

MATRIX

BY CYPHER LEARNING

VS

LearnUpon

MATRIX vs LearnUpon

Table of Contents

Introduction.....3

User interface.....4

Ease of use.....7

Features.....8

Cost.....14

Summary.....15



MATRIX vs LearnUpon

Introduction

This is a detailed comparison between MATRIX and LearnUpon, taking into consideration the features, functionality, and cost of each platform.

MATRIX is a learning management system (LMS) for use by small and medium-sized businesses, as well as large corporations. MATRIX helps companies manage all training activities, such as creating and delivering training content, evaluating employee performance, training clients and partners, and selling online courses. MATRIX is a product of CYPHER LEARNING, a company that specializes in providing learning platforms for organizations around the world.

LearnUpon is a cloud-hosted LMS for small, medium-sized, and large businesses that need to train employees, partners, and their customers.



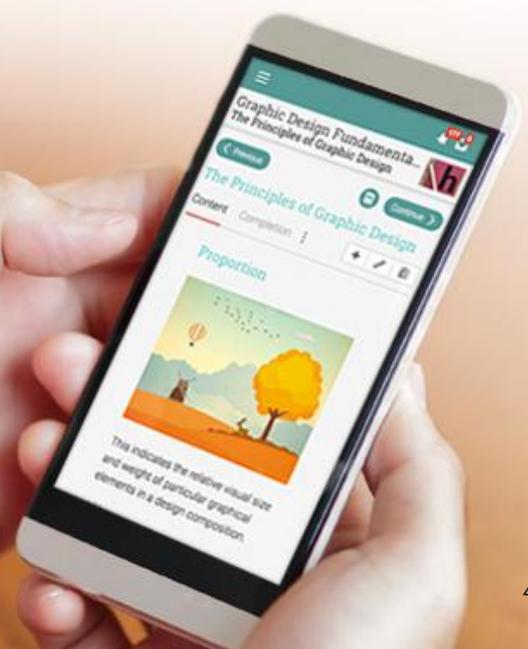
MATRIX vs LearnUpon

User interface

MATRIX has an intuitive, responsive design that looks sharp and automatically adjusts based on the type of device. MATRIX provides attractive tile-based dashboards for learners, instructors, and administrators, and a graphical resources catalog. MATRIX also has a unique “activity display” feature that indicates the level of activity within courses and groups using a pulsing indicator on their tiles together with real-time widgets that scroll through the latest activities.

LearnUpon is also responsive and looks good on different screen sizes but the design is less attractive compared to MATRIX. The administrator dashboard is simplistic with quick links to the main areas such as reports, managing courses, importing users, and more. These links are grouped in editable boxes that can be re-ordered using drag-and-drop. LearnUpon also has an activity display available for learners on their dashboard but is different from the MATRIX version, it only lists the user’s actions as an activity log.

Both MATRIX and LearnUpon allow administrators to change their dashboard by adding widgets that show reports, graphs, or activities. With the custom report widgets feature, MATRIX offers more customization possibilities and a better data visualization.



MATRIX vs LearnUpon

MATRIX has a simple and intuitive pop-out navigation that makes it easy for users to go to any area of the platform. For example, from the instructor dashboard, you can directly click on a course tile to go to a specific course. In the LearnUpon platform, the navigation is also simple and it uses mainly the site top-bar that has tabs for the dashboard, courses, achievements, and more. Instead of the left navigation bar, LearnUpon uses a drop-down menu to access the main areas of the site. This allows the dashboard to be wider but increases the number of necessary clicks to navigate between areas.

MATRIX makes it easy to create beautiful courses and organize content, allowing users to display a row or tile layout. There is also a quick tile editor to change the image and color for each course. Each course tile can have a description and displays important information such as the number of learners, assessments to grade, quick links to the Calendar and Score grid.

The module view is similarly organized with customizable tiles that show information about badges and certificates awarded, which modules are locked, and progress icons for each module. The module view also has an accordion-style table of contents that makes navigation easier.



MATRIX vs LearnUpon

In LearnUpon, the instructor's view of courses is simplistic. Courses have white tiles with basic information such as the number of modules, learners, and groups. These tiles have no images or description and they are displayed as a list that can be ordered based on a couple of selectable criteria. The "My courses" area of learners looks a bit better with a customizable carousel and course tiles that have pictures, descriptions, and indicate the learner's progress. Compared to MATRIX, the tiles are less informative and not as attractive visually.

The module's view of LearnUpon is even more simplistic without graphical tiles and a table of contents that is hard to navigate.

MATRIX offers support for 40+ languages, including right-to-left languages, and mobile apps for iOS and Android. LearnUpon supports 7 languages. It also doesn't have accessibility features such as high contrast themes or underlined links as MATRIX does, so all users can enjoy the platform.

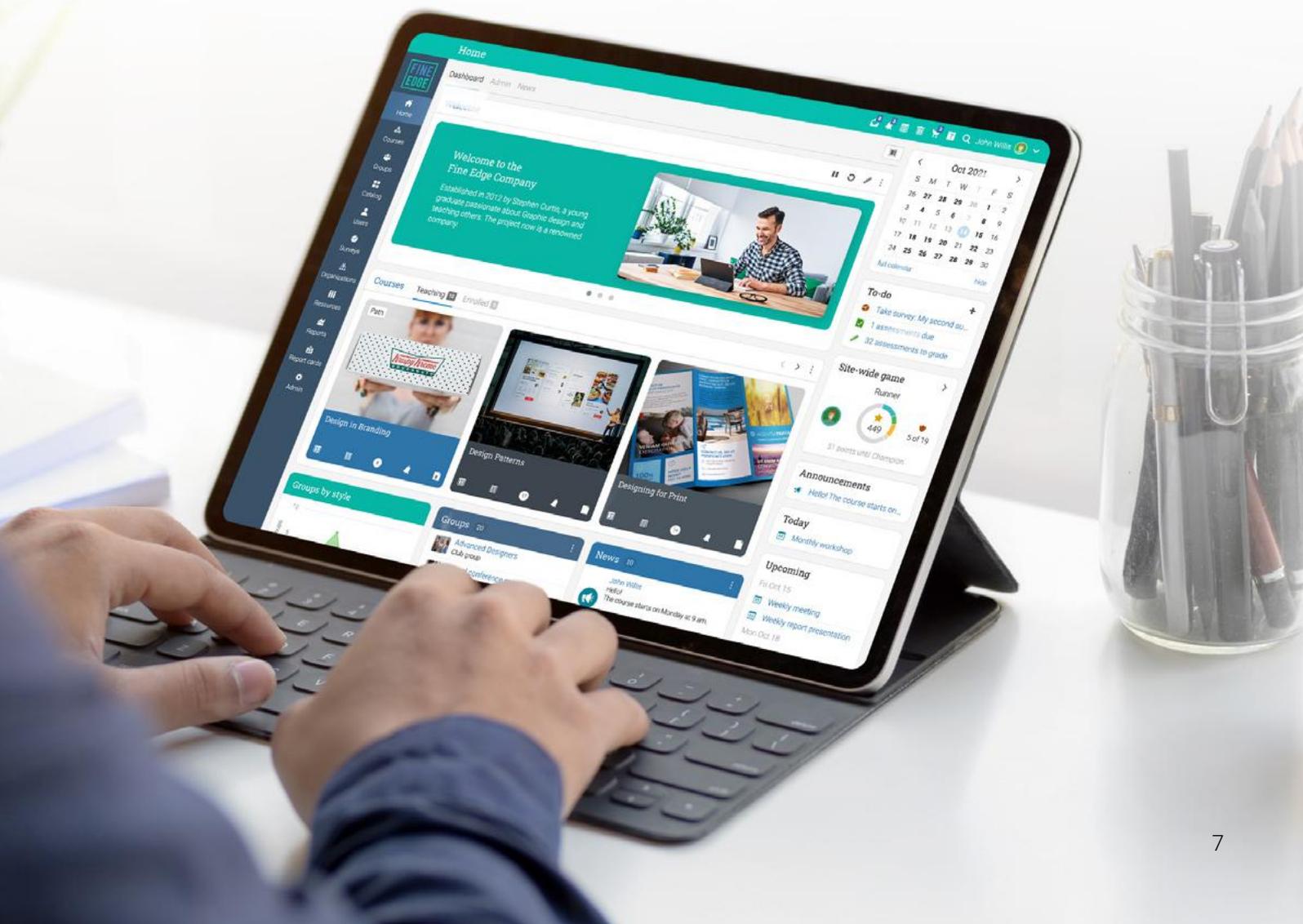


MATRIX vs LearnUpon

Ease of use

MATRIX is very intuitive and easy to use. In addition, it includes an online help center with videos, getting started guides, and searchable help content. MATRIX also has a rapid response support forum where staff members typically respond to questions within 15-30 minutes during business hours 24/5.

LearnUpon also has a knowledge base with getting started articles, guides, searchable help content, and email support.



MATRIX vs LearnUpon

Features

MATRIX helps companies manage all learning activities, including delivering effective training, evaluating employee performance, facilitating collaboration, or selling online courses.

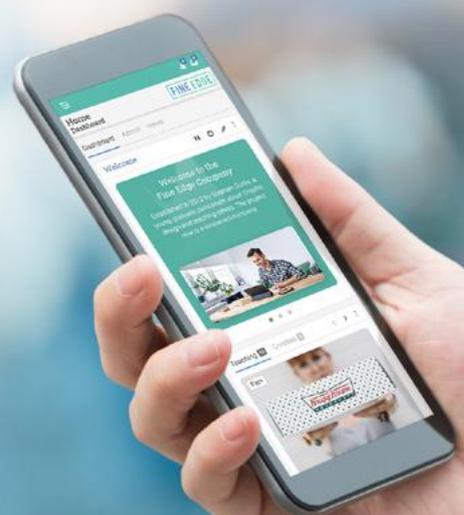
LearnUpon does not include many of the essential features that companies require for training such as competency-based learning to track learners' performance, an advanced automation feature, or adaptive learning.

Creating courses

When adding courses and learning paths, MATRIX offers a wide range of course options to help companies deliver the type of training that they need, whether it's instructor-led, self-paced, blended, or micro learning.

LearnUpon only offers the possibility to create a course or a learning path without additional settings for the course type. When adding content to courses, instructors can add an ILT session with the location and schedule of the training session.

Also, the course configuration settings are quite limited when compared to MATRIX. Courses have fewer collaboration tools and they are missing some important features such as course automation, drip content, and more.



MATRIX vs LearnUpon

Evaluating performance

MATRIX offers 15 types of assessments, including quizzes, surveys, Dropbox, LTI, discussions, and essays. Instructors can easily see a centralized view of learners' scores, quickly add results, and make changes through the Scores tab.

LearnUpon instructors can only evaluate learners' understanding of a course through assignments, which are essay type modules, exams, and surveys. There is no equivalent to the Scores table in LearnUpon which makes it harder to have an overview of the learners' results.

Tracking progress

In MATRIX, analytics allows instructors to view useful information such as the overall progress of learners and the progress of individual learners through modules, assessments, mastery, and more.

With LearnUpon, when instructors access the Enrollments area, they can see the learners' status that can be "Not started", "In progress", and "Completed". When learners have already started the course, a progress bar is displayed next to their status.



MATRIX vs LearnUpon

Collaboration and communication

MATRIX makes it easy for learners and instructors to communicate, encouraging collaboration between users with tools such as chat, built-in messaging with bidirectional email integration, the option to add users as friends, forums, groups, and blogs.

LearnUpon offers only a few collaboration features in their LMS such as messages, forums, and groups. The Forums area of the LMS is simple to use and you can list topics by courses and learning paths. Compared to MATRIX the collaboration feature set is lacking important elements that could significantly improve the interaction and collaboration between learners.

Personalization

The MATRIX automation feature makes training and learning more flexible by allowing users to trigger actions in courses, modules, sections, scores, assessments, learning paths, goals, groups, game levels, accounts, mastery, and e-commerce.

LearnUpon lacks a comprehensive automation feature. Only simple automated actions can be defined such as awarding a badge or certificate for completing a course. For the course completion action, instructors also can define a score threshold. The gamification feature of LearnUpon is also less sophisticated when it comes to awarding points and badges to learners.

In MATRIX, you can use the adaptive learning feature, which is based on automation, to dynamically personalize what content and assessments learners see in courses depending on their performance. LearnUpon doesn't have an adaptive learning feature.



MATRIX vs LearnUpon

Selling courses

MATRIX offers integrated e-commerce functionality and allows users to sell courses, learning paths, bundles, subscriptions, and digital media. MATRIX also provides a wide range of options for marketing learning content, such as course reviews, Mailchimp integration, and SEO features.

LearnUpon users that want to sell their courses to external audiences have fewer tools at their disposal. It only integrates with Paypal and Stripe as payment gateways, the Store has minimal customization options compared to the MATRIX Course Catalog, and there are no purchase actions. In addition, you cannot sell subscription plans and digital media, such as e-books, or videos through LearnUpon.



MATRIX vs LearnUpon

Here are the features included in MATRIX that are not supported by LearnUpon:

User interface

- Full-screen customizable visitor portal
- Graphical resources catalog
- Terminology
- Support for more than 40 languages
- Automatic translation of messages and forum posts
- Scores tab
- Activity display
- Graphical dashboards
- Custom terminology

Content

- Content sync
- Course templates
- Micro learning
- Adaptive learning
- Prerequisite certificates
- Drip content
- Offline mode
- Debate, team, Dropbox, LTI, discussion, attendance, and offline assessments
- Archiving courses and learning paths
- Graphical badge builder and gallery
- Peer-reviewed assessments
- Path templates
- Mastery and competencies
- Ratings and reviews
- Accessibility features

Collaboration

- Social networking
- Built-in messaging with bidirectional email integration
- Public blog
- Public profiles
- Wikis
- Chat
- Ad-hoc reporting
- Scheduled reports



MATRIX vs LearnUpon

E-commerce and marketing

- Selling digital media
- Selling subscription plans
- Course reviews
- Affiliate marketing
- Bulk discounts

Integrations

- Integration with your own email server
- Mailchimp
- CCF and QTI standards
- Panopto
- CometChat
- H5P
- MS Immersive Reader
- MS OneNote
- Go1
- Udemy
- LinkedIn Learning

Web conferencing tools

- Google Meet
- Kaltura
- MS Teams

Payment gateways

- PayPal Payments Pro
- PayUbiz
- PayU Latam
- PagSeguro
- Flywire
- Authorize.net
- Purchase orders

Other

- Trash can for restoring deleted items
- Archiving learners
- Learner help desk
- Resell under your own brand
- LTI, QTI, and CCF standards
- Super administrator, affiliate, and teaching-assistant account types
- Branded mobile apps
- Use your own URL
- Waitlists

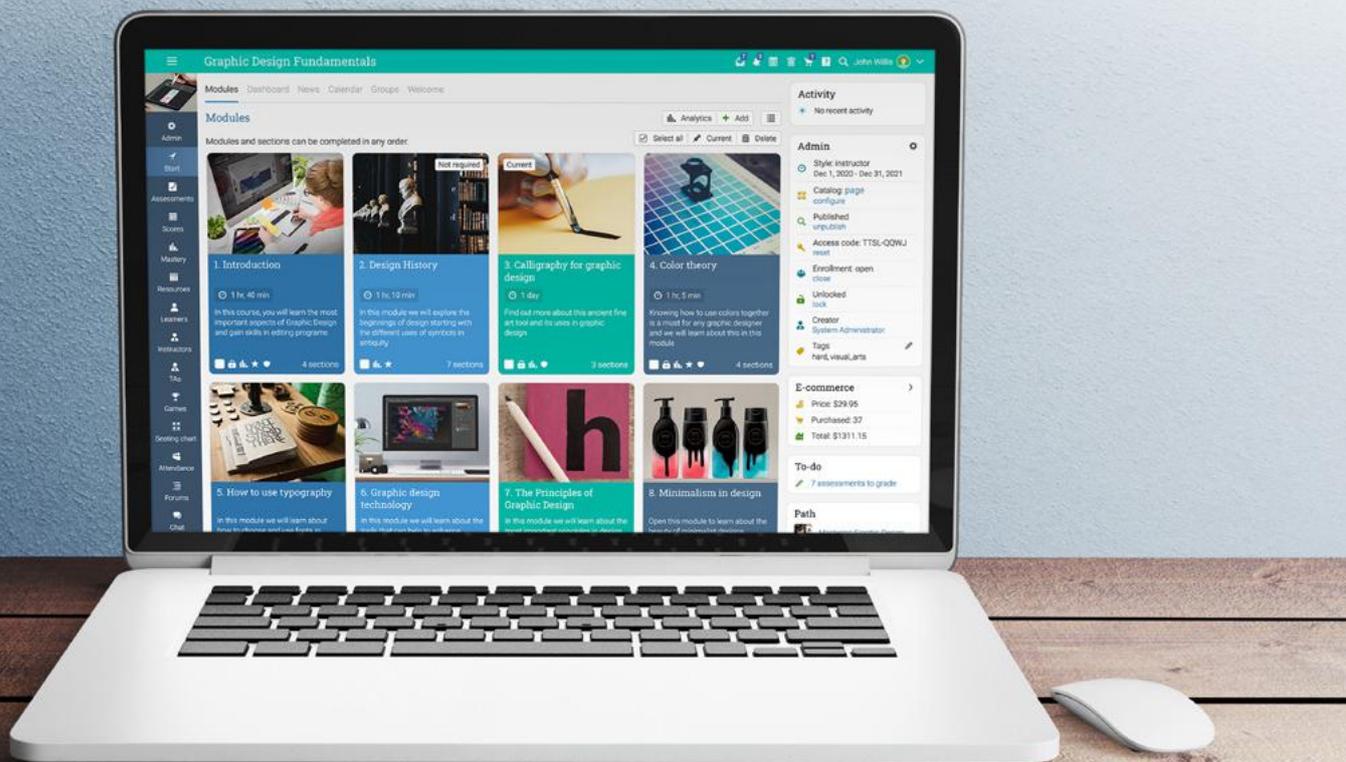


MATRIX vs LearnUpon

Cost

MATRIX LMS plans range from \$549/month for 100 active learners (monthly billing), to \$4,699/month for 3,500 active learners (monthly billing). There is a discount for yearly billing. There are no setup fees, cancellation fees, storage fees, bandwidth fees, support fees, or other hidden costs. MATRIX offers advanced features, such as adaptive learning in each of the pricing plans.

LearnUpon pricing is scalable and it is also based on a monthly active user model. Active users are defined as any user who logs-in, in a given month. Standard plans range from \$850/month for 50 users and one portal to \$2,430/month for 500 users and 3 portals. There is also an Enterprise plan for companies with more than 500 users. The Enterprise plan for 2,000 users costs around \$5,000/month and \$6,100/month for 3,000 users. At LearnUpon, all the plans are billed annually in advance and there is a \$4,000 implementation fee.



MATRIX vs LearnUpon

Summary

This was a comparison of the most important feature differences between MATRIX and LearnUpon.

MATRIX has a comprehensive feature set and it is easier to use than LearnUpon. It is a more cost-effective solution for training employees, clients, and partners, and for selling online courses to external audiences.

If you require additional information on MATRIX, please contact us at sales@cypherlearning.com.

www.cypherlearning.com



This comparison was written in May 2021 based on publicly available documentation on both vendors' sites. It was prepared as a guide and is not intended to be exhaustive. The comparison information does not constitute any contractual representation, warranty or obligation on our part. Liability for errors, omissions or consequential loss is expressly disclaimed. If you find any information in this comparison guide to be inaccurate, please contact us and we will correct the information.

