How **training companies** are using CYPHER

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How training companies are using CYPHER

Training companies provide professional training services to organizations from various fields. Trainings can be related to technical skills, soft skills, or certified training for highly regulated industries such as finances, health, legal, and more.

There are companies that do training as their core business and companies that deliver trainings to support their main business. Either way, training institutions need an effective solution to create and deliver training. Nowadays, most training companies have an online component, whether they're using a learning platform to enhance their face-to-face training sessions, delivering completely remote trainings, or selling online courses to increase their revenue.

CYPHER is the perfect solution for training companies that want to deliver effective training to their clients. Our users include companies that provide training for industries such as insurance, automotive, education, real estate, medical, legal, and more. With CYPHER, companies can easily create training courses in a variety of formats, organize their learner audiences, and provide training to large audiences located in multiple locations.

CYPHER features that are useful for training companies

CYPHER includes useful functionalities that cater to the needs of training companies, such as compliance, certification, web conferencing tools, e-commerce, and more. Here is an overview of our features:

Training styles

Training companies have to create and deliver training programs in a variety of formats, depending on the specifics of the industry and the requirements of their clients. CYPHER allows training companies to choose the course style that best suit their needs, such as instructor-led, blended, self-paced, or micro courses.

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Instructor-led courses

Instructors can use these courses to support face-to-face training sessions. Learning takes place in a traditional training environment, but the course material is created and delivered through CYPHER. The platform can also be used to schedule training sessions, facilitate collaboration, and store the course resources.

Self-paced learning

Training companies can create self-paced courses when there is no need for a physical instructor during training. Learners can go through courses at their own pace and access course material anytime, anywhere, without having a set training schedule.
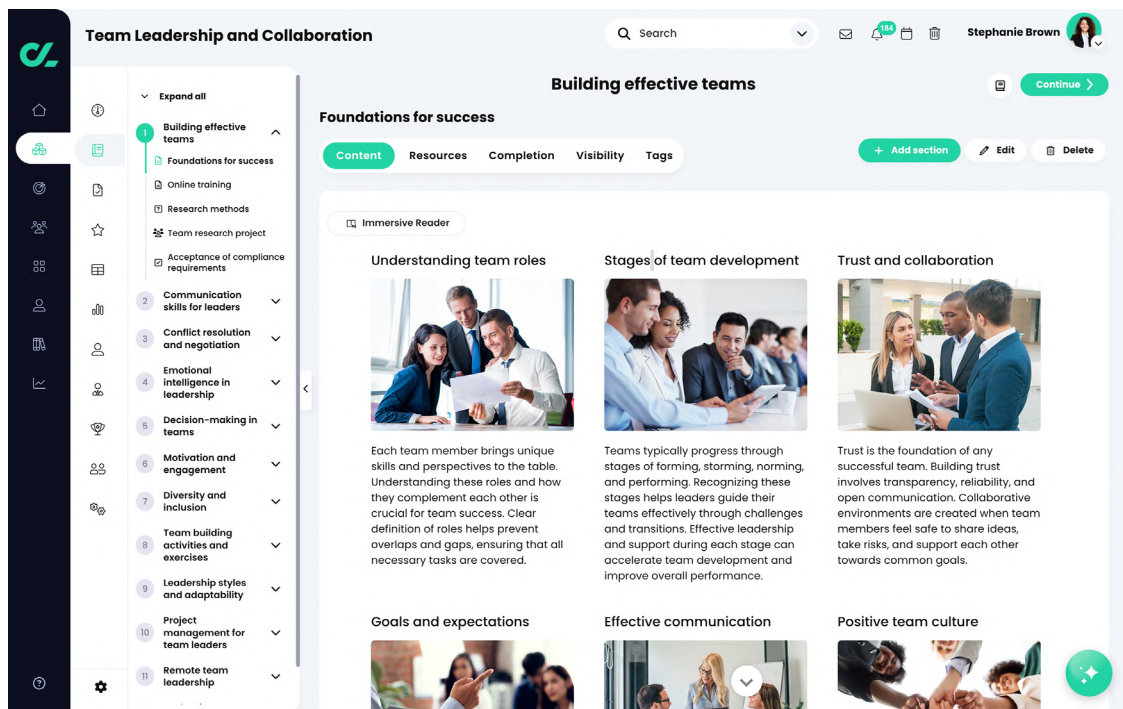
Micro learning

Micro courses are a great option for companies that occasionally do one-time trainings or companies that need to split a larger topic into multiple bite-sized trainings over a period of time. These courses are designed to be consumed in small 5-10 minute chunks and allow learners to focus on the content, by removing all distractions.

Creating content

It's important for companies to deliver trainings that appeal to their clients, boost information retention, and achieve the training objectives. In CYPHER, companies can easily create engaging courses using our built-in content authoring tool or use CYPHER Agent to build skills-based, gamified, and personalized learning experiences in just minutes and even based on uploaded content.
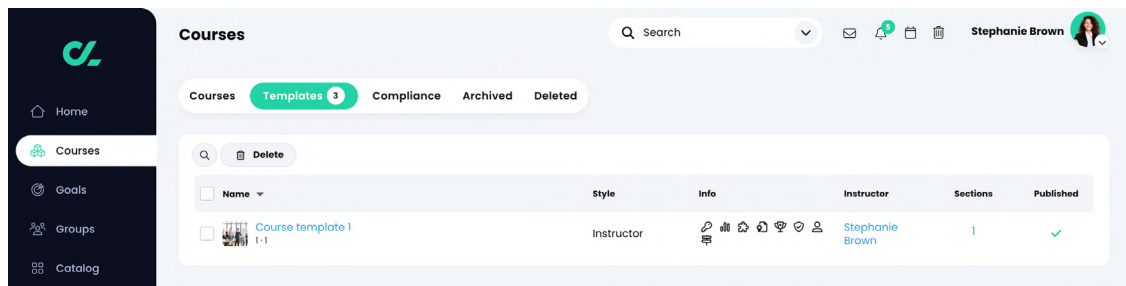

> "
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Reusing courses

Companies that provide the same training to different learner audiences need an effective way to replicate courses and distribute them. Using CYPHER, instructors can save time by teaching multiple sections of a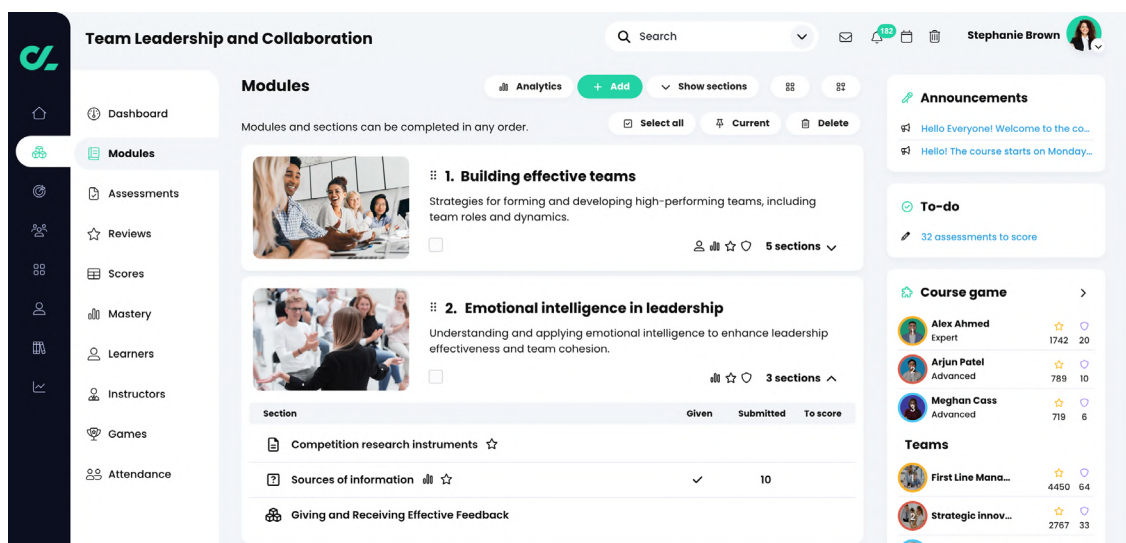 course, and use our unique course sync feature to push changes from the master copy of a course to the others. Instructors can also create courses based off templates that can be reused and stored in the resources library. Templates can be used as "cookie cutters" for trainings that will be delivered.

Learning paths

Training companies can assemble programs to help learners become proficient in a topic or skill using learning paths. Learning paths are sequences of goals, that learners must complete one by one to achieve mastery.
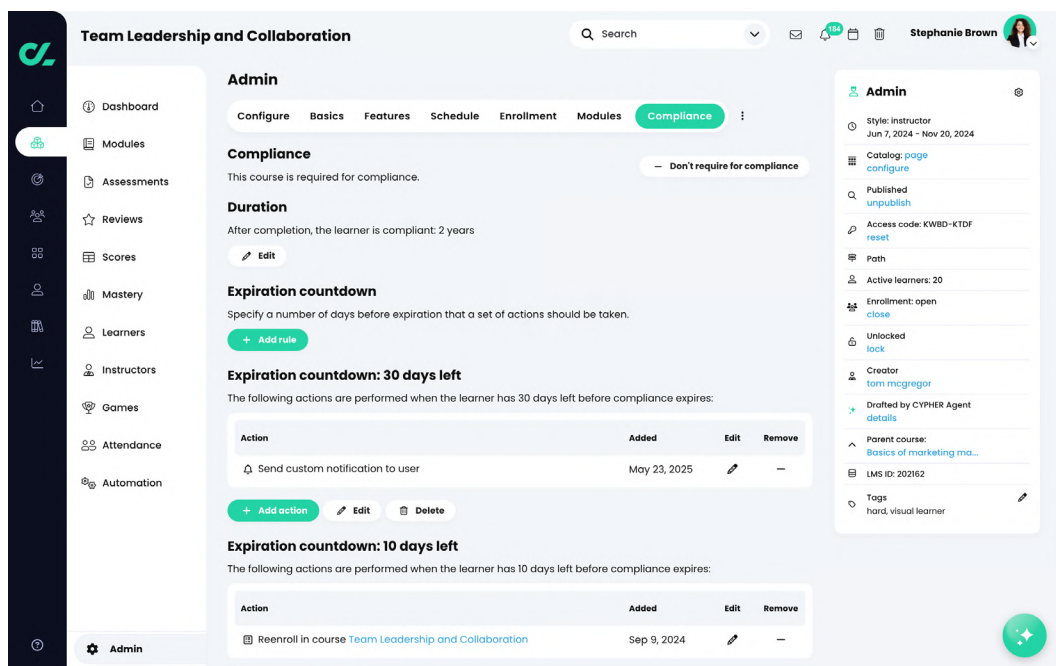
Goals can be courses, certificates, or other paths. This feature is useful for companies that work in industries where there are specific expertise levels that learners must pass to become qualified for a skill or job.

Compliance training

Companies that provide training for highly regulated industries such as health, safety, or the legal sector, need tools to facilitate standardized mandatory training and track compliance. Using the CYPHER compliance feature, companies can ensure that each learner is up to date with their compliance training and renew training periodically. You can decide for how long learners are considered compliant once they've completed the course. You can also trigger actions when compliance is almost due, such as automatically sending a notification to learners or re-enrolling them in the course.

> CYPHER includes useful functionality that caters to the needs of training companies, such as compliance, certification, web conferencing tools, e-commerce, and more.

Certification

Depending on the training purpose and the industry, training institutions might need to provide certificates when professional trainings are complete. In CYPHER, you can upload your own certificates and award them to learners using automation when they complete courses or learning paths. Companies can upload a certificate template and include fields that will be filled in automatically when the certificate is awarded. Companies can also set prerequisite certificates that learners must have before enrolling in a course.

CERTIFICATE
OF COMPLETION

We award this certificate to

Meghan Cass

For having actively participated in the training

Team Leadership and Collaboration

05/17/2025

Issue Date

Stephanie Brown

Signed

Skills-based learning

Companies have to make sure that the trainings provided to their clients comply with the training objectives and that learners will gain all the knowledge, tools, and skills needed to perform their jobs. Using the skills-based learning feature, training institutions can easily ensure that courses are compliant with industry standards. Content can be tagged with the skills that training courses should be teaching and assessing, then track learner progress on a skills basis.

Organizations

CYPHER provides a convenient way for training institutions to organize their learner audiences. This is a very useful functionality for companies that want to better manage their client portfolio. You can create separate organizations for clients and deliver trainings that are specific to each client. An organization can have its own courses, learning paths, catalog, and users. You can hide organizations for each other and administer all of them with a single account.
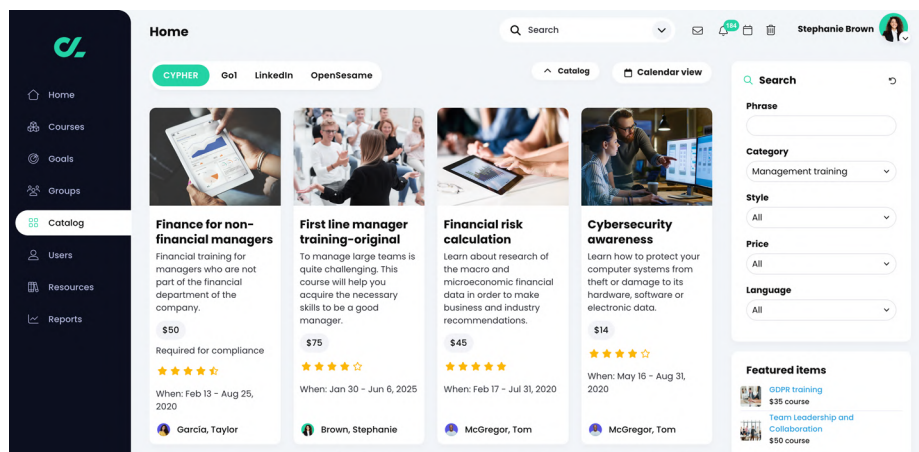
Selling courses

Companies that do training as their core business or as a way to support their main business, can increase their revenue using the e-commerce functionality. Through the course catalog, companies can sell
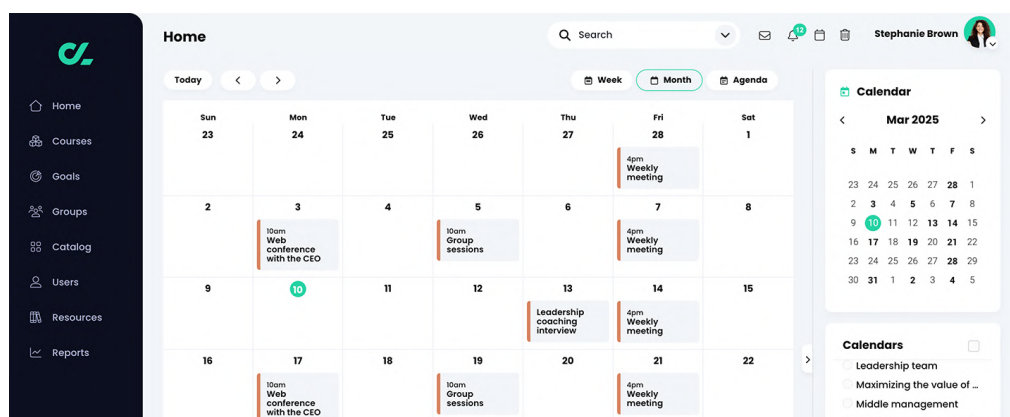
courses, learning paths, digital media items, subscriptions, bundles, and more. We also provide integration with the most popular payment gateways and we support coupons, discount codes, and bulk purchases.

Scheduling training sessions

Easily schedule and manage all trainings using our color-coded calendar. Instructors can keep track of all their training sessions and tasks using the agenda view. Companies can also use our web-conferencing tools to plan

remote trainings directly from the calendar and connect with learners from multiple locations instantly. We integrate with MS Teams, Zoom, Google Meet, Webex, GoTo Meeting, GoTo Training, and GoTo Webinar.

About CYPHER Learning

CYPHER Learning exists to give learners the power to succeed in a rapidly changing world. Trainers, learning and development (L&D) pros, HR pros, and educators get everything they need in one platform to deliver faster, more personalized, and better learning outcomes. We provide the only all-in-one AI-powered learning platform that is easy-to-use, beautifully designed, and built to power billions of learning moments every day. Create courses faster. Train and teach better. Learn even quicker. Experience our "just in time, just for you, just the way you want to learn" approach that puts people first.

To learn more about CYPHER Learning and our modern learning platform, visit us at

www.cypherlearning.com