

CYPHER Learning **CUSTOM CONTENT SERVICES**

Deliver impactful, highly relevant training





Tailored training solutions

For organizations seeking to deliver impactful, highly relevant training, our custom content services offer adaptable, pre-designed solutions that address your unique learning requirements. Whether it's enhancing your existing modules, creating compliance-focused courses, or developing advanced skill programs, our services ensure your learning content stands out and delivers results.





Common challenges

Does your organization encounter these content obstacles when building training programs?

1. Limited resources

Learning & Development (L&D) teams may struggle with time or budget constraints to create tailored content.

2. Engagement gaps

Off-the-shelf courses often lead to low engagement due to their generic approach, which lacks business-specific relevance.

3. Specialized needs

Organizations often require nuanced content aligned to specific roles or business strategies, which can be challenging to create in-house.

4. Global training complexities

Scaling training for international audiences often demands localization while maintaining quality and brand consistency.





How CYPHER Learning can help

Custom content services are designed to address these issues with flexible and scalable solutions:

Flexible course enhancements

Adapt existing training modules with updated materials, formats, or multimedia features.

Focused content development

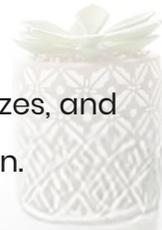
Create custom modules addressing specific organizational needs, such as team roles, compliance, or skill progression.

Localization support

Provide localized content across languages and regions to ensure alignment with cultural and business nuances.

Interactive learning

Enhance courses with interactive elements, quizzes, and multimedia for better engagement and retention.





Key benefits

Partnering with CYPHER Learning for custom content services delivers measurable advantages:

1. Improved engagement

Boost learner participation with courses designed for relevance and interaction.

2. Efficient resource utilization

Reduce the burden on internal teams, letting them focus on strategic goals while we handle the content creation.

3. Scalable learning

Easily expand training initiatives across regions and roles without compromising quality.

4. Accelerated performance

Equip employees with precise, actionable knowledge for faster upskilling and business impact.





Why choose CYPHER Learning?

Our custom content services empower organizations to create training programs that not only meet but exceed expectations. By delivering dynamic, adaptable solutions, we help you:

- Achieve a competitive edge through smarter training
- Build a cohesive learning ecosystem across all teams and locations
- Maximize the ROI of your L&D initiatives

Let us bring your training vision to life.

CYPHER Learning service offering portfolio

Bespoke content

Custom development

Custom content

Integration and API consulting

Implementation

Migration

Staff transition

All services

