

# MATRIX

BY CYPHER LEARNING

VS

Paradiso LMS

# MATRIX vs Paradiso LMS

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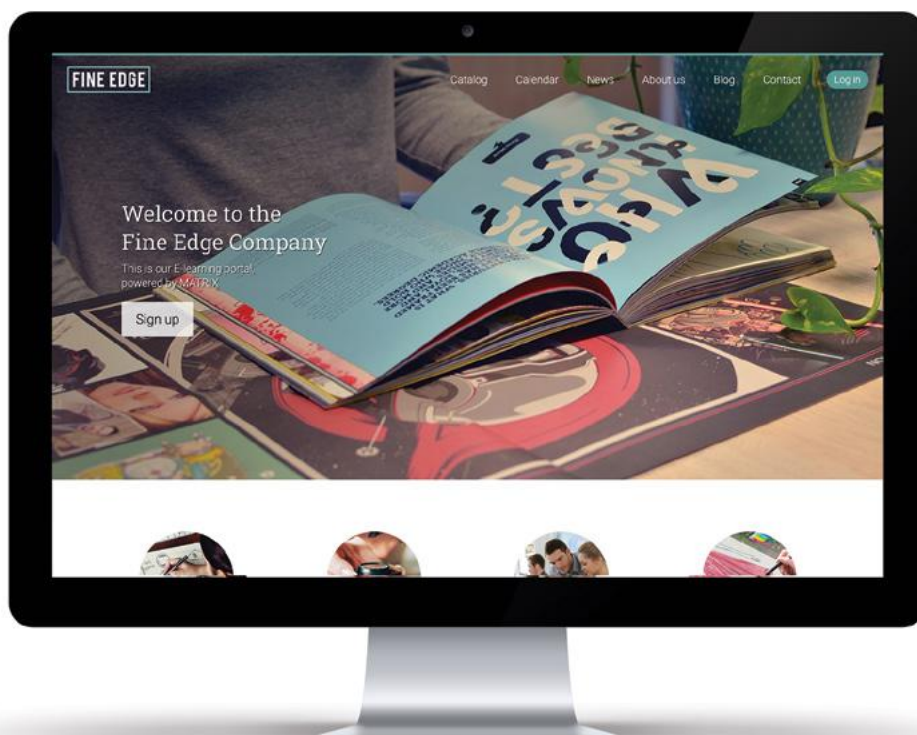
# MATRIX vs Paradiso LMS

## Introduction

This is a detailed comparison between MATRIX and Paradiso LMS, taking into consideration the features, functionality, and cost of each platform.

MATRIX is a learning management system (LMS) for use by small and medium-sized businesses, as well as large corporations. MATRIX helps companies manage all training activities, such as creating and delivering training content, evaluating employee performance, training clients and partners, and selling online courses. MATRIX is a product of CYPHER LEARNING, a company that specializes in providing learning platforms for organizations around the world.

Paradiso LMS is a cloud-hosted learning management system for small, medium, and large-sized businesses.

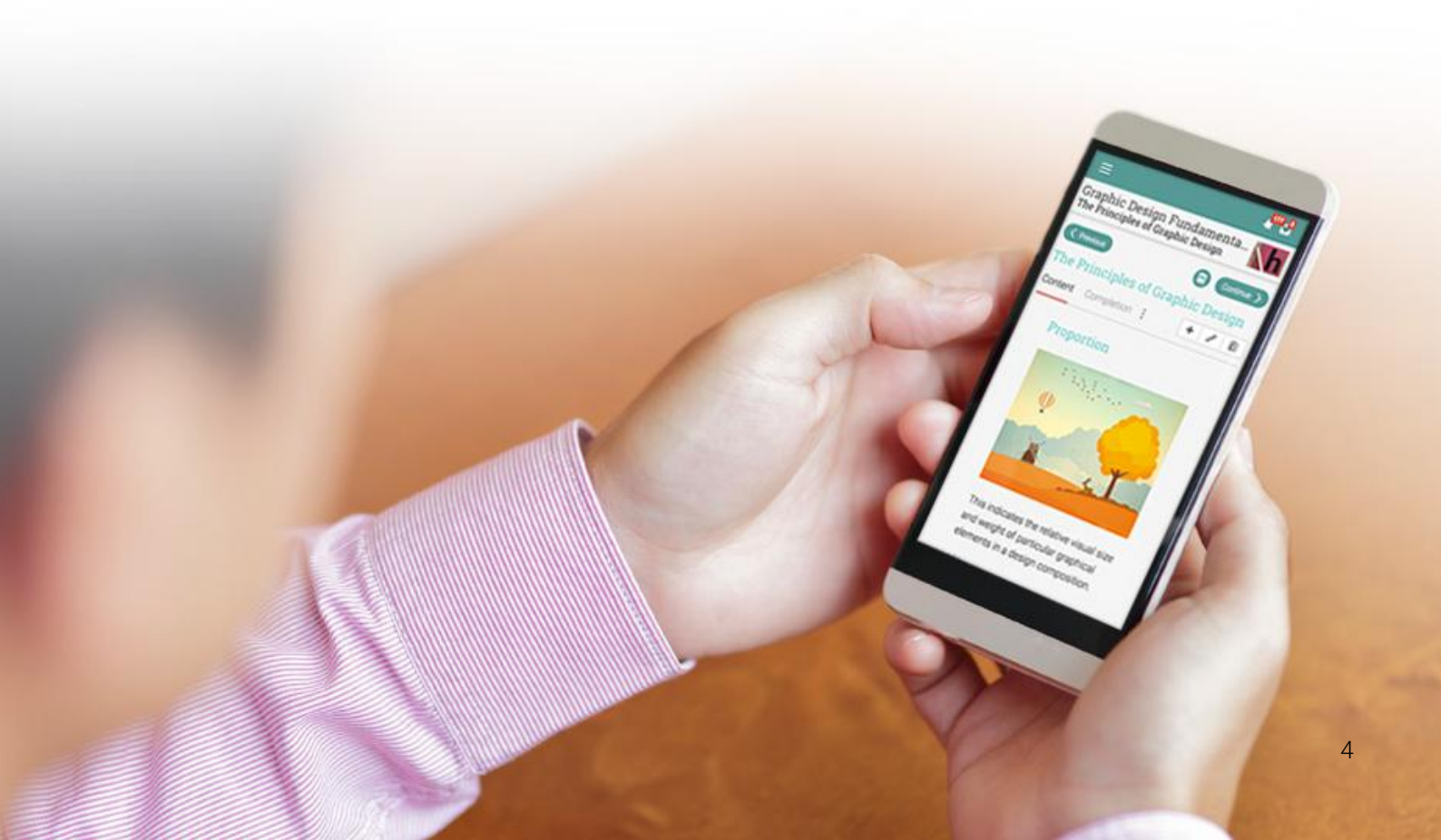


# MATRIX vs Paradiso LMS

## User interface

The MATRIX interface has a modern, responsive design that automatically adjusts based on the type of device. It provides attractive tile-based dashboards for learners, instructors and administrators, a graphical course catalog, as well as a users and resources catalog. MATRIX also has a unique “activity display” feature that indicates the level of activity within courses and groups using a pulsing indicator on their tiles together with real-time widgets that scroll through the latest activities.

The Paradiso LMS interface is also modern, but not as rich as the MATRIX interface. For example, it is missing visually engaging elements such as the welcome carousel, tile-based course catalog, and widgets. The Home dashboard only offers a general overview of the enrolled users, most enrolled courses, admin and instructor team. Graphical users and resources catalogs are also missing.



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At the same time, the **MATRIX** course layout offers an attractive and easy way to access modules via a tile or row view. Each module has its own description, progress and mastery wheel for learners and information such as which courses award badges and points, or certificates.

The **Paradiso LMS** course layout offers a row view of the modules and shows the progress, but no individual description for each module. At the same time, Paradiso LMS doesn't provide quick access to important course areas such as assessments, the list of learners enrolled in the course, chat, or upcoming events.

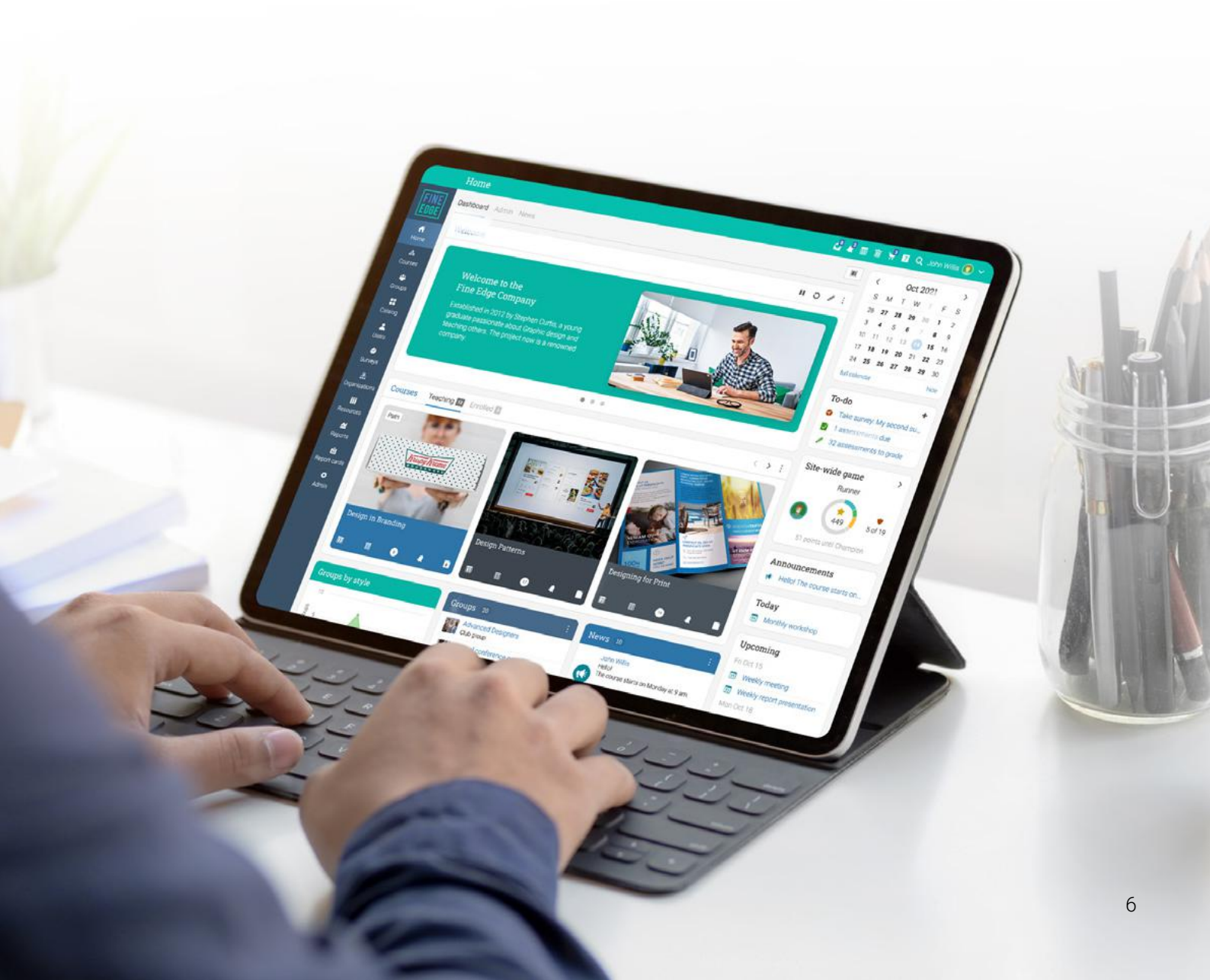


# MATRIX vs Paradiso LMS

## Ease of use

MATRIX is very intuitive and easy to use. In addition, it includes an online help center with videos, getting started guides, and searchable help content. MATRIX also has a rapid response support forum where staff members typically respond to questions within 15-30 minutes during business hours 24/5.

Paradiso LMS is easy to use, offering tutorials and training via helpdesk. However, it does not have a help center. Customer support is available through a ticketing system, live chat, and email support 24/7, as well as regular support by phone during business hours.



# MATRIX vs Paradiso LMS

## Features

MATRIX offers a larger feature set than Paradiso LMS, including support for more intuitive grading and learner engagement options.

### Customization

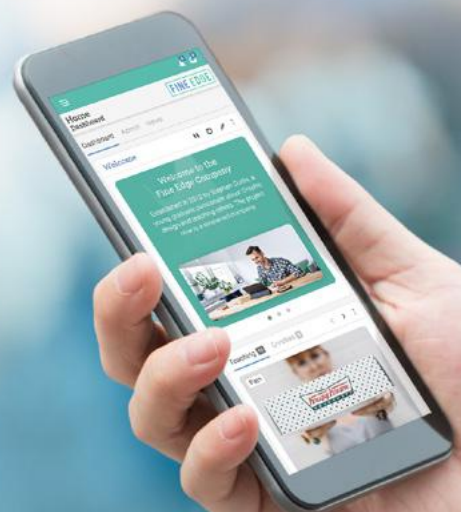
MATRIX allows you to create a branded visitor portal where companies can showcase their courses through a public course catalog, add an about us page, contact information or a public blog. They also have a wide array of customization options such as adding an image carousel and custom HTML.

Paradiso LMS doesn't have a visitor portal. Customization is available only at a course level, where you can add different course-wide tabs, that are otherwise given in MATRIX.

### Evaluating performance

MATRIX simplifies learner scoring through a reliable scoring system. Users can see a centralized view of all scores, quickly add results, and make changes with just a click in a grade cell.

Paradiso LMS comes with a grading system that is hard to navigate. For example, to grade course members, the user must: open the Grades overview, select an item to grade, select the Override all option in front of each member to unlock grading, and then input the grade individually.



# MATRIX vs Paradiso LMS

## Gamification

MATRIX has a powerful gamification feature, which is based on automation, complete with game levels, a points and badges system, leaderboards, and team games. Users can add site-wide, course, learning paths and now even group games.

Paradiso LMS's gamification feature is only available site-wide, with actual games like Sudoku or crosswords replacing leaderboards at a course and learning path level. Likewise, there is no built-in badge gallery, nor the possibility to customize your own badges from a set of templates.

## Groups

In MATRIX, instructors can create site-wide groups to collaborate at a company level or private ones that are only available to learners within a course. Each group comes with its own calendar, activity feed, resources area, and collaboration tools. For ease of access, a site-wide graphical catalog of groups exists as well.

Unlike MATRIX, Paradiso LMS allows groups only at a course level. They reside hidden under the Course settings and act more as teams, rather than stand-alone groups with their own dashboard and communication tools.





# MATRIX vs Paradiso LMS

## Selling courses

MATRIX has integrated e-commerce functionality, allowing users to sell courses, learning paths, bundles, subscriptions, and digital media. MATRIX also provides a wide range of options for marketing learning content, such as course ratings and reviews, Mailchimp integration, a special affiliates account, and SEO features.

Paradiso LMS also has an e-commerce functionality, which works as an integration add-on sold separately. It integrates with most e-commerce platforms such as Drupal, Magento, WooCommerce, and Shopify, supporting single sign-on so there's no need to switch through apps. However, the Shopify integration is deemed faulty by many users online.

## Language support

MATRIX offers support for more than 40 languages, including RTL languages. Paradiso LMS supports 5 languages of international circulation but charges extra for the rest.



# MATRIX vs Paradiso LMS

Here is a list of some of the features included with MATRIX that are not supported by Paradiso LMS:

## User interface

- Full-screen customizable visitor portal
- Graphical resources catalog
- Graphical users catalog
- Automatic translation of messages and forum posts
- Activity display
- Customizable visitor portal

## Content

- Micro learning
- Adaptive learning
- Drip content
- Graphical course catalog
- Automation
- Complex gamification feature with badges, game levels, and different game types
- Content sync
- Graphic badge builder and gallery
- Ad-hoc reporting

## Collaboration

- Blog
- Public profiles
- Accessibility features
- Learner help desk
- LTI, QTI and CCF standards



# MATRIX vs Paradiso LMS

## E-commerce

- Integrated with the automation system
- Sell learning paths
- Subscriptions
- Digital media
- Bundles
- SEO features
- Affiliate marketing
- Mailchimp integration
- Course reviews
- Flexible coupon codes
- Bulk discounts

## Integrations

- Integration with 1,500+ apps via Zapier
- OneDrive and OneDrive for Business
- Turnitin
- Unicheck
- Panopto
- Equella
- CometChat
- MathJax
- MS Immersive Reader
- MS OneNote
- Social networking
- Go1
- Udemy

## Web conferencing tools

- Kaltura
- Google Meet
- MS Teams

## Payment gateways

- PayPal Business
- Stripe
- PayUbiz
- PayU Latam
- PagSeguro
- Flywire
- Purchase orders

## Others

- Branded mobile apps
- Graphical dashboards
- Custom logo

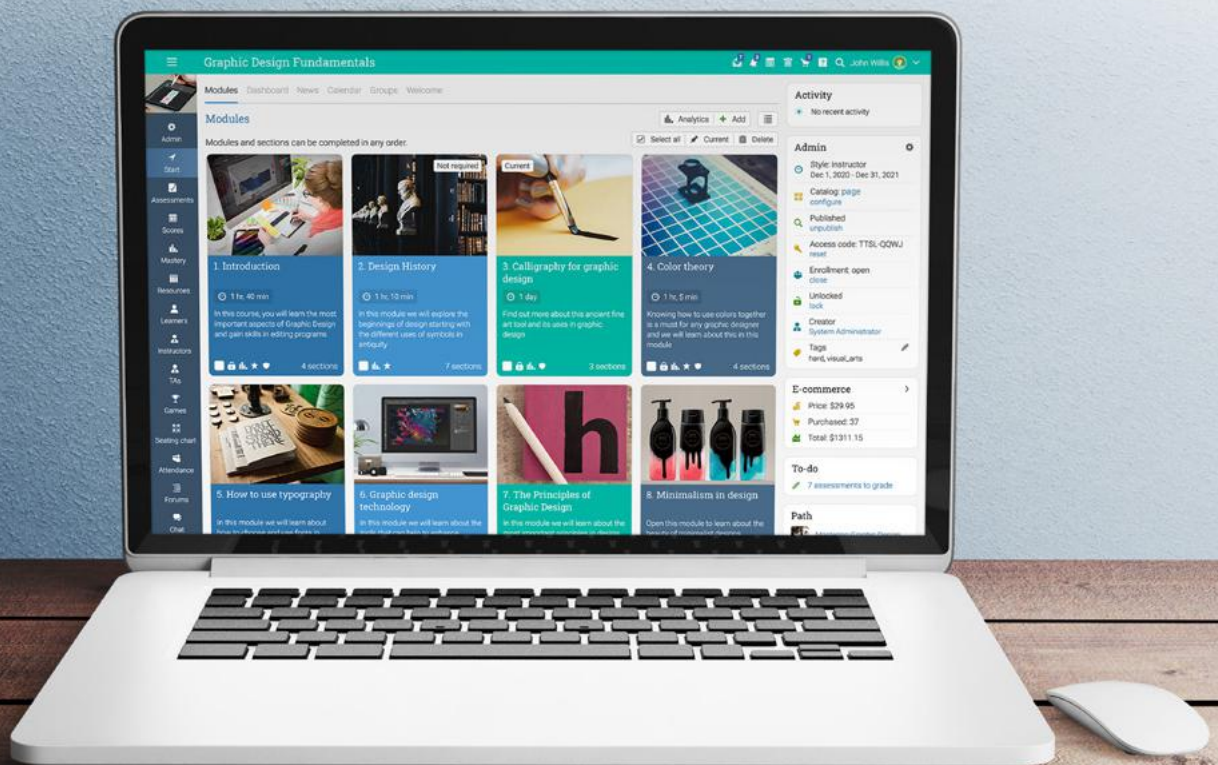


# MATRIX vs Paradiso LMS

## Cost

MATRIX LMS plans range from \$499/month for 100 active learners (yearly billing), to \$4,699/month for 3,500 active learners (monthly billing). There is a discount for yearly billing. There are no setup fees, cancellation fees, storage fees, bandwidth fees, support fees, or other hidden costs. MATRIX offers advanced features, such as full e-commerce functionality in each of the pricing plans.

Paradiso LMS has a pricing model based on the number of active users, charged on a yearly basis. If we break it down on a monthly level, prices range from \$450/month for 100 active users to \$1,788/month for 1,000 active users. Although MATRIX is a little more expensive than the base price of Paradiso LMS, it includes all the advanced features that come at an extra cost in the case of Paradiso LMS.



# MATRIX vs Paradiso LMS

## Summary

This was a comparison of the most important feature differences between MATRIX and Paradiso LMS.

MATRIX LMS is richer in features and an easier to use solution than Paradiso LMS. It is suited for small, medium, and large-sized companies and offers a larger set of features at a lower price.

If you require additional information on MATRIX, please contact us at [sales@cypherlearning.com](mailto:sales@cypherlearning.com).

[www.cypherlearning.com](http://www.cypherlearning.com)



This comparison was written in November 2021 based on publicly available documentation on both vendors' sites. It was prepared as a guide and is not intended to be exhaustive. The comparison information does not constitute any contractual representation, warranty or obligation on our part. Liability for errors, omissions or consequential loss is expressly disclaimed. If you find any information in this comparison guide to be inaccurate, please contact us and we will correct the information.

