



## AI 360:

# Closing the gaps on course development & delivery for educators

See how AI 360 with CYPHER Copilot closes **time**, **speed**, and **cost** gaps in course development and delivery.



Everyday education gaps



### Time gap

Never enough time

Developing quality content for a single course takes 430+ hours to build and launch, slowing down time to instruction. Educators will never have enough time to bridge the gap.

### Speed gap

Never enough people

Educators can't keep up the pace of change. When courses need updates or revisions, the process can be labor-intensive, potentially requiring a complete redesign. You can never move fast enough.

### Cost gap

Never enough money

Traditional course development and delivery is expensive. You need multiple tools and platforms for a single course – a complex endeavor costing you precious time, money, and energy.

## CYPHER closes the gaps for customers

What CYPHER customers experienced after using AI 360 with Copilot on the CYPHER platform

### Closing the time gap

Develop and deliver content faster to shorten time to instruction

Using AI 360 with Copilot, 83% of customers surveyed say they can now deliver a course in less than 15 working days (compared to 14% before Copilot). Bottom line? More time and energy to focus on students and things that matter.

Traditional way

Modern way

54 working days



15 working days or less

### Closing the speed gap

Update and elevate courses more regularly to keep pace with change

Using AI 360 with Copilot, 82% of customers surveyed say they can now update courses at least 1x per year (compared to 53% before CYPHER Copilot). Bottom line? More agility and flexibility to update content as trends and needs change.

Traditional way

Modern way

less frequently



more frequently

### Closing the cost gap

Reduce costs and reallocate savings to other education needs

Using AI 360 with Copilot, 77% of customers surveyed say course creation will now cost less than \$1K per course (compared to 32% before Copilot)! With traditional LMS, LXP, and content development tools, one course typically costs more than \$10K to create. Bottom line? Free up funds that can be optimized for other critical education programs.

Traditional way

Modern way

more than \$10K



less than \$1K

## More benefits of AI 360 with Copilot

### Respond to student needs faster

69%

Accelerated time from course creation to use in instruction

### Scale education programs effectively

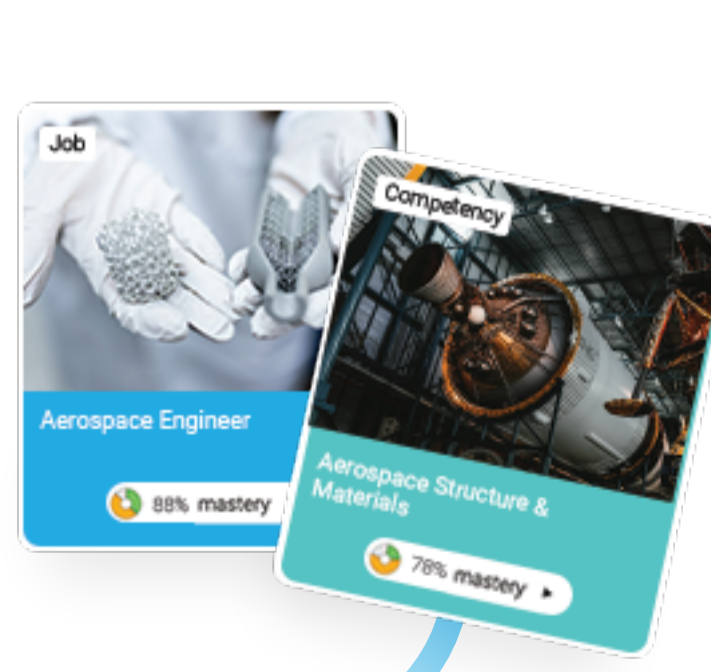
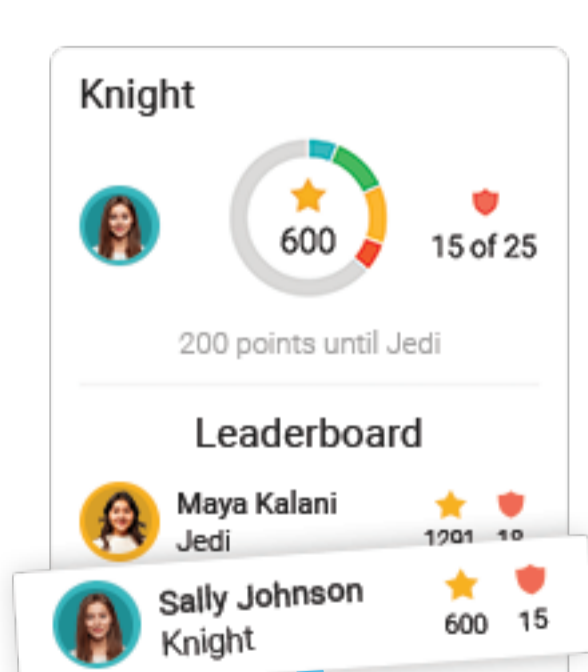
62%

Can create more courses to meet demand

### Increase work / life balance

57%

Have more free time to do other things



#### Our customers get

- Elevated learning experiences
- Learning that moves at the speed of change
- Measurable, impactful learning with maximum ROI
- Scalable personalized learning
- Reduction of incremental demands for money and resources

In today's fast-paced world, developing and deploying high-demand courses can be challenging due to limited time and budgets. CYPHER is the solution.

CYPHER puts the power of generative AI at your fingertips to help **speed and scale** personalized learning with **control and credibility**. It's the first and only platform to combine LMS, LXP, and content development, helping you reclaim time and money from tools and platforms that overcomplicate and underdeliver.

We make "Just the way, just for you, just when you need it" learning a reality.

Choose CYPHER. It just makes sense.

[More about AI 360 with Copilot](#)