



# CYPHER AI 360: Closing the gaps on course development and delivery for L&D and trainers

See how CYPHER AI 360 closes time, speed, and cost gaps in course creation and delivery – including AI-enabled content creation, skill management mapping, assessments, AI Crosscheck, gamification, and so much more!



Everyday L&D and trainer gaps



## Time gap

Never enough time

Developing quality content for a single course takes 430+ hours to build and launch, slowing down pipeline and other business aspects. L&D and trainers will never have enough time to bridge the gap – no bandwidth to map skills, assessments, or gamification to training content for better engagement and tracking.

## Speed gap

Never enough people

L&D and trainers can't keep up with the course and training demands from numerous business units on top of onboarding, compliance, and other duties. Plus, you receive requests to have programs and courses done...like yesterday! You can never move fast enough.

## Cost gap

Never enough money

Traditional course development and delivery is expensive. You need multiple tools to produce one quality, comprehensive course – a cumbersome and complex endeavor costing you precious time, money, and energy.

## CYPHER closes the gaps for customers

What customers experienced after using CYPHER AI 360 on the CYPHER LMS

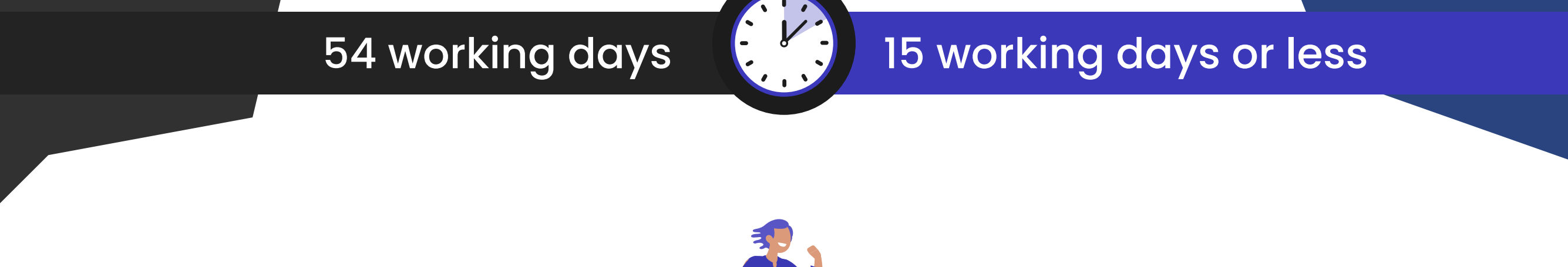
**Traditional way**

### Closing the time gap

Develop and deliver courses faster to shorten time to market

**Modern way**

Using CYPHER AI 360, 83% of customers surveyed say they can now deliver a course in less than 15 working days (compared to 14% before CYPHER AI 360). Bottom line? More time and energy to focus on learners and things that matter.



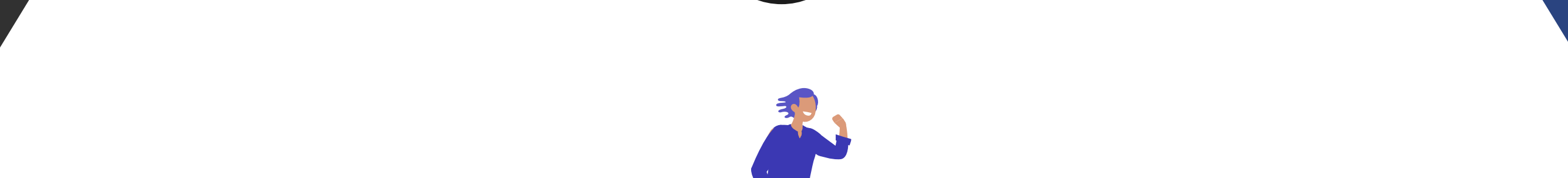
**Traditional way**

### Closing the speed gap

Update and elevate content more regularly to keep pace with change

**Modern way**

Using CYPHER AI 360, 82% of customers surveyed say they can now update courses at least 1x per year (compared to 53% before CYPHER AI 360). Bottom line? More agility and flexibility to update content as trends and needs change.



**Traditional way**

### Closing the cost gap

Reduce costs and reallocate savings to other L&D and HR needs

**Modern way**

Using CYPHER AI 360, 77% of customers surveyed say course creation will now cost less than \$1K per course (compared to 32% before CYPHER AI 360)! With traditional LMS, LXP, and course development tools, one course typically costs more than \$10K to create. Bottom line? Free up funds that can be optimized for other critical L&D and HR programs.



## More benefits of CYPHER AI 360

### Respond to market demand faster

69%

Accelerated time from course creation to use in instruction

### Scale training programs effectively

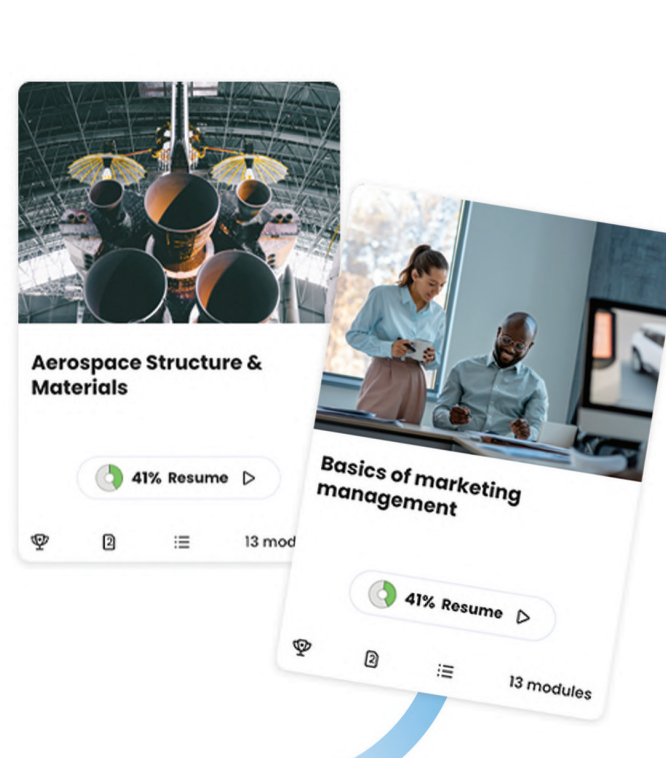
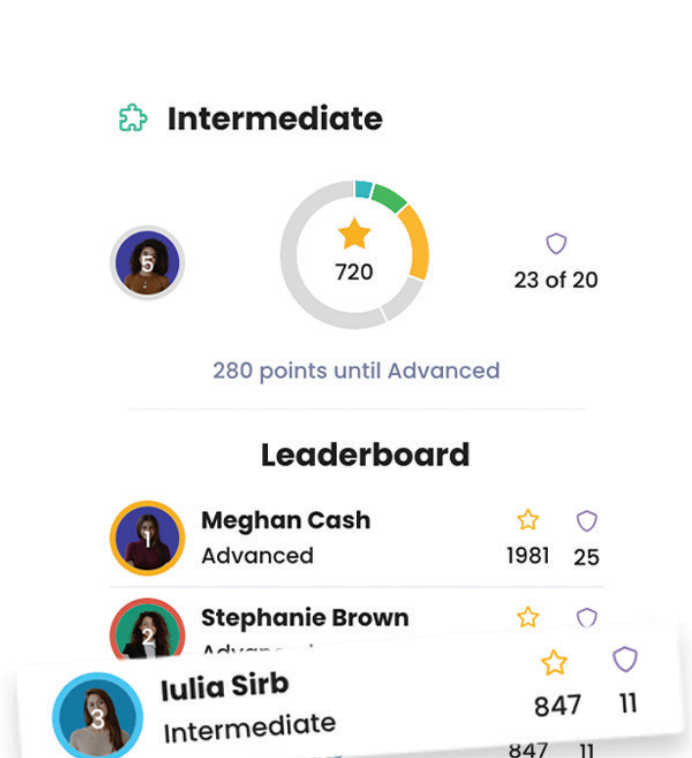
62%

Can create more courses to meet demand

### Increase work / life balance

57%

Have more free time to do other things



### Our customers get

- Elevated learning experiences
- Learning that moves at the speed of business
- Measurable, impactful learning with maximum ROI
- Scalable personalized learning
- Reduction of incremental demands for money and resources

We make *“just in time, just for you, just the way you want to learn,”* a reality.

Choose CYPHER. It just makes sense.

**More about CYPHER AI 360**