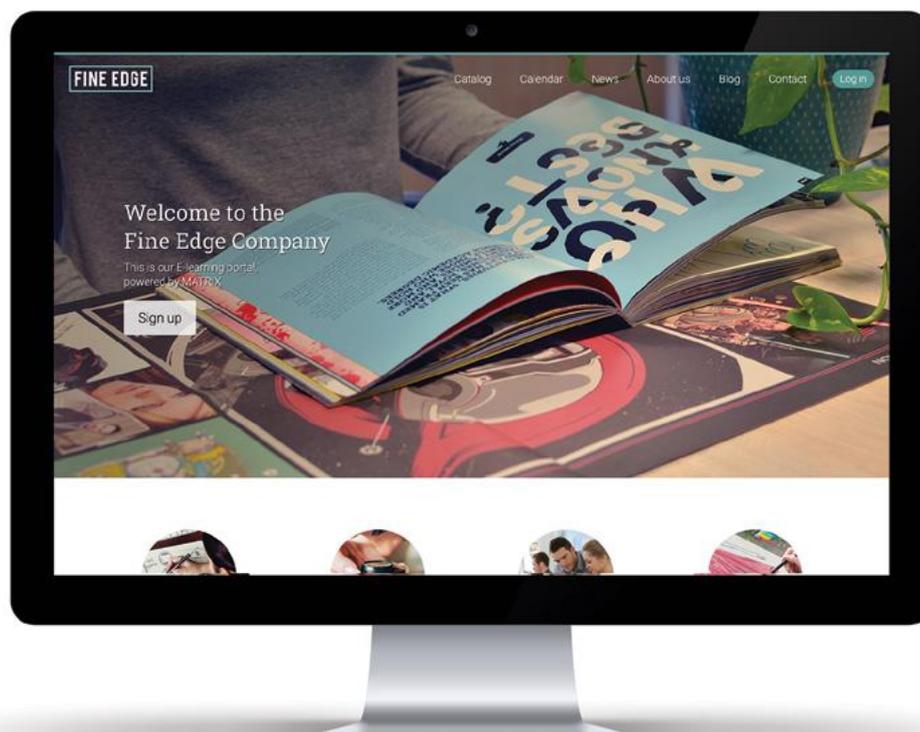# MATRIX

VS

Docebo

Table of Contents

Introduction

This is a detailed comparison between MATRIX and Docebo, taking into consideration the features, functionality, and cost of each platform.

MATRIX is a learning management system (LMS) for use by small and medium-sized businesses, as well as large corporations. MATRIX helps companies manage all training activities, such as creating and delivering training content, evaluating employee performance, training clients and partners, and selling online courses. MATRIX is a product of CYPHER LEARNING, a company that specializes in providing learning platforms for organizations around the world.

Docebo is a cloud-hosted LMS for medium-sized to large businesses that need to train employees and sell online courses.
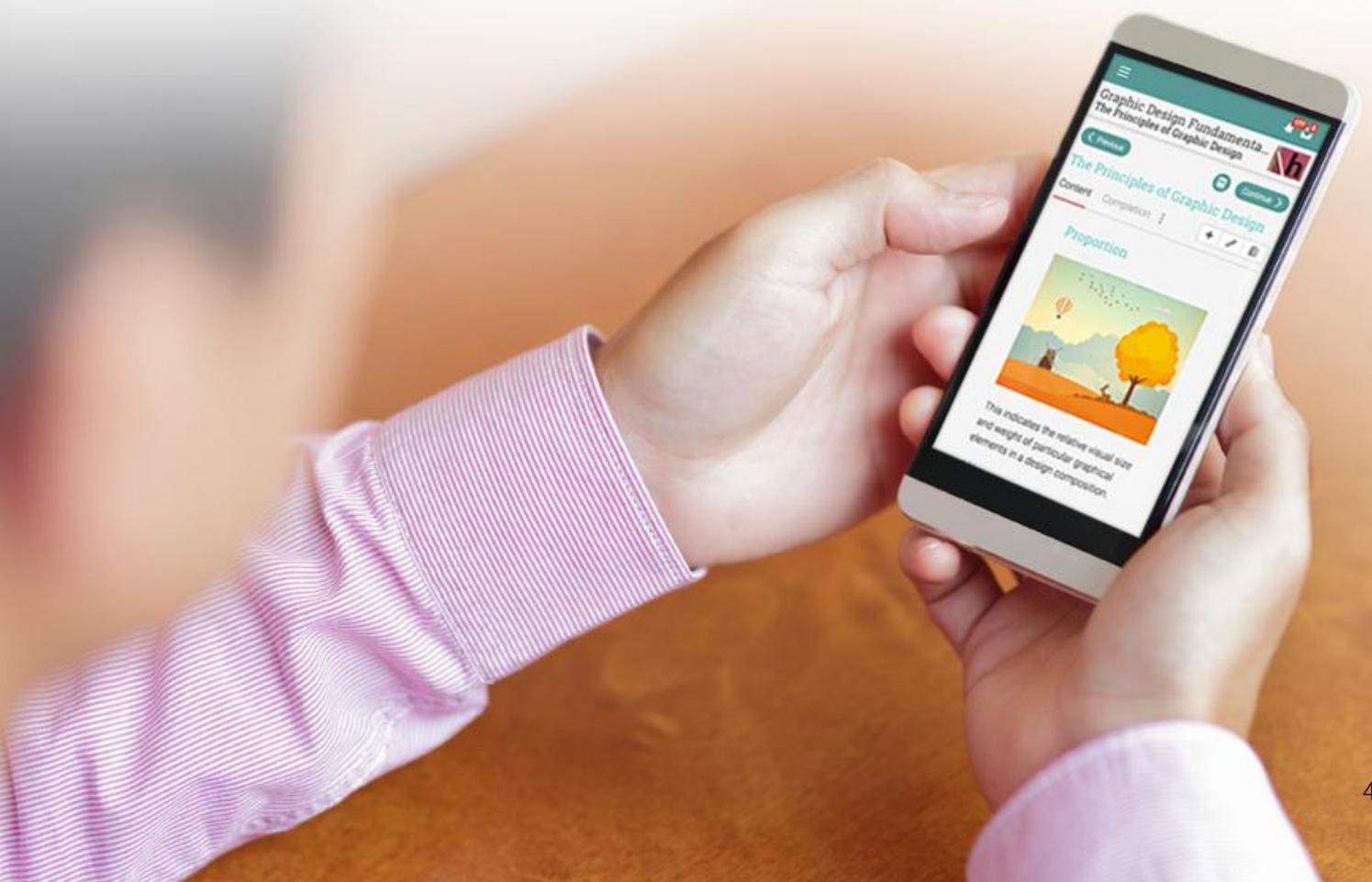
User interface

MATRIX has an intuitive, responsive design that looks sharp and automatically adjusts based on the type of device. MATRIX provides attractive tile-based dashboards for learners, instructors, and administrators, and a graphical resources catalog. MATRIX also has a unique "activity display" feature that indicates the level of activity within courses and groups using a pulsing indicator on their tiles together with real-time widgets that scroll through the latest activities.

Docebo also has a tile-based course catalog, but relies heavily on text to organize information. For example, instead of a graphical resources catalog, it has a central repository in which you can add training material, with small icons that makes it hard to organize and find resources, especially as companies usually need to add many training materials. The dashboard layout is not as visually attractive as the MATRIX one. You can add widgets with information, but only a maximum of 10 different widgets per page and they are not resizeable.

MATRIX vs Docebo

MATRIX has a simple and intuitive pop-out navigation that makes it easy for users to go to any area of the platform. For example, from the instructor dashboard, you can directly click on a course tile to go to a specific course. In Docebo, users have to click on a top left-hand icon to access a menu, then click on each button to access different areas of the platform. It means that the users will spend some time learning to navigate in Docebo. For example, to create a new course, you have to go to the top right corner, select settings, go to courses, then add a new course.

MATRIX makes it easy to create beautiful courses and organize content, allowing users to display a row or tile layout. There is also a quick tile editor to change the image and color for each module. Each module can have a description and displays important information such as badges and certificates awarded, which modules are locked, and progress icons for each module. In Docebo, course content is mostly displayed in one page, with widgets for forums and other course-related items that are added at the bottom of the page.

MATRIX offers support for 40+ languages and mobile apps for iOS and Android. Docebo supports 35+ languages. It also doesn't have accessibility features such as high contrast themes or underlined links as MATRIX does, so all users can enjoy the platform.

Ease of use

MATRIX is very intuitive and easy to use. In addition, it includes an online help center with videos, getting started guides, and searchable help content. MATRIX also has a rapid response support forum where staff members typically respond to questions within 15-30 minutes during business hours 24/5.

Docebo has an online help center with screenshots, searchable help content and email support. There is phone support available for administrators, but only for the Docebo Enterprise pricing plan.

MATRIX vs Docebo

Features

MATRIX and Docebo provide a similar feature set. However, MATRIX offers the same features at a lower cost and some additional powerful enterprise features, such as adaptive learning.

Creating courses

MATRIX offers a wide range of course options to help companies deliver the type of training that they need, whether it's instructor-led, self-paced, blended or micro learning.

Docebo offers the possibility of adding instructor-led, self-paced and webinar courses.
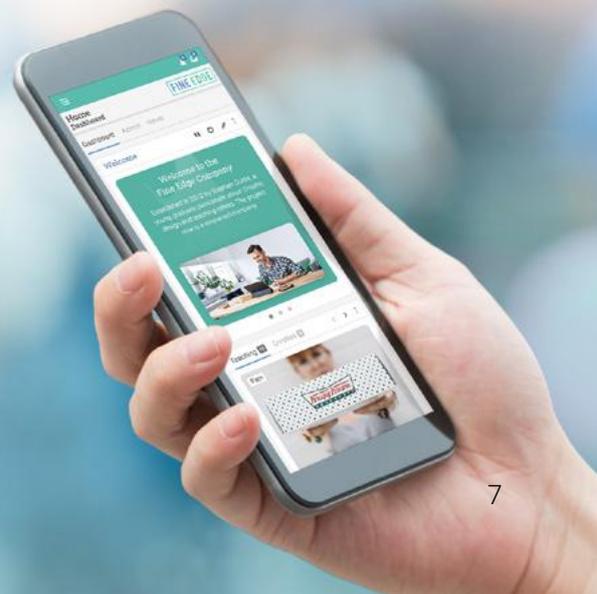
Evaluating performance

MATRIX offers 15 types of assessments, including quizzes, surveys, Dropbox, LTI, discussions and essays. Instructors can easily see a centralized view of learners' scores, quickly add results, and make changes through the Scores tab.

Docebo instructors can only evaluate learners' understanding of a course through a survey, test LTI tool or Dropbox assessment. There is no equivalent to the Scores table in Docebo.

Tracking progress

In MATRIX, analytics allows instructors to view useful information such as the overall progress of learners and the progress of individual learners through modules, assessments, mastery, and more.

In Docebo, you can see mostly site statistics and course completion statistics.

Collaboration and communication

MATRIX makes it easy for learners and instructors to communicate, encouraging collaboration between users with tools such as chat, built-in messaging with bidirectional email integration, the option to add users as friends, forums, groups, and blogs.

Docebo offers only a few collaboration features in their LMS with additional features offered in their Social Learning Platform. Even with the add-on, Docebo does not include built-in messaging, chat rooms for each course, a click to chat option or a public blog.

Personalization

The MATRIX automation feature makes training and learning more flexible by allowing users to trigger actions in courses, modules, sections, score, assessments, learning paths, goals, groups, game levels, accounts, mastery, and e-commerce.

Docebo also supports automation, but adding rules is less intuitive. For example, in MATRIX, when a learner completes a course or a learning path, you can choose a rule to add them to a group by going to Course configuration. In Docebo, you can only build rules for certain processes such as unenrollment and they can be difficult to configure since users have to create them based on a limited set of "if conditions".

In MATRIX, you can use the adaptive learning feature, which is based on automation, to dynamically personalize what content and assessments learners see in courses depending on their performance. Docebo doesn't have an adaptive learning feature.

MATRIX vs Docebo

Selling courses

MATRIX offers integrated e-commerce functionality and allows users to sell courses, learning paths, bundles, subscriptions, and digital media. MATRIX also provides a wide range of options for marketing learning content, such as course reviews, Mailchimp integration and SEO features.

Docebo users that want to sell their courses to external audiences have fewer tools at their disposal. In addition, you cannot sell digital media, such as e-books, or videos through Docebo.

MATRIX vs Docebo

Here are the features included in MATRIX that are not supported by Docebo:

User interface

- Full-screen customizable visitor portal
- Activity display

- Graphical resources catalog

- Automatic translation of messages and forum posts

Content

- Content sync
- Course templates
- Micro learning
- Adaptive learning
- Drip content

- Essay, debate, team, and discussion assignment types
- Archiving courses and learning paths

- Graphical badges gallery
- Peer reviewed assessments
- Path templates

Collaboration

- Built-in messaging with bidirectional email integration
- Social networking
- Public blog
- Public profiles

E-commerce and marketing tools

- Selling digital media
- SEO features
- Course reviews

MATRIX vs Docebo

Integrations

- Integration with your own email server
- Integration with 1,500+ apps via Zapier

- Mailchimp
- CCF and QTI standards
- Panopto
- CometChat

- H5P
- MS Immersive Reader
- MS OneNote
- Udemy

Web conferencing tools

- Google Meet
- Kaltura

- MS Teams

- GoToWebinar

Payment gateways

- PayPal Payments Pro
- PayUbiz

- PayU Latam
- PagSeguro

- Flywire

Other

- Trash can for restoring deleted items

- Archiving learners

- Resell under your own brand

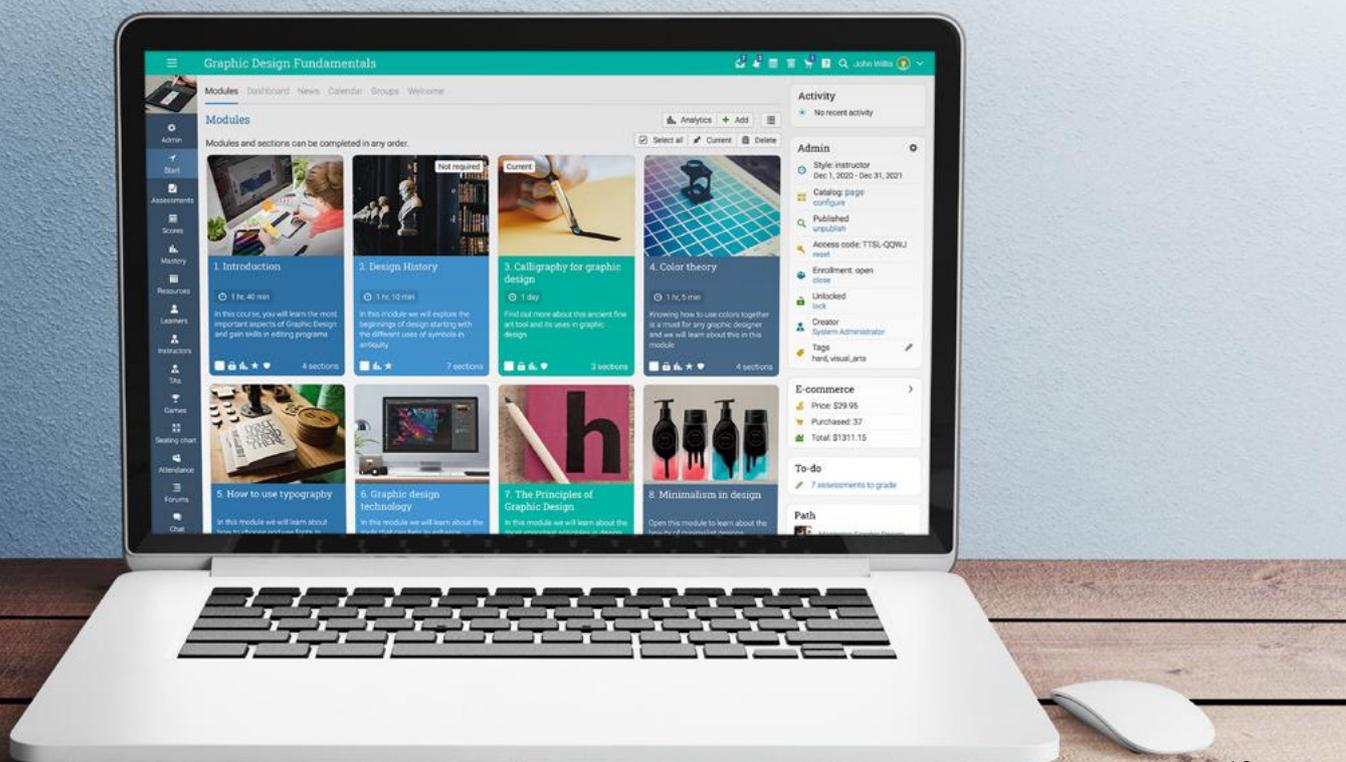## Cost

MATRIX LMS plans range from $549/month for 100 active learners (monthly billing), to $4,699/month for 3,500 active learners (monthly billing). There is a discount for yearly billing. There are no setup fees, cancellation fees, storage fees, bandwidth fees, support fees, or other hidden costs. MATRIX offers advanced features, such as full e-commerce functionality in each of the pricing plans.

Docebo doesn't disclose its pricing options on their main website. However, Docebo plans usually range from approximately $900/month for up to 300 active learners to 2,500/month for larger companies. Docebo charges an implementation fee of around $1,000 – $5,000 and charges extra for different add-ons which raises the total cost of the platform.

In addition, some features such as e-commerce are only available in the pricier Enterprise plan. In MATRIX, e-commerce is included in all plans, with a full range of options, including subscriptions, bundles, and discount codes.

Summary

This was a comparison of the most important feature differences between MATRIX and Docebo.

MATRIX is an easier to use alternative to Docebo and a more cost-effective solution for training employees, clients and partners, and for selling online courses to external audiences.

If you require additional information on MATRIX, please contact us at sales@cypherlearning.com.

www.cypherlearning.com

This comparison was written in May 2021 based on publicly available documentation on both vendors' sites. It was prepared as a guide and is not intended to be exhaustive. The comparison information does not constitute any contractual representation, warranty or obligation on our part. Liability for errors, omissions or consequential loss is expressly disclaimed. If you find any information in this comparison guide to be inaccurate, please contact us and we will correct the information.