst and LMS selection consultant Talented Learning

The reporting engine they have is just out of this world.

John Leh

CEO, Lead Analyst and LMS selection consultant, Talented Learning

CYPHER Learning is an admin's dream. Forget the steep learning curve, this tech is as intuitive as it gets. This tech truly does save time and energy and is infinitely scalable.

Michael Rochelle

Chief Strategy Officer and Principal HCM Analyst, Brandon Hall Group

Moving through the platform is intuitive and fast. The best way to describe the tech is to say it anticipates the moves of the learner. And it's super powerful.

Michael Rochelle

Chief Strategy Officer and Principal HCM Analyst, Brandon Hall Group



Customers love CYPHER

Our experience is built by our commitment to our customers. We take pride in being the responsive partner you can count on. That's why we were named, "Best company to work with" by G2.

The most amazing advantage of using CYPHER Learning for learning and training is that it offers a complete learning solution which makes it possible to personalize training based on individual skills and competency.

Rony H.

Senior Software Development Engineer Mid-Market (51-1000 emp.)

CYPHER helped me keep my job and the jobs of my colleagues during the pandemic. It greatly facilitated the transition from traditional teaching to innovative teaching. It is user-friendly and has a fantastic interface and a helpful support team.

Roland Lorenzo R.

Associate Professor Enterprise (>1000 employees)

The evaluation resources offered by CYPHER Learning are both lively and engaging. One effective way to assess staff knowledge is by creating a variety of projects, evaluations, and quizzes that incorporate different types of questions. The user interface of CYPHER Learning is sleek, modern, and user-friendly.

Libby S.

Human Resources Administrative Assistant Enterprise (> 1000 emp.)

CYPHER Agent assists teachers in the standardization of content and in utilizing diversified and interactive teaching strategies.

Shirlene Medori A.

Mid-Market (51-1000 employees)

The use of game elements is something I appreciate as it helps get our children excited about using the site. As a site administrator, I love the seamless interaction with other platforms since my users may use other services to supplement content development in the system.

Robert P.

Information Technology Engineer Enterprise (> 1000 emp.)

The students are better engaged with tasks and they are becoming more active, independent learners.

Teachers are more creative with the course materials and delivery of instructions about the platform.

University of Batangas

We now have a powerful learning management system with CYPHER Learning that enables us to design, deliver, and track different training courses from a single platform. Our training procedures have been made easier, faster, and with better overall learning results thanks to this centralised approach.

Cole M.

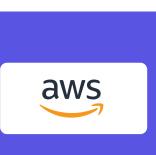
Research and development analyst Mid-Market(51-1000 emp.)

Read more reviews on **G2** and **PeerSpot**



CYPHER strategic partnerships

Driven by innovation and collaboration, CYPHER Learning crafts a network of alliances that not only boosts its proficiency but also broadens its influence.



AWS: CYPHER engages in the AWS co-sell initiative, which showcases the trust and mutual growth objectives shared between the entities.



Google: CYPHER Learning's participation in the Google Cloud Partner Advantage program attests to its unwavering pursuit of excellence and dedication to best-in-class services.





Microsoft: As a Global Training Partner and an actve member of the Microsoft co-sell initiative, it ensures flawless integration with Microsoft's diverse toolset.





go1









Coursera, edX, Go1, LinkedIn Learning, Mind Tools, OpenSesame, and Udemy: Demonstrating a staunch commitment to holistic learning, CYPHER Learning integrates and resells content from these platforms.



CYPHER values

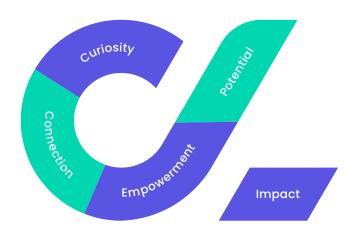
At CYPHER Learning, our people are the backbone of our strong culture. What's it like working with us? Our people are passionate. They are prepared to work hard to help our clients win and ultimately make a difference in our communities.

CYPHER Learning exists to **give learners the power to succeed in a rapidly changing world**. Our focus on continual innovation is driven by a mission to

unleash human potential by providing everything you need in one platform to deliver faster, more personalized, and better learning outcomes.

Our five core values guide our interactions and decisions at all levels of the organization, reflecting our vision to power billions of learning experiences every day.

At CYPHER Learning, we value...



Our individual actions collectively define who we are as a company and how the world sees us. So let the values be your guide. You may just find that they're not only words to work by, but also to live by.



Curiosity

Continuous learning to stay agile and innovative



Connection

Embracing and celebrating our differences



Empowerment

Rewarding positive people-centric behaviors and decisions



Potential

Challenging status quo and pushing for what's possible



Impact

Making positive impact for our clients and communities around the world

www.cypherlearning.com