

# How CYPHER **helps nonprofit** organizations succeed



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CYPHER supports nonprofits by offering a high-quality and affordable solution that caters to all of their learning needs. It's a platform that they won't outgrow even if they add thousands of new learners or change their training strategy.

# Training challenges that nonprofits face

Nonprofit organizations usually have **similar training needs as their for-profit counterparts**. They rely just as much, if not more on the know-how and skills of the people that dedicate their time to a good cause. That's why they need **a great training strategy** for employees, volunteers, partners, and even donors.

On the flipside, minimal learning or a lack of it has negative consequences for the organization in the long run.



CYPHER offers a full set of features that can help any nonprofit succeed. It's designed to alleviate the trainers' workload while learners love its easy navigation and engaging courses.

The most prevalent barriers to effective training are:

## Limited resources

Training requires **money to cover expenses** such as renting training rooms, buying equipment, and accessing the expertise of specialized trainers.

## Time constraints

Training all stakeholders **takes a lot of time** that nonprofits could otherwise allocate to achieving their main goals.

## Personalizing training

Offering individualized training for all stakeholders is difficult. Full-time employees have different responsibilities and **need different skills** than volunteers or partners.

## Motivating stakeholders

In these types of organizations, **training is a major benefit**. It can be hard to motivate volunteers to stay with the organization if they feel that their personal development is neglected.

Thankfully, these obstacles and more have an **easy solution: online training**. It's a no-brainer for organizations that need a **flexible training solution that saves time and resources** in the long run. However, before jumping into online learning, they also need to choose the right training solution.

# Why CYPHER is the perfect solution for nonprofit organizations

Like all organizations, nonprofits can also reap the benefits of online learning, but **choosing an LMS can be a bit daunting**, especially since there are so many out there that claim to help all organizations thrive.

That's why CYPHER supports nonprofits by **offering a high-quality and affordable solution that caters to all of their learning needs**. It's a platform that they won't outgrow even if they add thousands of new learners or change their training strategy.



The CYPHER platform is an all-in-one solution. Nonprofits can ensure that quality training is delivered — minus the hidden fees.

Here are just a few of the benefits that nonprofits can expect when using CYPHER:

## Easy to use

CYPHER ensures a quick transition to online learning due to its **intuitive and user-friendly interface that instructors and learners will love**.

## Personalization

It's easy to **personalize content for each learner**, so different stakeholders can take the courses that interest them the most.

## Brand promotion

CYPHER makes it easy for all organizations to **customize their portal** according to their brand identity.

## Cost-effective

Nonprofits can expect to make more money by **investing in training** for all stakeholders, while also saving money spent on training rooms, accommodation or travel costs for trainees.





# CYPHER features that help nonprofits thrive

CYPHER offers **a full set of features that can help any nonprofit succeed**. It's designed to **alleviate the trainers' workload** while learners love its easy navigation and engaging courses. Since the platform is an all-in-one

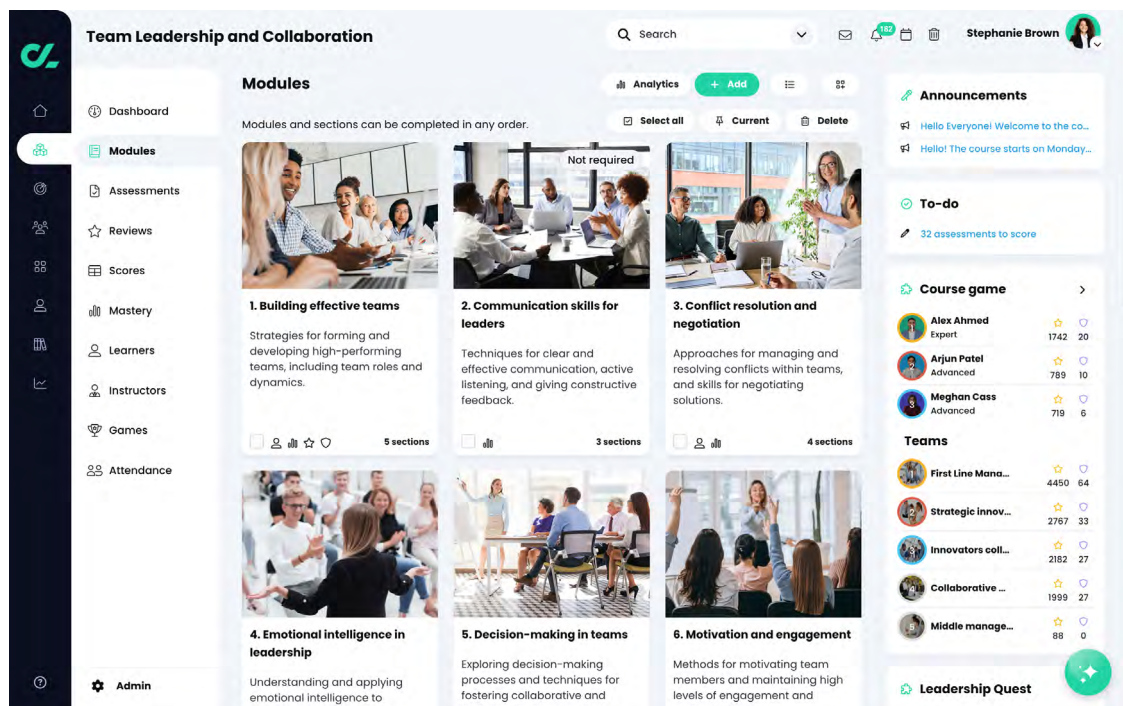
solution, nonprofits can **ensure that quality training is delivered** – minus the hidden fees.

Here are the features that make CYPHER the perfect platform for nonprofits:

## Course creation

CYPHER Agent and our content authoring tool empower trainers, the HR department, and managers to create engaging courses. They can also select the most suitable training style: instructor-led, blended, self-

paced, or micro learning. For example, employees can have more elaborate courses about the organization's internal processes, but donors can take micro courses to learn how to help the organization.



## Learning paths

Learning paths contain courses and certificates that each represent a learning goal. To **achieve mastery** of a subject, learners have to complete each in a sequence chosen by the instructor.

Learning paths can be used to **create onboarding courses** for volunteers in which each **learning goal** represents a different course about organizational structure, history, and internal rules.

The screenshot shows the 'Team Leadership and Collaboration' course interface. The left sidebar contains navigation options: Dashboard, Modules, Assessments, Reviews, Scores, Mastery, Learners, Instructors, Games, and Attendance. The main content area is titled 'Modules' and includes a search bar, a '+ Add' button, and a 'Show sections' dropdown. Below this, there are two module cards: '1. Building effective teams' and '2. Emotional intelligence in leadership'. Each card has a description and a '3 sections' button. A table below the second module shows the sections: 'Competition research instruments', 'Sources of information', and 'Giving and Receiving Effective Feedback'. The right sidebar contains 'Announcements', 'To-do' (32 assessments to score), and a 'Course game' section with a leaderboard for 'First Line Mana...' and 'Strategic innov...'.

## Gamification

**Who said learning isn't fun?** Motivate learners to complete their training by adding game elements to courses and learning paths. Each time a trainee takes a quiz or completes a module, they can get points

and badges for their efforts and even play the learning game as a team. In this way, organizations can have a **high engagement rate** in courses, which is usually difficult to achieve when working with volunteers.

The screenshot shows the 'Team Leadership and Collaboration' course interface, specifically the 'Course game' section. The left sidebar is the same as the previous screenshot. The main content area is titled 'Course game' and includes an 'Edit' button and a 'Delete' button. Below this, there is a 'Levels' table with columns for 'Levels', 'Points', 'Edit', and 'Remove'. The table lists five levels: Beginner (100 points), Intermediate (300 points), Advanced (600 points), and Expert (1000 points). A '+ Add' button is at the bottom of the table. The right sidebar contains a 'Leaderboard' section with a list of users and their scores: Alex Ahmed (Expert, 1742), Arjun Patel (Advanced, 789), Meghan Cass (Advanced, 719), Aaliyah Johnson (Intermediate, 453), Emma Smith (Advanced, 390), Mai Nguyen (Advanced, 303), and Taylor Garcia (Beginner, 256).

## Automation

Automation **replaces tedious manual work** with actions performed when learners enroll in groups and complete courses and learning paths. For example, administrators and instructors can create a complete

training workflow in which new learners are **automatically assigned** to onboarding learning paths and courses and discussion groups. They are also automatically unenrolled if they're inactive.

### Completion actions

Add actions here that should be performed when the course is completed, such as awarding a certificate.

| Action  | Added        | Edit | Remove |
|---|--------------|------|--------|
| Award certificate <a href="#">Certificate of completion - Team Leadership and Collaboration</a> (Popup) | Mar 12, 2025 |      | —      |
| Send custom notification to user  | Mar 12, 2025 |      | —      |
| Award 250 points for game Site-wide game (Popup)  | Mar 12, 2025 |      | —      |
| Award badge <a href="#">Course Champion</a> for game Course game  | Mar 27, 2025 |      | —      |

## Compliance

Compliance helps nonprofits ensure that **all members comply** with Health and Safety, Ethics, or other internal codes of conduct. The best part is that you can **set up rules triggered when compliance is almost due**

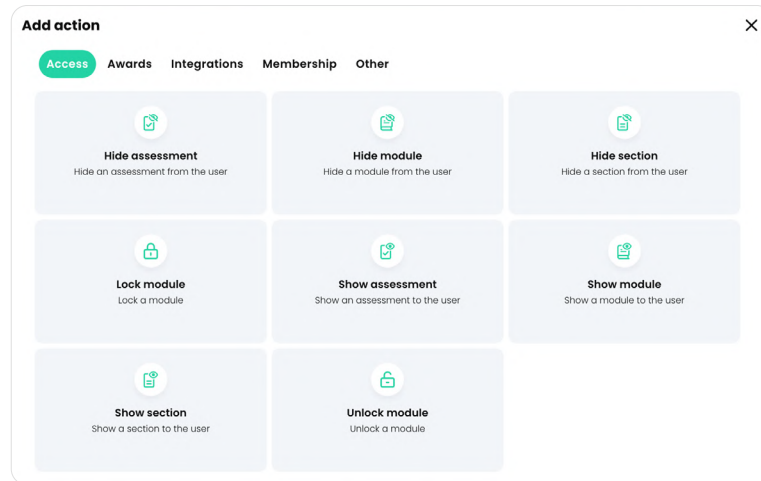
and when a learner goes out of compliance. All trainees can **receive automatic reminders whenever they need to renew their compliance**.



## Adaptive learning

Through adaptive learning, instructors can **dynamically personalize what content and assessments** learners see in courses based on their performance. For example, they

can **unlock more advanced content** if their previous performance was also very good. Consequently, they can target what they don't know and save time.

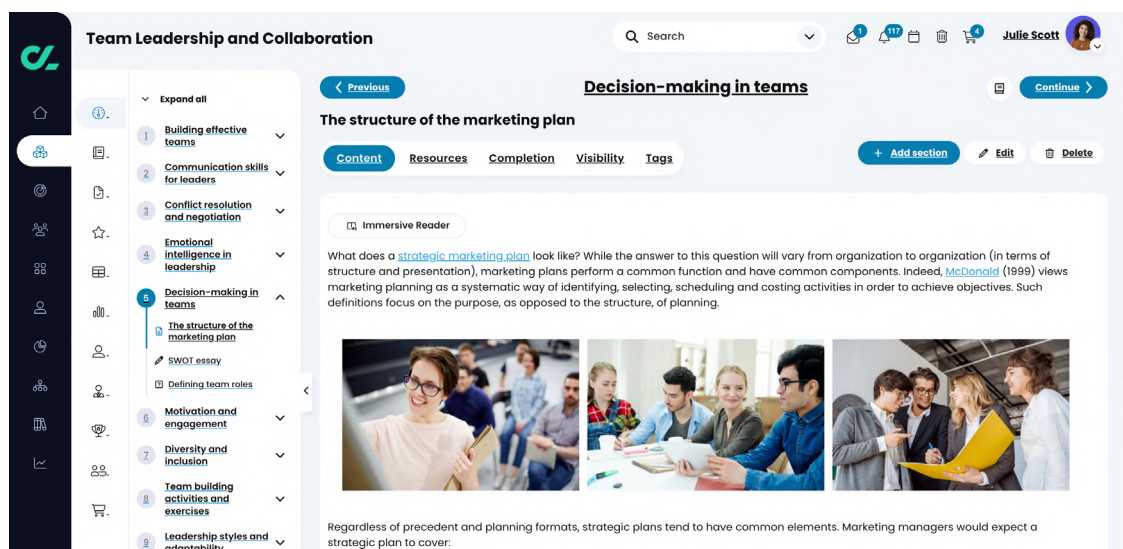


## Accessibility

**Inclusivity is a non-negotiable aspect.**

To ensure that all members can access courses, CYPHER offers support for accessible learning content. **For learners**

**with disabilities**, there is hidden content that improves screen reader use, a “skip to content” shortcut, underlined links setting, and a **high contrast theme**.

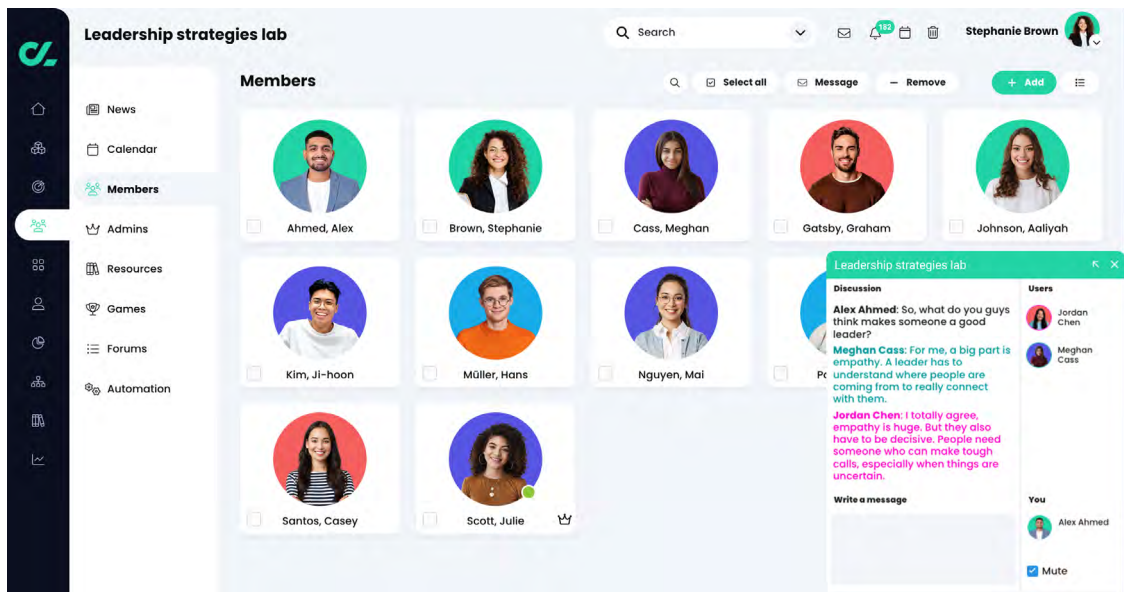


## Collaboration

Communication is one of the most important aspects of any organization.

Members can **easily collaborate through many tools** such as messages, chat rooms, discussion groups, forums, and even add

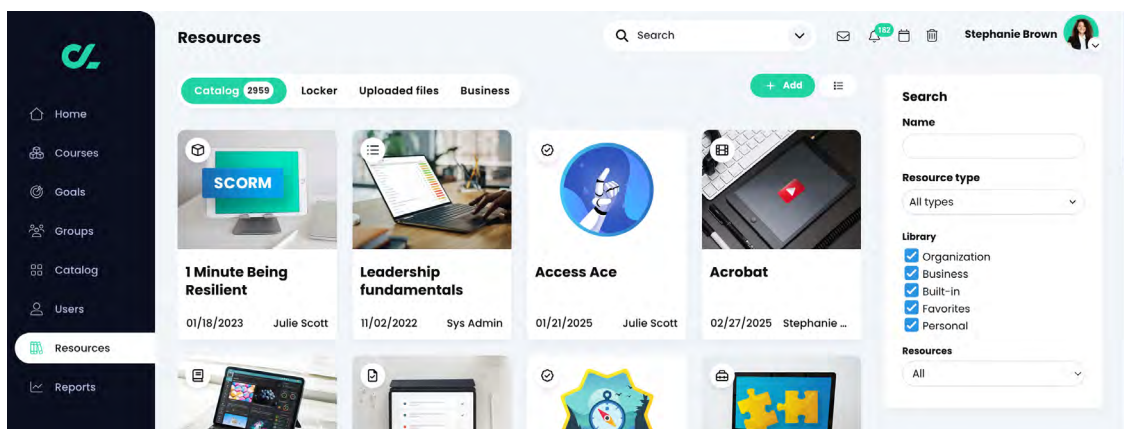
each other as friends. Even if they don't see each other daily, they can still brainstorm new projects, discuss the learning content, and even become good friends.



## Resource library

Storage space is a problem for nonprofits. Since all the **content is stored in the cloud**, there's no need to worry about that anymore! It's also **easy to manage and share any type**

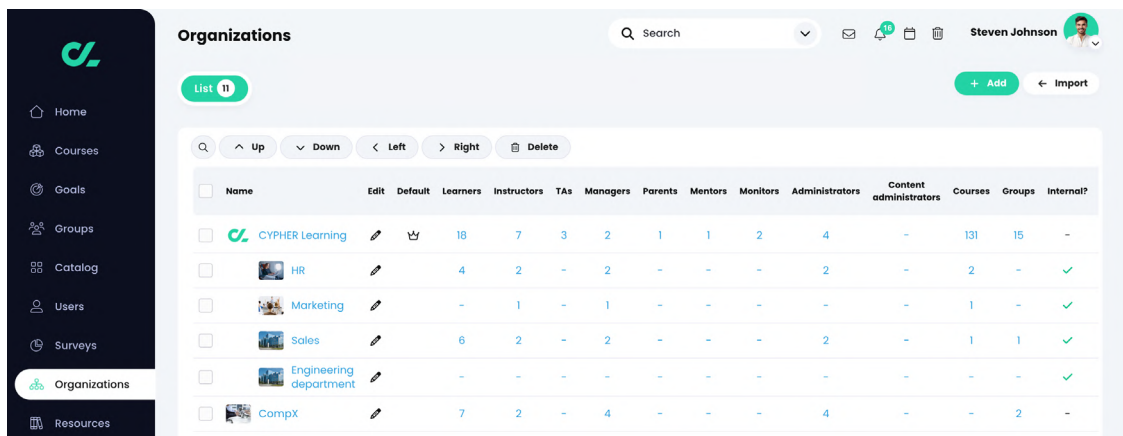
**of resource across the entire organization.** For example, certificates of completion can be shared with all instructors so they can award learners from different departments.



## Separate departments

CYPHER allows nonprofits to have different organizations (or departments) for employees, volunteers, and partners. In many cases, volunteers don't need to see what employees see and vice versa since they might also

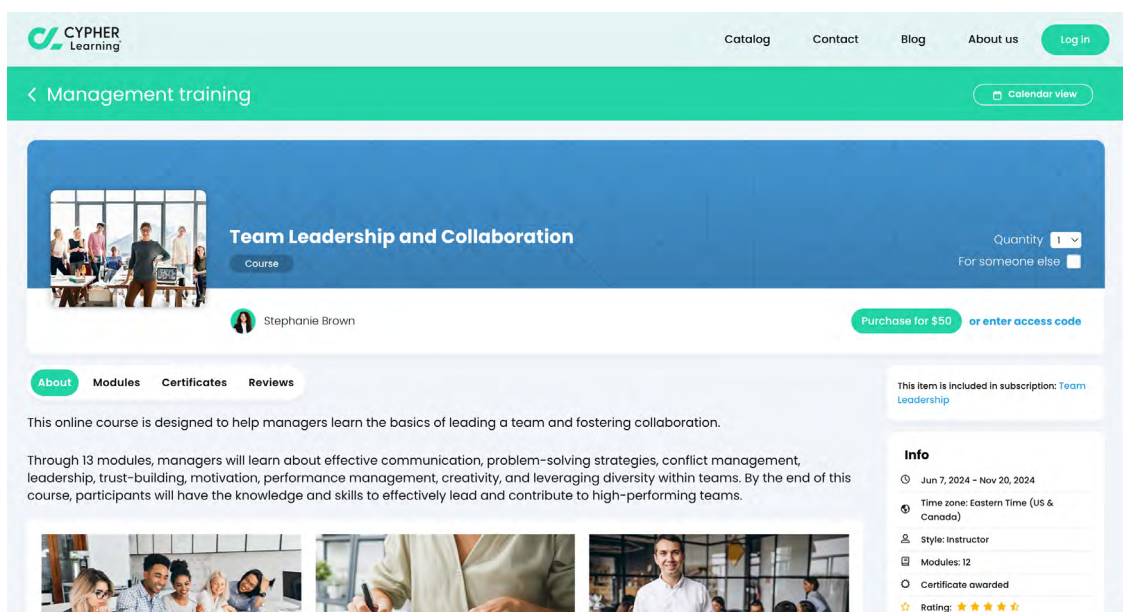
be working with sensitive information. At the same time, it's **easier to organize** the separate departments since each comes with its own portal, course catalog and are **administered through a single account**.



## E-commerce

The platform is great for training all stakeholders. It also offers an **opportunity to raise more funds** by selling online learning products. They **can sell online courses** and

digital media and even offer subscriptions or bundles of courses to anyone interested in learning more about a subject and also wants to support a great cause.



# About CYPHER Learning

CYPHER Learning exists to give learners the power to succeed in a rapidly changing world. Trainers, learning and development (L&D) pros, HR pros, and educators get everything they need in one platform to deliver faster, more personalized, and better learning outcomes. We provide the only all-in-one AI-powered

learning platform that is easy-to-use, beautifully designed, and built to power billions of learning moments every day. Create courses faster. Train and teach better. Learn even quicker. Experience our “just in time, just for you, just the way you want to learn” approach that puts people first.



To learn more about CYPHER Learning and our modern learning platform, visit us at

[www.cypherlearning.com](https://www.cypherlearning.com)