



Cut course creation costs by 80%

Create 80% of a course including gamification, rubrics, assessments and competencies in minutes.

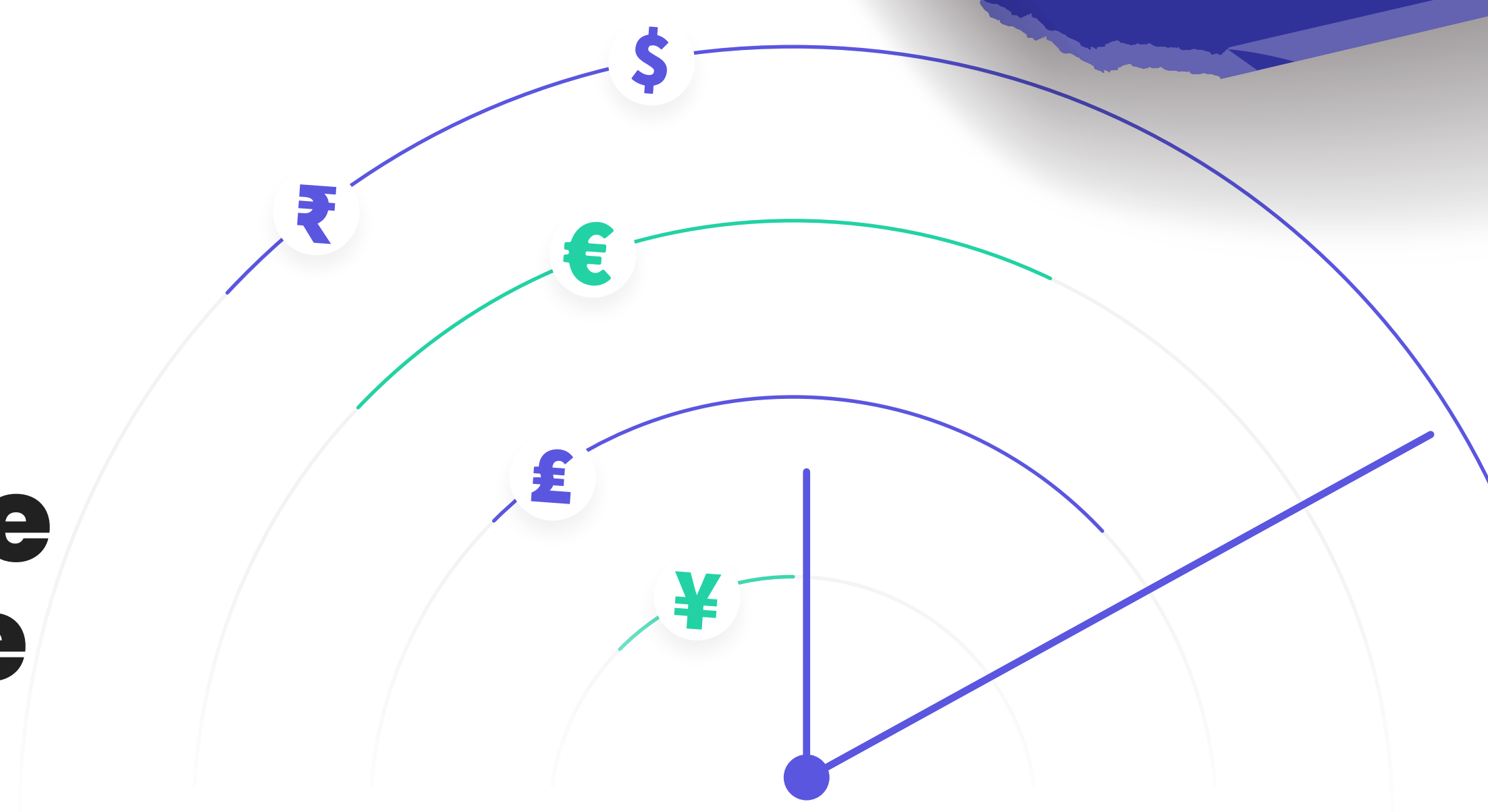
Save thousands of dollars.

Get more time back to teach and train.

TO DO:

- RESEARCH
- ADD COMPETENCIES ONE-BY-ONE
- DECIDE ON MODULE NAMES
- DECIDE ON CONTENT
- RESEARCH AND ADD LESSON PAGES
- THINK ABOUT QUESTIONS FOR QUIZZES
- ADD A QUIZ FOR EACH MODULE
- ADD A COURSE GAME
- FIND IMAGES
- CREATE MULTIMEDIA MATERIALS
- DEVELOP A RUBRIC
- CONNECT TO A QUESTION BANK
- MAP COMPETENCIES AND SKILLS TO COURSE
- CREATE COURSE OUTLINE
- WRITE COURSE DESCRIPTION
- IDENTIFY AND TAG KEYWORDS

Time and costs to create a course



43 hours

Each hour of instructional content takes about 43 hours¹ to create

10 modules

A typical course has 10 modules
3 content sessions,
2 assessments
= 1 hour of content

\$35 per hour

A typical instructional designer in the USA costs around \$35 per hour²

It takes

430 hrs

to create a course

$10 \times 43 = 430 \text{ hours}$

and costs about

\$15K

to create a course

$430 \times \$35 = \$15,000$

Creating courses using

AI 360 with CYPHER Copilot

It takes **minutes**

and costs under

\$10 per course

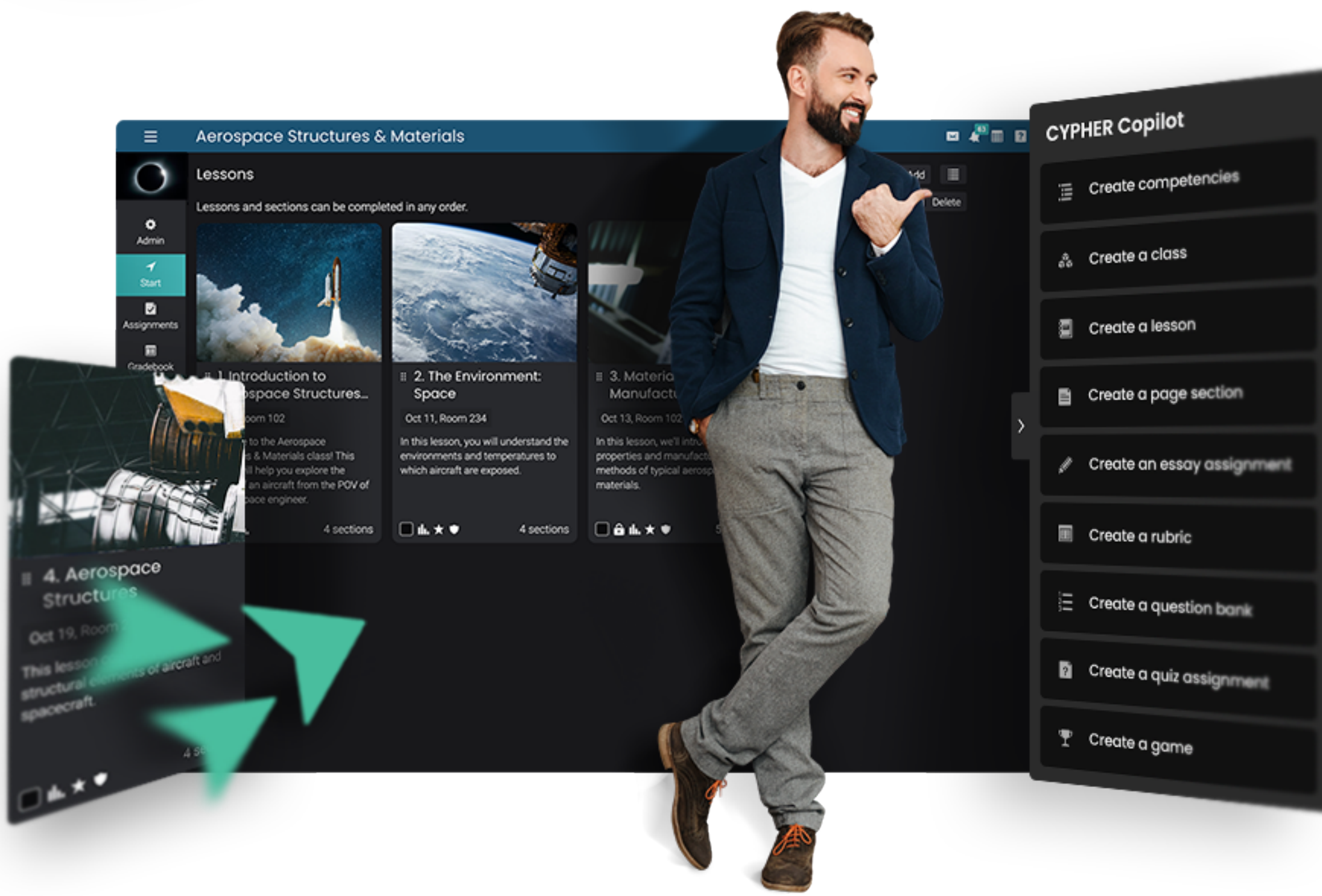
AI 360 with CYPHER Copilot saves 80% of the time, saving you \$12,000 per course.

You take care of the 20% that provides the lasting impact.



Bottom line? Massive ROI.

\$12,000 savings, \$10 cost.



AI 360 with CYPHER Copilot

References

¹ <https://understooduk.com/how-long-does-it-take-to-create-learning-the-time-intensive-task-of-designing-training>

² <https://www.salary.com/research/salary/alternate/instructional-designer-ii-hourly-wages>