Introduction

CYPHER LEARNING is a company that specializes in providing learning platforms for individuals, schools, businesses, and organizations around the world.

CYPHER LEARNING has three products: NEO an LMS for schools and universities, MATRIX an LMS for businesses, and INDIE an LMS for individuals. CYPHER LEARNING is currently the only company that offers learning management systems in all major e-learning sectors: education, business, and for entrepreneurs.

We provide the best solutions for each market, by constantly focusing on innovation and continuous improvement. We’re dedicated to making teaching and learning an enjoyable experience from beginning to end. Our goal is to help clients get the best results by providing them with intuitive, powerful, and comprehensive solutions.
The CEO and Founder of CYPHER is Graham Glass, a serial entrepreneur with a track record of innovation. Graham has a strong background in education and software, having taught computer science at the University of Texas at Dallas and founding two education companies, so deep familiarity with the features that schools, companies, and entrepreneurs need is in the company’s DNA.

CYPHER LEARNING headquarters are in San Francisco, CA. The company has offices all around the world in locations such as USA, Latin America, Europe, South Africa, India, and The Philippines.
**Company Overview**

**Timeline**

- **2009**: Launched EDU 2.0 for Schools
- **2010**: Launched EDU 2.0 for Business
- **2012**: Passed the half-million user mark
- **2014**: EDU 2.0 rebranded to NEO
- **2015**: Launched CYPHER LEARNING, the parent company for NEO and MATRIX
- **2016**: NEO selected as one of the Top 50 LMSs for 2016 and as one of the finalists for the GESS Awards 2016
- **2016**: MATRIX awarded the 2016 Experts’ Choice Award
- **2017**: Launched the European versions of NEO and MATRIX
- **2017**: NEO wins Edvocate Award for Best LMS
- **2017**: NEO selected as a finalist for the GESS Awards 2018
- **2018**: Launched INDIE
- **2018**: MATRIX selected as one of the top 25 LMSs in the “Top 50 Learning Systems for 2018” report by Craig Weiss
Awards

**NEO WINS THE 2018 TECH EDVOCATE AWARD FOR BEST LEARNING MANAGEMENT SYSTEM**

NEO is the winner of the Tech Edvocate Award for “Best Learning Management System”, for a second year running. The Tech Edvocate Awards honor the best that EdTech has to offer by recognizing outstanding companies, people, and products.

**EDTECH DIGEST COOL TOOL AWARD 2018**

NEO is a finalist for the EdTech Awards in the category “Learning management system (LMS) solution”. The annual program shines a spotlight on cool tools, inspiring leaders and innovative trendsetters across the K-12, Higher Education, and Skills and Workforce sectors.

**TOP 25 LMS 2018**

MATRIX is one of the Top 50 Learning Systems for 2018 in the report written by Craig Weiss - industry analyst and author of The Craig Weiss Group blog.

**GESS EDUCATION AWARDS 2018**

GESS Awards for Education announced that NEO LMS is one of the finalists for the 2018 Awards in the category Best Paid for ICT / App Product.

**THE TECH EDVOCATE AWARDS 2017**

NEO won the award for Best Learning Management System in the 2017 Tech Edvocate Awards. The program honors the best of edtech, including outstanding companies, people, and products.

**GREAT USER EXPERIENCE AWARD 2017**

MATRIX was awarded the Great User Experience award in the LMS category. This award is given by a team of experts at Finances Online to products that show especially good quality in terms of satisfying the current needs of the B2B and SaaS markets and helps companies choose solid and efficient solutions.
NEO LMS for Schools and Universities

NEO is a powerful learning platform that delivers a great user experience while incorporating all the essential tools schools need to support effective teaching and learning.

NEO helps schools manage all classroom activities, such as creating and delivering educational content, assessing students, tracking student achievement, and promoting communication and collaboration between students and faculty.

NEO includes all the functionality schools need, such as support for classes (instructor-led, blended, self-paced, and micro learning), twelve kinds of assignments, full-featured gradebook, content authoring, gamification, automation, learning paths, adaptive learning, mastery and competencies, question banks, class templates, rubrics, collaboration tools, resources catalog, and more.
MATRIX LMS for Businesses

MATRIX is a learning platform that helps companies manage all training activities, such as creating and delivering training content, evaluating employee performance, training clients and partners, and selling online courses.

MATRIX makes it easy to provide online training to your employees and customers by incorporating all the essential tools companies need to support efficient training and learning.

MATRIX incorporates the range of functionality you’d expect in a modern LMS such as content authoring, integrated e-commerce functionality, graphical course catalog, gamification, automation, adaptive learning, learning paths, compliance, ad-hoc reporting, a customizable portal, web conferencing, collaboration tools, and more.
INDIE LMS for Entrepreneurs

INDIE is a learning platform for entrepreneurs that makes it easy to create, manage and sell online courses. With a beautiful and intuitive design, easy to use features and attractive pricing, INDIE is the perfect solution for people that want to market their knowledge and grow their online business.

INDIE provides all the tools entrepreneurs need to build a great selling site and create engaging self-paced courses.

INDIE includes important functionalities for entrepreneurs such as integrated e-commerce, graphical course catalog, content authoring tool, marketing tools, gamification, and automation. INDIE also provides integration with MailChimp, Zapier, PayPal, Authorize.net, and Stripe.
What makes our products the best solutions

**Great user experience**
Our platforms are easy to use, with an intuitive design that is visually appealing, which makes the whole learning experience more engaging and enjoyable for all users.

Our platforms are built to ensure a smooth implementation and it's highly customizable. We offer support for 40+ languages, mobile apps for all devices, and accessibility features so all users can enjoy the platform.

**Powerful features**
Each product provides a complete feature set, with indispensable functionalities for each market. We’re focused on innovation by creating cutting-edge features that other systems do not support such as automation, adaptive learning, and competency-based learning.

**Best value**
Pricing plans for each product are competitive, and users usually save money using our systems. Our pricing is transparent, and we don’t charge any setup fees, storage fees, or anything else.