

# INDIE

BY CYPHER LEARNING

# VS

# Kajabi

# INDIE vs Kajabi

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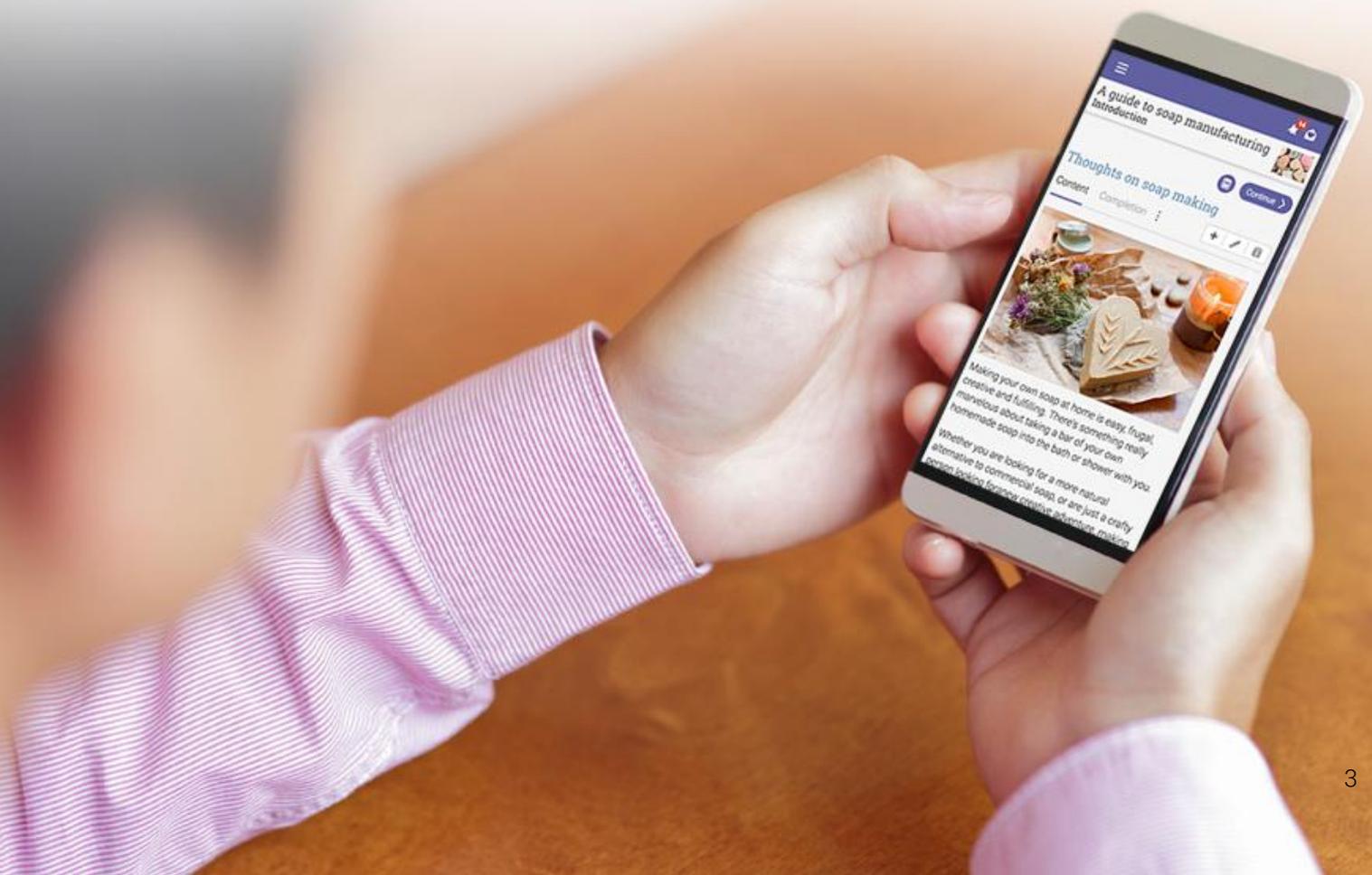
# INDIE vs Kajabi

## Introduction

This document is a detailed comparison between INDIE and Kajabi, taking into consideration the features, functionality, and cost of each platform.

INDIE is an LMS for entrepreneurs that makes it easy to create, manage and sell online courses. With a beautiful and intuitive design, easy to use features and attractive pricing, the platform is the perfect solution for people that want to market their knowledge and grow their online business.

Kajabi is a platform for hosting and selling massive open online courses (MOOCs).



# INDIE vs Kajabi

## User interface

INDIE has a modern, responsive design that looks great on any device. The platform has a clean and intuitive interface including beautiful tile-based graphical dashboards for all users, and an attractive course catalog that allows entrepreneurs to showcase their courses. INDIE users can fully customize their website with their own logo, color themes, terminology, visitor portal, and more. INDIE is available in more than 40 languages, including right-to-left languages.

The Kajabi user interface resembles a Wordpress site, especially the dashboard area, which is not so graphical as INDIE and is mainly text-based. Kajabi focuses on course creation and selling, and leaves the learning experience in the background.

Kajabi courses are quite simple and don't provide a logical sequence of content pages and assessments, which might be restrictive for some users.

Kajabi's content editor is more limited in terms of functionality. Instructors cannot edit or resize uploaded images, they cannot upload files, insert special characters and more.

The platform supports only 16 languages, does not support right-to-left languages, and automatic translation of users' communications.

# INDIE vs Kajabi

## Ease of use

INDIE is very intuitive and easy to use. In addition, it includes an online help center, with videos, getting started guides and searchable help content. INDIE has a rapid response support forum where staff members typically respond to questions within 15-30 minutes during business hours 24/5.

Kajabi is relatively easy to use, includes a help center with videos, searchable help content, email and chat support.



# INDIE vs Kajabi

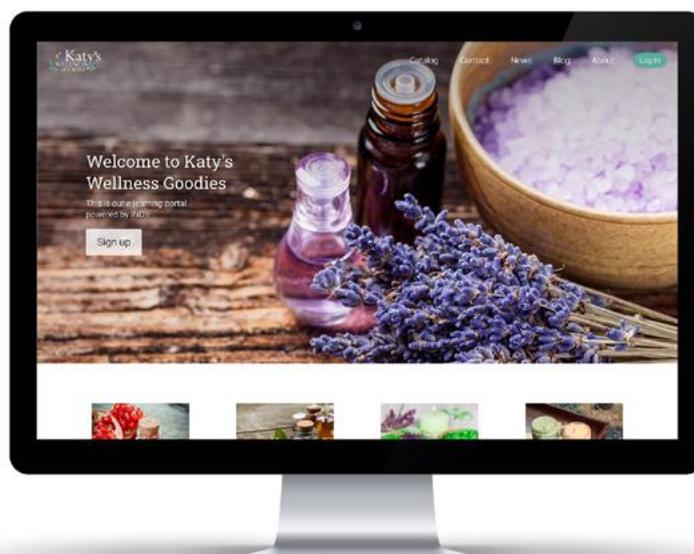
## Features

INDIE provides the range of functionality you'd expect in a modern LMS for entrepreneurs, such as support for courses content authoring, integrated e-commerce functionality, graphical course catalog, beautiful module layouts, gamification, automation, drip content, a customizable selling site, support for affiliates, marketing tools and more.

INDIE integrates with a wide variety of systems, including Google Drive, Calendars (iCal), PayPal, Stripe, Authorize.net, PayUbiz, Zapier, Panopto, and SMTP/POP3, SCORM, Common Cartridge Format, and QTI.

Kajabi is missing important learning engagement tools such as gamification, chat and activity feeds. There is also no automation for triggering rules when learners complete tasks in courses and there is no resources catalog to store and organize all materials.

Kajabi also has limited SEO options, mainly focused on optimizing the page title, description and image for social media sharing. In comparison, INDIE offers users additional options such as setting up keywords, uploading a custom robot.txt file, adding SEO metadata for individual catalog items, and more.





# INDIE vs Kajabi

## Collaboration

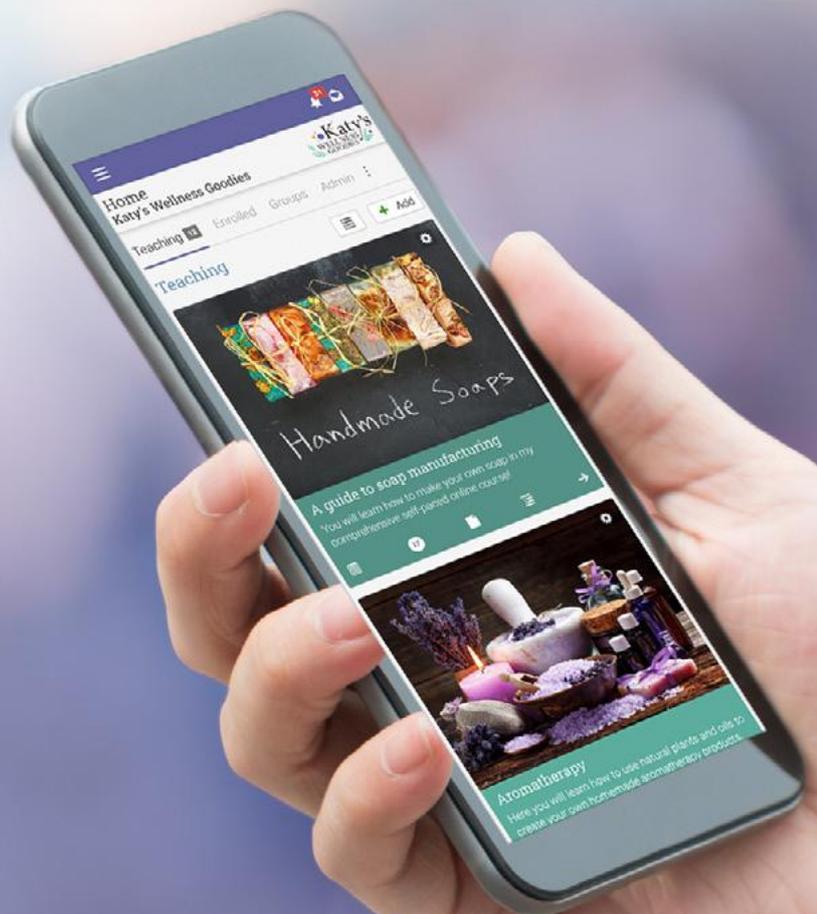
- Chat
- Groups
- Activity feeds
- Social networking
- Display of online users

## Integrations

- PayPal Payments Pro
- PayUbiz
- PayU Latam
- Authorize.net
- Panopto
- CometChat
- QTI and CCF standards

## Other

- Learner help desk
- Archiving learners
- Trash can for restoring deleted items
- Advanced SEO features



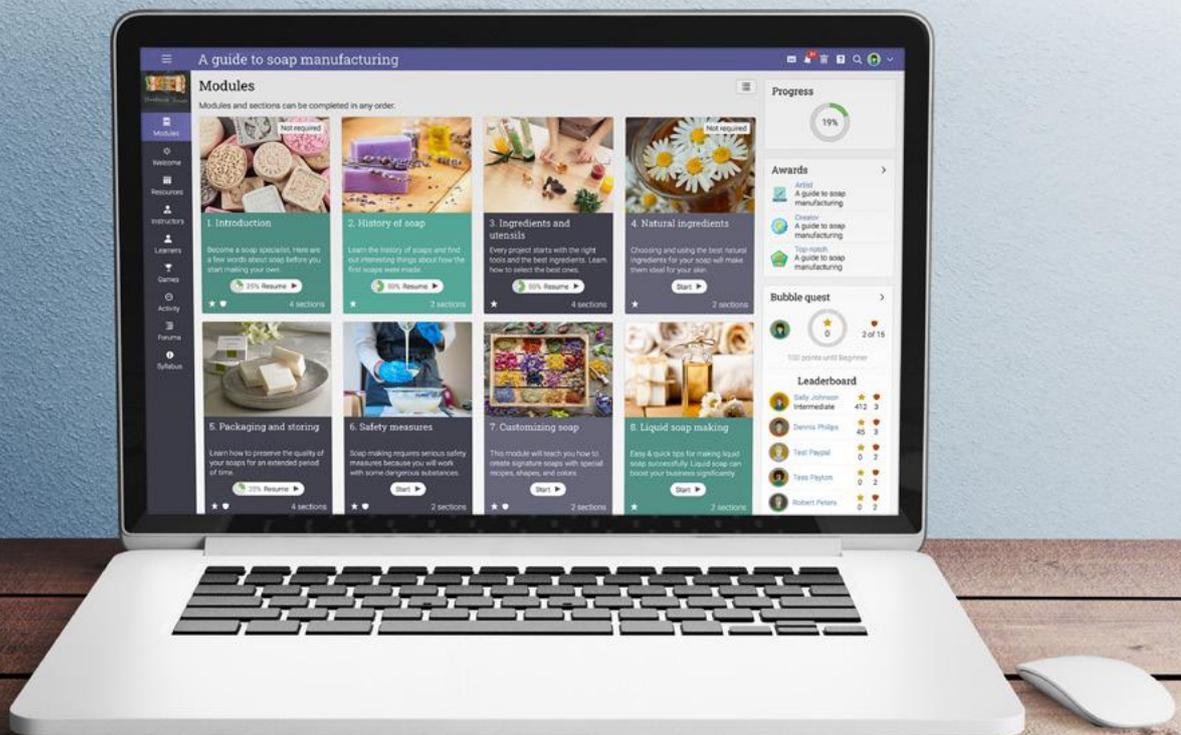
# INDIE vs Kajabi

## Cost

INDIE's pricing plans range from \$103/month for 1,000 active learners and \$639/month for 50,000 active learners (yearly billing). There is a discount for yearly billing. There are no setup fees, cancellation fees, storage fees, bandwidth fees, support fees, or other hidden costs. INDIE only considers learner accounts, instructor and administrator accounts are not charged.

Kajabi's basic plan costs \$129/month for 1,000 active members and \$899/month for an unlimited number of active members.

While the prices are similar, the main difference is that INDIE offers an unlimited number of courses that users can create and sell, while the Kajabi starter plan allows users to create only 5 courses (products). In Kajabi the ability to remove the branding "Powered by Kajabi" is available only for the higher priced plans and the starter plan does not include the affiliates feature.



# INDIE vs Kajabi

## Summary

This document was a comparison of the most important feature differences between INDIE LMS and Kajabi.

INDIE is a platform designed for individuals and entrepreneurs that want an accessible way to market their knowledge by creating, delivering, and selling self-paced online courses.

INDIE is a more attractive, easier to use, and has a more comprehensive feature set than Kajabi. If you require additional information on INDIE, please contact us at [sales@cypherlearning.com](mailto:sales@cypherlearning.com).

[www.cypherlearning.com](http://www.cypherlearning.com)



This comparison was written in April 2018 based on publicly available documentation on both vendors' sites. It was prepared as a guide and is not intended to be exhaustive. The comparison information does not constitute any contractual representation, warranty or obligation on our part. Liability for errors, omissions or consequential loss is expressly disclaimed. If you find any information in this comparison guide to be inaccurate, please contact us and we will correct the information.