



STRATEGIC PARTNERSHIPS



#### Tired of learning platforms that overpromise & underdeliver?

The educational decades-long challenge. Long delivery times, high course demand, never enough resources.

The time and budget to develop, update, and deploy high-demand courses are increasingly scarce in academia. It's costly. It's convoluted. It's complex.

With jam-packed tech stacks, creating engaging courses at a rapid pace remains an uphill battle for many educators. The handoff from creation to delivery is rife with complications, too. Traditional LMSs involve a convoluted series of steps from uploading content, devising quizzes, and mapping competencies to supporting multiple languages, formats and neurodiversity — that devour precious time. Personalized learning is a whole other dimension to layer on. Unruly tech stacks and time-consuming workflows hinder modern learning.

The learning experience suffers—slow, unscalable, requiring constant investments in money and personnel with inadequate tracking. This is why the dream of personalized learning continues to elude academic institutions.





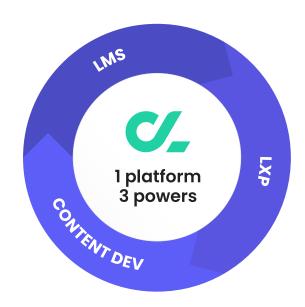




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# CYPHER obliterates these challenges

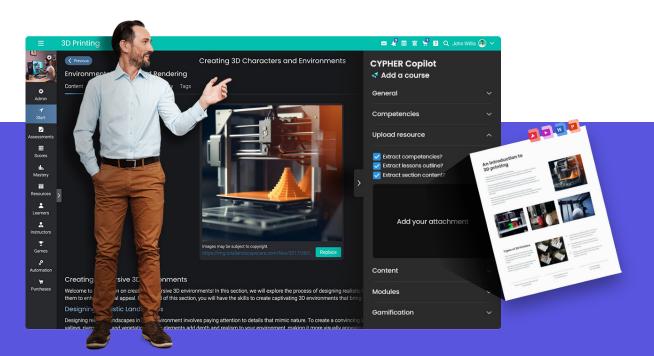


CYPHER is more than an LMS. It unifies the two siloed and confusing worlds of content development and delivery, not only consolidating your tech stack but simplifying your workflow, too.

We simplify, streamline, and save you time and resources by offering I unified platform with 3 powers: Learning Management System (LMS) + (Learning Experience Platform) LXP + content development enabled by AI.

#### We fuse content development and delivery to:

- Elevate the learning experience at every juncture
- · Move learning at the speed of change
- Create measurable and impactful learning with a maximum ROI
- Provide personalized learning at scale
- Reduce the financial and people resources needed for creating and delivering learning



Upload resources like video, PDFs, and other content to create customized courses with your branding and terminology!



#### How CYPHER uniquely supports academia



## Unified content development and delivery

With robust authoring tools and platform-wide automation, you can easily develop courses, assessments, gamification elements, and map competencies to content – all in one platform. Tailoring courses to individuals is effortless with unique digital learning profiles, ensuring customized learning at scale.



## Personalized skills development

CYPHER revolutionizes conventional, uniform skills training with its competency-focused strategy. CYPHER provides insight into mastery levels and offers tailored learning recommendations. With AI 360, courses are automatically competency mapped, allowing for personalized learning at scale.



## Controlled generative Al

**CYPHER AI 360** is a simple and packaged approach to AI. Control content by **uploading your own** resources – videos, PDFs, etc. – to create **customized** courses that use your **terminology**, **branding**, and **style**. Rest assured, all of this is **private**. Create a course in minutes with options like AI voiceover, instructional style, course type, and more!



### Intuitive user interface

CYPHER's interface is gorgeous, intuitive, and easy to use. From **graphical dashboards** to adaptive learning paths, our **human-centric approach** focuses on **clarity over complexity**, so users find everything they want exactly when and where they expect. "The best way to describe the tech is to say it **anticipates the moves of the learner**," said Brandon Hall Group.





#### **Automation**

CYPHER is the only platform built around sophisticated automation from the ground up to heighten efficiency and scalability. Our advanced automation powers CYPHER's platform-wide gamification, the largest of its kind, with 120,000 students participating in weekly periodic leveling challenges. Points frequently reset to encourage active participation and motivation. It's also allowed CYPHER to be the leader in deploying AI broadly throughout the platform.

#### Global

CYPHER stands out as the sole platform offering a real-time cross-language communication tool (Universal Translator), for increased inclusive collaboration and community. The platform supports over 50 languages, and with Al 360, courses can be automatically created in each of these languages.

## CYPHER solutions for today's learning demands





Continuous learning during disater

> Competencybased learning

Teacher professional development

Certifications

Teach and student onboarding