

# Turning agent training into sales performance.

A smarter way to onboard, train, and develop real estate professionals – at any brokerage size, anywhere agents work.



## Why real estate training keeps falling short

Inconsistent, informal training is leaving agents to figure things out on their own.

### Compliance is a fire drill

Fair housing, license renewal, state-specific rules. Staying current is manual, inconsistent, and risky.

### Training is siloed

Training materials scattered across emails, PDFs, and shared drives – with no way to track who's learned what.

### Onboarding is ineffective

Without a structured path from hire to first close, new agents struggle and churn before they're profitable.



- CYPHER Agent**
- Add one or more modules
- Add a quiz assessment
- Add a course
- Add a glossary
- Add a study guide
- Add a game
- Skills

## Meet CYPHER. Your real estate training command centre

CYPHER is a single platform where you build, deliver, and track all your agent training – from new hire onboarding to continuing education to compliance. Replace all those scattered PDFs, email threads, and in-person sessions with one organized, always-on system your whole team can access from anywhere.

Our AI-powered assistant, **CYPHER Agent**, does the heavy lifting: designing courses, coaching agents through tough concepts, and confirming they've actually learned what they need to perform.





# Why CYPHER (vs the way you're training today)

	TRADITIONAL APPROACH	CYPHER
<b>How training is stored</b>	PDFs, shared drives, and email threads agents can't easily find or refer to	One place for every course, video, and resource – searchable and always current
<b>New agent onboarding</b>	Sink-or-swim with a mentor if they're lucky	Structured path from day one to first close, with coaching built in
<b>Compliance tracking</b>	Manual spreadsheets and reminders	Automatic alerts, completion records, and audit trails
<b>Who it works for</b>	In-office agents tied to a computer	Everyone, wherever they work, on any device
<b>Content creation</b>	Takes weeks with extra resources and authoring tools	Build a full course in minutes using your own brokerage's materials with CYPHER Agent
<b>Personalization</b>	Everyone gets the same material	Each agent gets training matched to their experience, role, and market

## Create learner-ready learning in minutes

Imagine building engaging, informative courses in just minutes.

- Stay ahead of demand by spinning up courses on emerging topics in days, not months – using your own proprietary IP and trusted sources
- Optimize for speed while maintaining full editorial control with our industry-leading, award-winning AI course builder
- Ensure subject-matter proficiency for every learner with a personal AI learning agent to teach, coach, and assess
- Automatically align training modules, assessments, and more to skills for proficiency-oriented development your buyers can measure

## Outcomes that move the business

**90%**

faster course creation with AI

Daybreak AI

**50%**

reduction in training costs

Wilcon Depot

**40%**

reduction in vendor dependency

PSS USA

**2 weeks**

faster time-to-proficiency

Poulin Willey Anastopoulos

## Support every part of your business

Whether you're training new residential agents, onboarding commercial brokers, educating referral partners, or building a customer portal for buyers and sellers – CYPHER handles every audience from a single platform.



STRATEGIC PARTNERSHIPS



AS SEEN ON