



AI 360:

Closing the gaps on content development and delivery for L&D and trainers

See how AI 360 with CYPHER Copilot closes **time**, **speed**, and **cost** gaps in content development and delivery.



Everyday L&D and trainer gaps



Time gap

Never enough time

Developing quality content for a single course takes 430+ hours to build and launch, slowing down pipeline and other business aspects. L&D and trainers will never have enough time to bridge the gap.

Speed gap

Never enough people

L&D and trainers can't keep up with the course and training demands from numerous business units on top of onboarding, compliance, and other duties. Plus, you receive requests to have programs and courses done...like yesterday! You can never move fast enough.

Cost gap

Never enough money

Traditional content development and delivery is expensive. You need multiple tools to develop and deliver content – a cumbersome and complex endeavor costing you precious time, money, and energy.

CYPHER closes the gaps for customers

What CYPHER customers experienced after using AI 360 with Copilot on the CYPHER platform

Traditional way

Closing the time gap

Develop and deliver content faster to shorten time to market

Modern way

Using AI 360 with Copilot, 83% of customers surveyed say they can now deliver a course in less than 15 working days (compared to 14% before Copilot). Bottom line? More time and energy to focus on learners and things that matter.

54 working days 15 working days or less

Traditional way

Closing the speed gap

Update and elevate content more regularly to keep pace with change

Modern way

Using AI 360 with Copilot, 82% of customers surveyed say they can now update courses at least 1x per year (compared to 53% before Copilot). Bottom line? More agility and flexibility to update content as trends and needs change.

less frequently more frequently

Traditional way

Closing the cost gap

Reduce costs and reallocate savings to other L&D and HR needs

Modern way

Using AI 360 with Copilot, 77% of customers surveyed say course creation will now cost less than \$1K per course (compared to 32% before Copilot)! With traditional LMS, LXP, and content development tools, one course typically costs more than \$10K to create. Bottom line? Free up funds that can be optimized for other critical L&D and HR programs.

more than \$10K less than \$1K

More benefits of AI 360 with Copilot

Respond to market demand faster

69%

Accelerated time from course creation to use in instruction

Scale training programs effectively

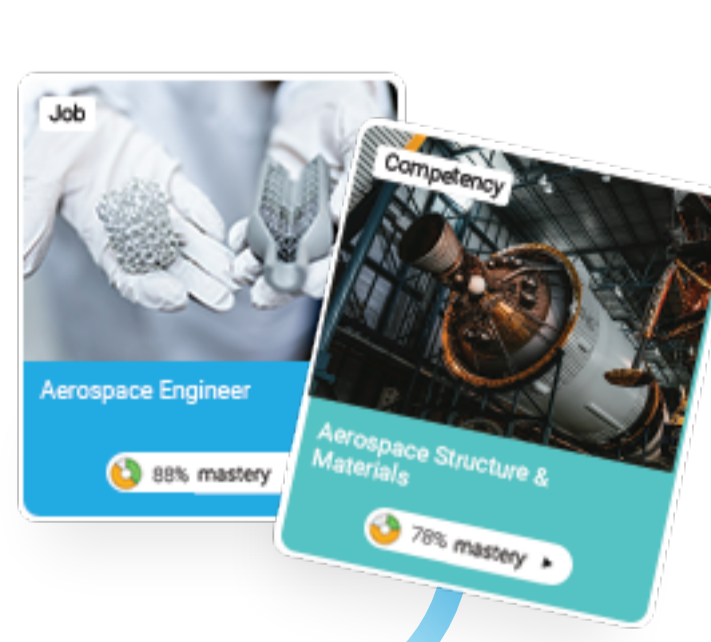
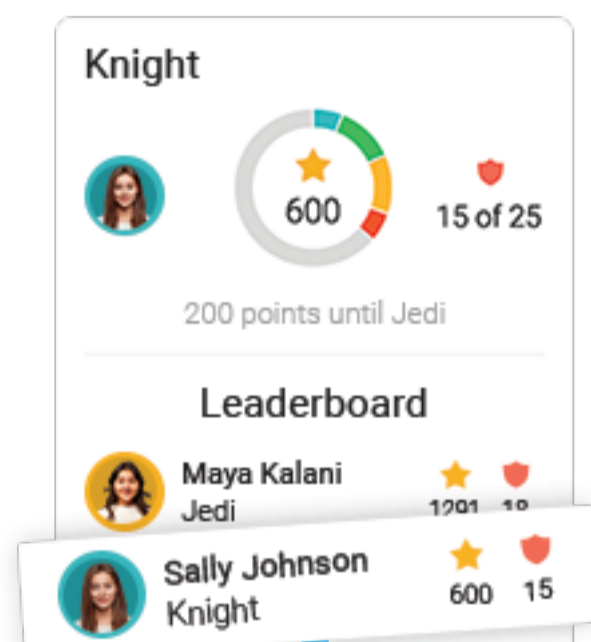
62%

Can create more courses to meet demand

Increase work / life balance

57%

Have more free time to do other things



Our customers get

- Elevated learning experiences
- Learning that moves at the speed of business
- Measurable, impactful learning with maximum ROI
- Scalable personalized learning
- Reduction of incremental demands for money and resources

We make *“Just the way, just for you, just when you need it”* learning a reality.

Choose CYPHER. It just makes sense.

[More about AI 360 with Copilot](#)