aws partner network

AI 360:

Closing the gaps on content development and delivery for L&D and trainers

See how AI 360 with CYPHER Copilot closes **time**, **speed**, and **cost** gaps in content development and delivery.

Everyday L&D and trainer gaps



Time gap Never enough time

Developing quality content for a single course takes 430+ hours to build and launch, slowing down pipeline and other business aspects. L&D and trainers will never have enough time to bridge the gap.

Speed gap

Never enough people

L&D and trainers can't keep up with the course and training demands from numerous business units on top of onboarding, compliance, and other duties. Plus, you receive requests to have programs and courses done...like yesterday! You can never move fast enough.

Cost gap

Never enough money

Traditional content development and delivery is expensive. You need multiple tools to develop and deliver content – a cumbersome and complex endeavor costing you precious time, money, and energy.

Modern

way

CYPHER closes the gaps for customers

What CYPHER customers experienced after using AI 360 with Copilot on the CYPHER platform



Traditional

way

Closing the time gap

Develop and deliver content faster to shorten time to market

Using AI 360 with Copilot, 83% of customers surveyed say they can now deliver a course in less than 15 working days (compared to 14% before Copilot). Bottom line? More time and energy to focus on learners and things that matter.

15 working days or less

Modern

way

54 working days



Traditional

way

Closing the speed gap

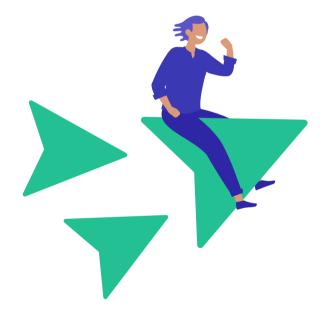
Update and elevate content more regularly to keep pace with change

Using AI 360 with Copilot, 82% of customers surveyed say they can now update courses at least 1x per year (compared to 53% before Copilot). Bottom line? More agility and flexibility to update content as trends and needs change.

less frequently



more frequently



Traditional way

Closing the cost gap

Modern way

Reduce costs and reallocate savings to other L&D and HR needs

Using AI 360 with Copilot, 77% of customers surveyed say course creation will now cost less than \$1K per course (compared to 32% before Copilot)! With traditional LMS, LXP, and content development tools, one course typically costs more than \$10K to create. Bottom line? Free up funds that can be optimized for other critical L&D and HR programs.

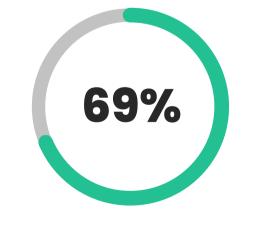
more than \$10K

less than \$1K

More benefits of AI 360 with Copilot

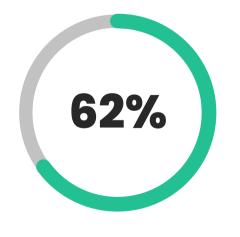
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Respond to market demand faster



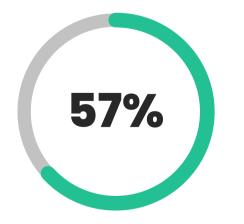
Accelerated time

Scale training programs effectively

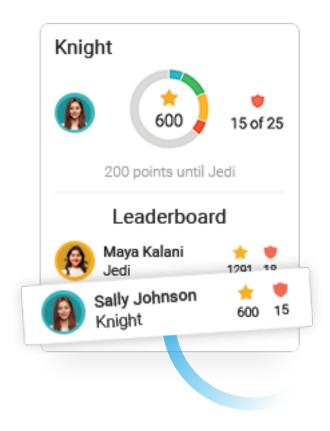


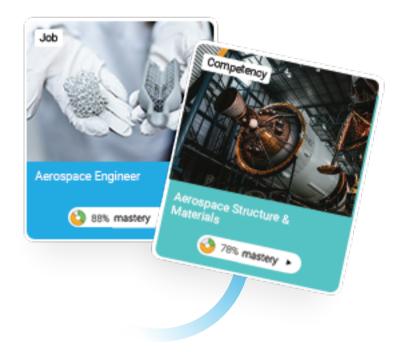
Can create more

Increase work / life balance



Have more free time

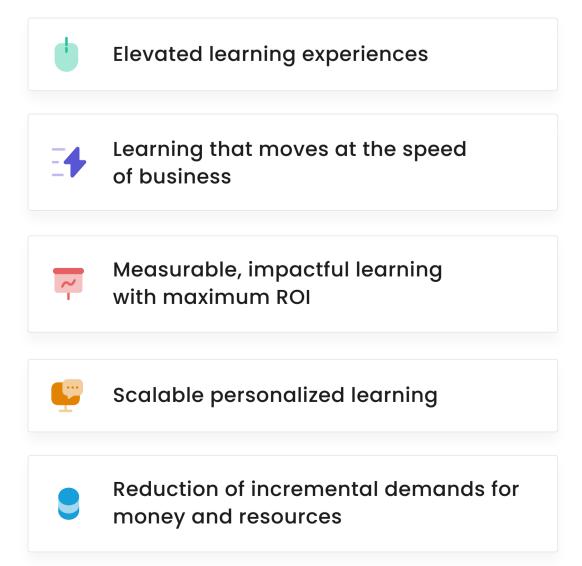




In today's fast-paced world, developing and deploying high-demand content can be challenging due to limited time and budgets. CYPHER is the solution.

CYPHER puts the power of generative AI at your fingertips to help **speed and scale** personalized learning with **control and credibility**. It's the first and only platform to combine LMS, LXP, and content development, helping you reclaim time and money from tools and platforms that overcomplicate and underdeliver.

Our customers get



We make *"Just the way, just for you, just when you need it"* learning a reality.

Choose CYPHER. It just makes sense.

More about AI 360 with Copilot

Available on the CYPHER Learning generative learning platform

