

Appendix 🗎

These are the different kinds of Al you'll find in learning platforms and how they might display.

Kind of Al	What it is	Example LMS feature that uses it
Natural Language Query (NLQ)	The Al recognizes key words and executes commands based on those words. Queries must use exact language because it doesn't really 'understand' language.	"Ask a question" reporting, learner chat.
Natural Language Input (NLI) and Natural Language Processing (NLP)	Al understands natural text and is able to respond to it with either answers or analysis. Input does not need to match perfectly to be acted on.	Learner help/chat, semantic search, sentiment analysis of feedback, report creation or admin action based on plain-English inputs.
Generative AI (e.g., LLMs)	Al generates new output-text, images, music, video, and so on-by leveraging existing content in the model.	Auto-draft course outlines, lessons, quizzes, summaries/translations; voiceovers; repurpose docs/webinars into job aids.
Machine Learning (recommendation models)	ML models are trained on large sets of data to recognize patterns. It then leverages those patterns to take action on new input.	Personalized content recommendations; adaptive sequencing/learning paths.
Predictive Analytics	Predictive analytics use a variety of computational models, including machine learning, to analyze historical data and forecast future outcomes.	Risk flags for non-completion; skills-gap forecasting; impact forecasts for programs (often built with enterprise analytics using learning data vs. the LMS itself).
Prescriptive Analytics	Prescriptive analytics use a variety of computational models, including machine learning, to analyze historical data and outcomes in order to recommend optimal actions.	Next-best-action nudges for learners/managers; recommended remediation plans (often built with enterprise analytics using learning data vs. the LMS itself).
Voice-to-Text (ASR)	This algorithm converts spoken language into written text using pattern matching. While the Al may recognize the sound as a word, it can't actually understand or apply any meaning to it.	Auto-transcription of webinars, captions for videos, searchable transcripts.
Computer Vision / Object Recognition	These algorithms identify and classify objects within images or videos. It's commonly used in autonomous vehicles, security surveillance, and augmented reality.	Video-based skills checks; AR/VR practice with automated feedback.
Robotic Process Automation (RPA)	RPA automates repetitive, rule-based tasks by mimicking human actions on a user interface. While not Al, Al isn't needed everywhere. If the actions needed are consistent and don't require a level of Al reasoning, RPA works well.	Automated enrollments, reminders, certificate issuance, data syncs across HRIS/LMS.