

MATRIX

BY CYPHER LEARNING

VS

aXcelerate

MATRIX vs aXcelerate

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MATRIX vs aXcelerate

Introduction

This is a detailed comparison between MATRIX and aXcelerate, taking into consideration the features, functionality, and cost of each platform.

MATRIX is a learning management system (LMS) for use by small and medium-sized businesses, as well as large corporations. MATRIX helps companies manage all training activities, such as creating and delivering training content, evaluating employee performance, training clients and partners, and selling online courses. MATRIX is a product of CYPHER LEARNING, a company that specializes in providing learning platforms for organizations around the world.

aXcelerate claims to be Australia's leading student management platform for more than 900 training organizations, including RTOs, CRICOS institutions, and vocational schools.

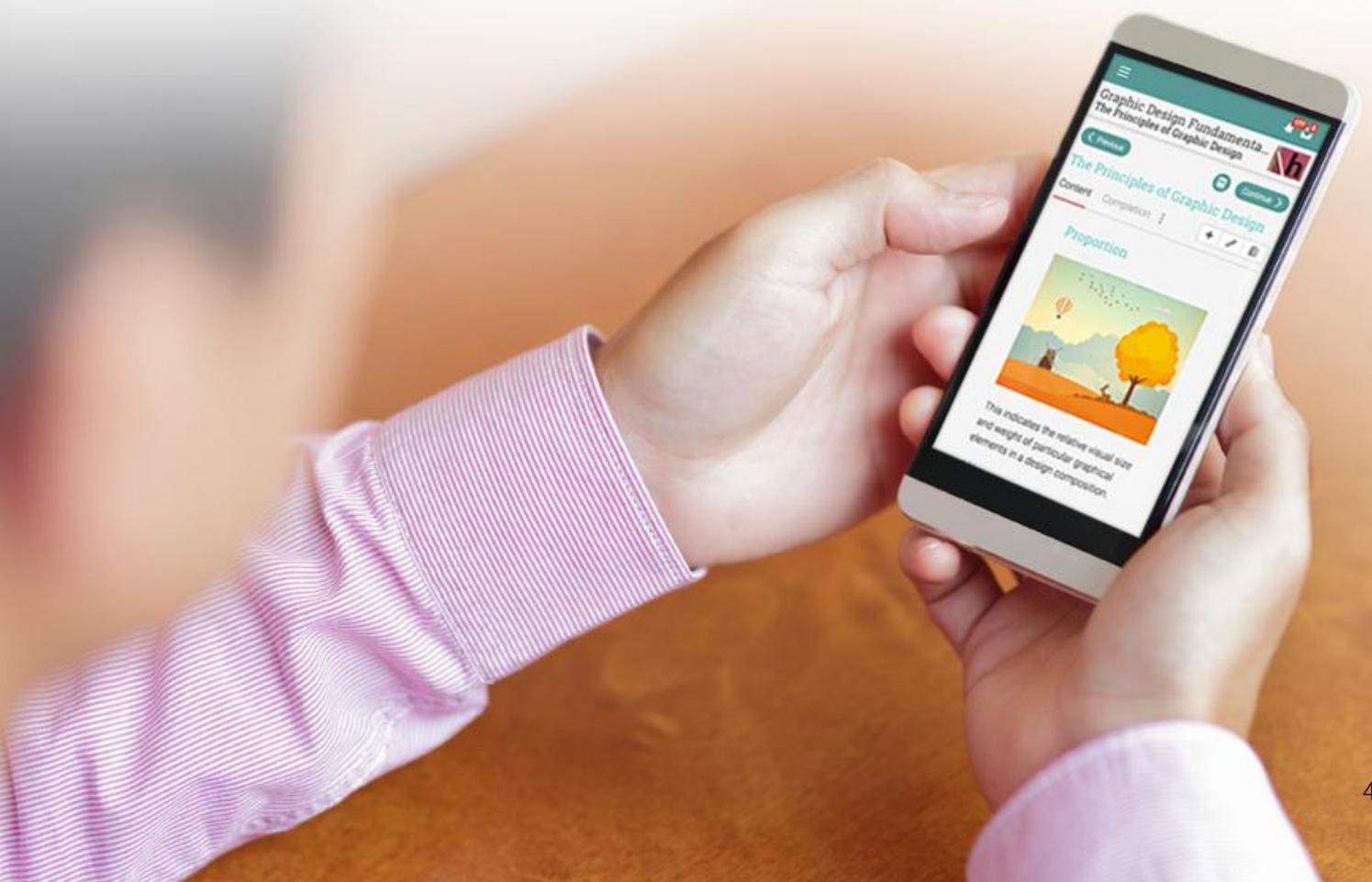


MATRIX vs aXcelerate

User interface

The MATRIX interface has a modern, responsive design that automatically adjusts based on the type of device. It provides attractive tile-based dashboards for learners, instructors, and administrators, a graphical course catalog, as well as a users and resources catalog. MATRIX also has a unique “activity display” feature that indicates the level of activity within courses and groups using a pulsing indicator on their tiles together with real-time widgets that scroll through the latest activities.

aXcelerate has a modern interface that is also tile-based, including a graphical course catalog. Each course has its own one-pager course overview, followed by announcements, learning materials, assessments, and resources; which unlike MATRIX, aren't available site-wide.



MATRIX vs aXcelerate

Ease of use

MATRIX is very intuitive and easy to use. In addition, it includes an online help center with videos, getting started guides, and searchable help content. MATRIX also has a rapid response support forum where staff members typically respond to questions within 15-30 minutes during business hours 24/5.

aXcelerate is also easy to use, offering phone, email, and chat support. They also feature an extensive video tutorial library dubbed SHOT (Short Hits of Training), a monthly webinar, a help page, an ideas forum, and a public roadmap with live, beta, and under development features.



MATRIX vs aXcelerate

Features

MATRIX offers a larger feature set than aXcelerate, including support for more advanced assessment, gamification, and collaboration.

Customization

MATRIX offers a wide range of course options to help companies deliver instructor-led, self-paced, blended or micro learning. Instructors can easily create beautiful courses using the built-in authoring tool that allows them to add content pages, SCORM content, and more. In addition, MATRIX has a learning paths feature, through which learners can complete learning goals such as courses, learning paths and certificates to master one skill.

aXcelerate also allows for the creation of short and more elaborate courses, but the platform's focus is clearly on training companies first, schools second. This is not only clear from its CRM, but also from the fact that you can create courses and send emails or SMS (by contact category, postcode, etc.) in bulk. They also have a similar version of learning paths called learning plan, guiding learners through a flow of steps to get competent in specific qualifications.



MATRIX vs aXcelerate

Evaluating performance

MATRIX has 16 types of assessment options, including quizzes, essays, surveys, offline, SCORM, discussion, and team assessments. Instructors can easily see a centralized view of learners' scores, quickly add results, and make changes through the Scores tab.

aXcelerate has a different assessment structure. There are 5 assessment types (QTI quiz, observation checklist, marking criteria, RLP evidence, lesson). Each of them can have 10 question types including single and multiple choice, gap text, hot spot, and matching list.

Grading is done in relation to the correct answer of a question and cannot be overwritten, which means there is no customizable gradebook available.

Competency-based learning

MATRIX allows you to create your own competencies, store them in the resources library, and match them with courses, learning paths, and groups to further assess employees.

aXcelerate goes the other way around, by importing common standards specific to Australia such as AVETMISS, CRICOS, and VSL. It is not mandatory to match a course with a qualification, but the aXcelerate team recommends doing so as all further assessments and progress tracking are mapped against it. Although laudable in their approach, the only caveat is that it doesn't scale to other countries.



MATRIX vs aXcelerate

Automation & gamification

The automation feature makes training and learning more flexible by allowing MATRIX users to trigger actions in courses, modules, sections, scores, assessments, learning paths, goals, groups, game levels, accounts, mastery, and e-commerce.

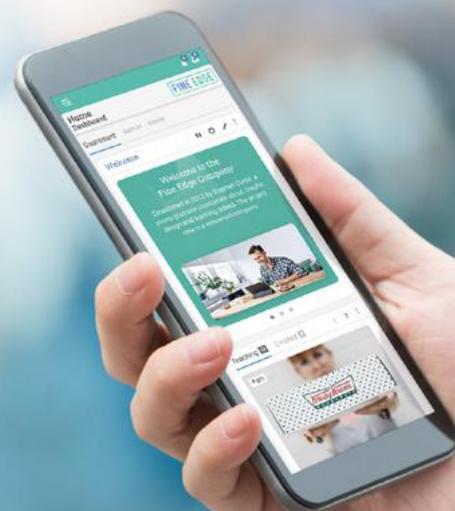
MATRIX also has a powerful gamification feature, which is based on automation, complete with game levels, a points and badges system, leaderboards, and team games. Users can add site-wide, course, and learning path games.

aXcelerate currently doesn't have a gamification feature, although automation is present primarily at a CRM and reports level in the form of automating recurring tasks and sending learners messages in relation to their attendance, progress, and level of qualifications achieved.

Collaboration and communication

MATRIX helps users communicate and collaborate through a diverse set of tools, including chat, messages, forums, groups, news feeds, and more. Users can also find relevant courses or learning resources in a graphical resources catalog, that is easy to organize into categories and subcategories.

At the moment of writing, aXcelerate only allows instructors to give learners feedback through post-course surveys. The possibility to send messages between them is currently under development.



MATRIX vs aXcelerate

Here is a list of some of the features included with MATRIX that are not supported by aXcelerate:

User interface

- Support for more than 40 languages, including RTL languages
- Automatic translation of messages and forum posts
- Activity display
- Customizable visitor portal

Content

- Micro learning
- Adaptive learning
- Built-in authoring tool with HTML content page creation
- Drip content
- Assessment features such as essay, debate, team, and discussions
- Graphic badge builder and gallery

Collaboration

- Chat
- Public profiles
- Accessibility features
- LTI, QTI and CCF standards



MATRIX vs aXcelerate

E-commerce

- Subscriptions
- SEO features
- Affiliate marketing
- Mailchimp integration
- Flexible coupon codes
- Bulk discounts

Integrations

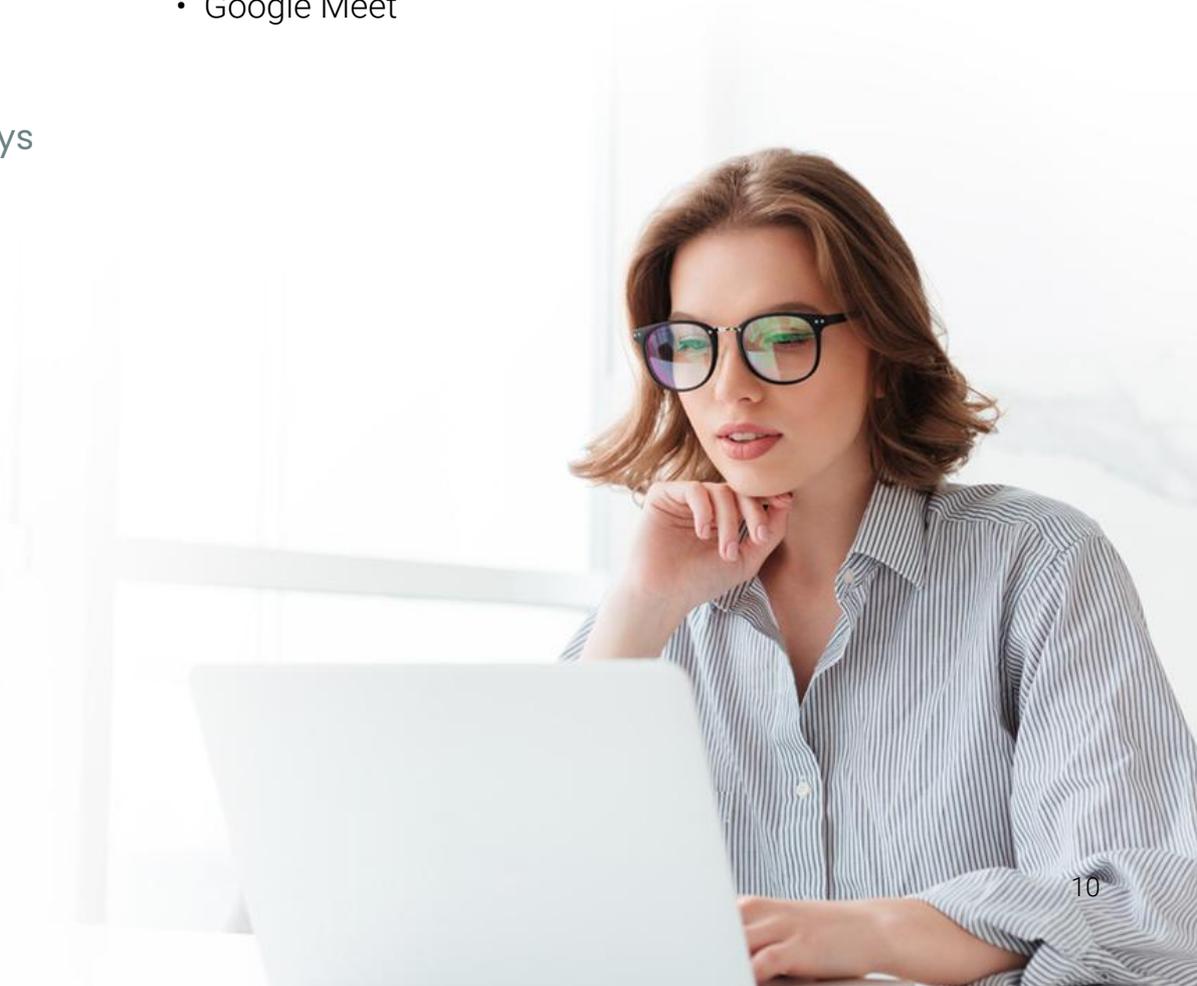
- Integration with 1,500+ apps via Zapier
- OneDrive and OneDrive for Business
- Turnitin
- Unicheck
- Panopto
- Equella
- CometChat
- MathJax
- MS Immersive Reader
- MS OneNote
- H5P
- Social networking
- Go1
- Udemy

Web conferencing tools

- GoToTraining
- GoToWebinar
- Kaltura
- Google Meet
- MS Teams

Payment gateways

- PayUbiz
- PayU Latam
- PagSeguro
- Flywire



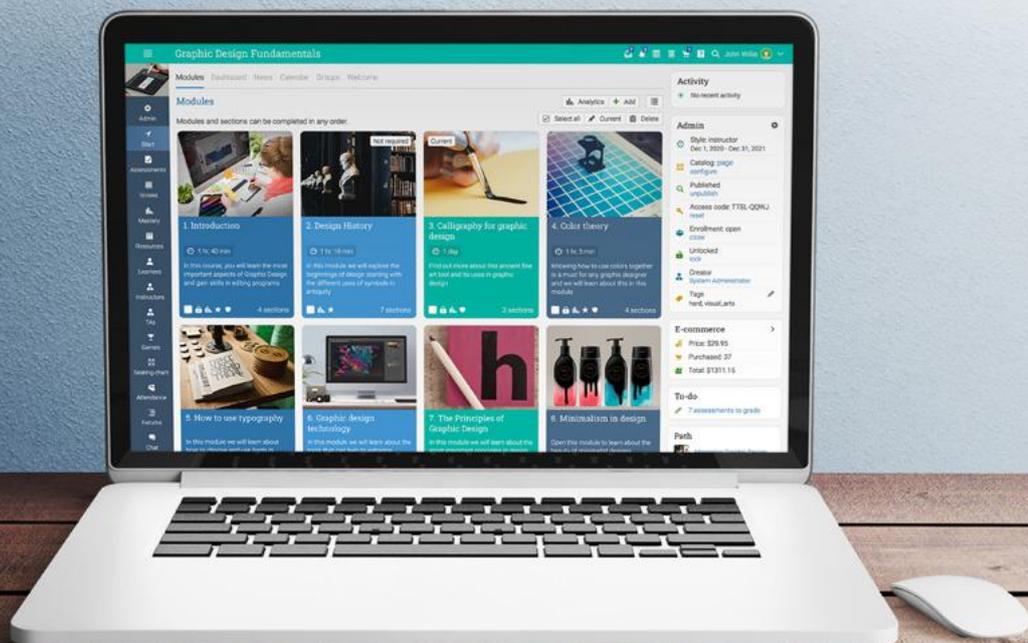
MATRIX vs aXcelerate

Cost

MATRIX LMS plans range from \$709/month for 100 active learners (monthly billing), to \$5,399/month for 3,500 active learners (monthly billing). There is a discount for yearly billing. There are no setup fees, cancellation fees, storage fees, bandwidth fees, support fees, or other hidden costs. MATRIX offers advanced features, such as full e-commerce functionality in each of the pricing plans.

aXcelerate contains only two pricing plans calculated on a yearly basis, for 300 users: the Standard plan starts at \$460/month summing up a CRM, learner portal, and student management features, while the Turbo plan starts at \$651/month including an LMS solution too. Plans scale with the number of users, but it isn't stated if the pricing/user stays the same. Paid onboarding is available at \$170/onboarding hour, with a minimum number of 15 and 20 hours. Data storage also costs an extra \$100 for 200G, as well as the installation of SCORM packages (\$0.50/user).

A caveat is that aXcelerate doesn't offer a free trial, meaning you have to contact the sales team to test-drive the platform.



MATRIX vs aXcelerate

Summary

This was a comparison of the most important feature differences between MATRIX and aXcelerate.

MATRIX LMS is more attractive than aXcelerate. It offers a larger set of features at a lower price, being more strong on the assessment, gamification, and overall communication part. It also has a clearer scope in terms of which customer it's serving (organizations), with NEO being more suited for schools and higher education. aXcelerate is a mix between the two, which can confuse first time users.

If you require additional information on MATRIX, please contact us at sales@cypherlearning.com.

www.cypherlearning.com



This comparison was written in March 2022 based on publicly available documentation on both vendors' sites. It was prepared as a guide and is not intended to be exhaustive. The comparison information does not constitute any contractual representation, warranty or obligation on our part. Liability for errors, omissions or consequential loss is expressly disclaimed. If you find any information in this comparison guide to be inaccurate, please contact us and we will correct the information.

