

# The Business Value of CYPHER Learning Platform

IDC study demonstrates how organizations using CYPHER Learning platform achieve faster, more cost-effective course creation, allowing them to broaden their course offerings and access new revenue streams. Meanwhile, learners benefit from **higher engagement, improved completion rates, and better skill development** thanks to personalized learning paths, mobile access, and assessment and reporting features.

## KEY RESULTS



**\$724,000**  
average annual benefit  
per interviewed  
organization



**18%**  
higher course  
completion rate



**640%**  
three-year return  
on investment

### CUSTOMER QUOTE:

*"AI handles the initial course setup with CYPHER. We just enter the course name and expected size, and it takes care of the rest. The mapping features have allowed us to reorganize our catalog in a way that makes sense, and structure it in a customizable way."*

## COURSE AND CONTENT CREATION

- **60%** faster creation of new course
- **4.5x** more courses offered
- **65%** increase in curriculum design team efficiency
- **119%** more courses per curriculum design and course creation team member

### CUSTOMER QUOTE

*"Our customers really appreciate the layout and the level of detail we can build into each course with CYPHER. It allows us to create highly customized learning experiences that align with specific curricula. One of the most valuable features is the ability to track learner progress in real time."*

### CUSTOMER QUOTE

*"Previously, we had to create a course, submit a form, provide all the materials, and wait for someone else to build and review it. Now, CYPHER Agent completes about 75% of the work, and we just review and fine-tune the rest. We've cut course development time by at least 80%–90%."*